



1939 New York World's Fair ephemera 2016.298

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Audiovisual Collections

PO Box 3630
Wilmington, Delaware 19807
askhagley@hagley.org
URL: <http://www.hagley.org/library>

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Summary Information

Repository:	Audiovisual Collections
Creator:	New York World's Fair (1939-1940 : New York, N.Y.)
Title:	1939 New York World's Fair ephemera
ID:	2016.298
Date [inclusive]:	1939-1940
Physical Description:	4 item(s)
General Physical Description:	1 ticket book. 1 poster stamps set. 1 item : wrapper. 1 advertisement.
Physical Location:	GL Box 1.
Language of the Material:	English .
Abstract:	The New York World's Fair took place in Flushing Meadows, Queens from April 30, 1939 to October 31, 1940. Nearly 45 million people visited the New York World's Fair. The theme was "The World of Tomorrow." This collections consists of four items from the New York World's Fair of 1939-1940: a set of poster stamps, a ticket book, an advertisement for Coca-Cola, and a Scot Tissue paper towel wrapper.

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Historical Note

World's Fairs or International Expositions are large-scale exhibitions that highlight technology, agriculture and other innovations of national or cultural significance. These fairs are open to the general public and can run for three weeks to six months.

The New York World's Fair took place in Flushing Meadows, Queens from April 30, 1939 to October 31, 1940. Nearly 45 million people visited the New York World's Fair. The theme was "The World of Tomorrow." Notable structures of this fair was the 18-story Perisphere and the 700-foot Trylon obelisk.

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Scope and Content

This collection consists of four items from the New York World's Fair of 1939-1940. There is one set of six licensed poster stamps in its original envelope (sealed). The stamps include images of the Federal Building, Aviation Building, Administration Building, the Food No. 2 Building, All Gas-Good Housekeeping Home, and a view of the Court of States. There is a combination ticket book containing fourteen tickets, six of them have been redeemed. The remaining tickets are for the following attractions: Railroads on parade, the Perisphere, Dancing Campus, Mrs. Thorne's Miniature Rooms, Garden's on Parade, Winter Wonderland, Pastorama, and the "I Hear American Signing" patriotic pageant. The book was only good for one day, October 15, 1940, which was "I am an American" day the fair. There is an advertisement for Coca-Cola which appeared on the back cover of a National Geographic magazine. The advertisement says "At the Fair... and going there. The Drink that everybody knows from New York to San Francisco." The fourth item is a Scot Tissue paper towel wrapper with an image of the Perisphere on it and reads "New York World's Fair 1939 Incorporated."

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Administrative Information

Publication Statement

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Access Restrictions

This collection is open for research.

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Controlled Access Headings

- Exhibitions

- Ephemera
- Exhibition buildings