



# **National Automobile Dealers Association audiovisual materials and publications 2014.274**

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Description is written in: English.

Describing Archives: A Content Standard

## Audiovisual Collections

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URL: <http://www.hagley.org/library>

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## Summary Information

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<b>Repository:</b>	Audiovisual Collections
<b>Creator:</b>	National Automobile Dealers Association
<b>Title:</b>	National Automobile Dealers Association audiovisual materials and publications
<b>ID:</b>	2014.274
<b>Date [inclusive]:</b>	1924-2015
<b>Physical Description:</b>	6.51 Terabytes
<b>General Physical Description:</b>	2819 digital objects.
<b>Language of the Material:</b>	English .
<b>Abstract:</b>	The National Automobile Dealers Association (NADA) is an advocacy organization that represents automobile dealers to automobile manufacturers and the United States government. This collection highlights the activities of NADA. The collection is arranged into two series based on format; Audiovisual and Publications. The material within the series are arranged chronologically. The audiovisual materials focus primarily on coverage of events, news segments, automobile manufacturer footage and other programs pertaining to NADA, while the publications focus on industry news, products, regulations, and legislation.

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## Historical Note

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The National Automobile Dealers Association (NADA) is an advocacy organization that represents automobile dealers to automobile manufacturers and the United States government. In 1917, thirty dealers lobbied Congress to lower the luxury tax on automobiles. After their success, they decided to form an organization to represent the interests of the automobile dealer. Later that year, 130 dealers met in Chicago and elected the first president of NADA, George Browne of Milwaukee, Wisconsin. Presently, NADA supports dealers by advocating for their needs with the United States government and automobile manufacturers. It also assists dealers by following pricing trends on new and used vehicles. NADA currently represents 16,000 new car and truck dealers encompassing 32,500 franchises. In 1975, NADA moved to its current headquarters in Tyson's Corner, Virginia.

NADA also serves consumers by creating annual NADA Guides that provide pricing information about new and used vehicles, motorcycles, boats, recreational vehicles and manufactured homes. In 1975, NADA formed the National Automobile Dealers Charitable Foundation (NADCF), donating more than \$9 million dollars to various charities and organizations since its inception.

Throughout its history, NADA has offered many services and programs to members, such as the Dealer Attitude Survey and the Dealer Academy. NADA has had initiatives for non-members as well, including the Automotive Youth Educational Systems (AYES) program which recruited students for occupations within the automobile dealer industry and the Boost for Safety program which assisted car owners in properly attaching their children's car seats.

Every year, NADA, along with American Truck Dealers (ATD) hosts a convention and exposition in a major city in the United States featuring prominent keynote speakers, educational workshops and dealer/franchise meetings.

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## Scope and Content

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This collection highlights the activities of the National Automobile Dealers Association (NADA). The collection is arranged into two series based on format; Audiovisual and Publications. The material within the series are arranged chronologically. The audiovisual materials focus primarily on coverage of events, news segments, automobile manufacturer footage and other programs pertaining to NADA, while the publications focus on industry news, products, regulations, and legislation.

### **Audiovisual series**

The original recordings have been digitized and this collection contains digital preservation copies of videocassette and sound recordings (with access copies) as well as digital copies extracted from DVDs. NADA retains the originals.

This series consists primarily of video of NADA conventions and conferences, news coverage, educational programs, compilations from automotive industry manufacturers, promotional commercials, safety videos and B-roll and edited masters from the "Ride for your Life" and Automotive Youth Educational Systems (AYES) program. The AYES and "Ride for your Life" programs are initiatives of NADA to recruit high school students for occupations in the automotive industry.

Safety issues are covered in several programs. Seat belt use is highlighted in "The Toney Lineberry Story," a documentary about a teenager not wearing a seat belt who was badly injured in a car accident. Other subjects included in the collection concerning safety are highway driving, crash test facilities, child safety seats and Sports Utility Vehicles (SUVs).

Commercials consist of public service announcements from NADA about safety belt usage, featuring Race Car Driver Rick Mears and public speaker Toney Lineberry. "Don't Be a Dummy," promotes

the use of CPR. Also included is a NADA promotional commercial and another focusing on financing initiatives.

Compilations from automotive manufacturers generally include running footage of different makes and models of vehicles. Some contain commercials for the manufacturer, including historical spots that include celebrities such as Jimmy Durante, magician Doug Henning and Professional Race Car Driver Dan Gurney. These videos can also contain historical footage such as Jeep during World War II, Chrysler and the automobile industry, Henry Ford and other Ford Company executives. Also included are short films or documentaries created by or for the manufacturer for example "The Honda Spirit," "The Wheels of Nissan," and "Going Places." Manufacturers represented are Ford, Jeep, Volkswagen, Honda, Toyota, Chrysler, Dodge, Nissan, Datsun, General Motors, Suzuki, BMW and Hummer.

The news coverage primarily includes stories investigated by local and national news outlets on fraud surrounding car dealerships. Occasionally, a representative from NADA is interviewed in these segments. Due to copyright restrictions, this material must be viewed on site at the Hagley Museum and Library.

Also included in the collection are several educational videos for dealers such as how to speak to the press, getting to know their representatives in Congress and utilizing the Equal Credit opportunity.

The conventions are either covered by different television production outlets created for the conventions such as Automotive Satellite Television Network (ASTN), Visitors Television Network (VTN) and NADA-TV or are complete coverage of the convention day schedule. These conventions include keynote speakers from the automotive industry as well as political industry notables including Rudolph Giuliani, John Glenn, John Major and General H. Norman Schwarzkopf. The conventions also had an inspirational service on Sundays during the convention which included inspirational speakers such as Mitch Albom, Barbara Bush, Robert Urich and Naomi Judd. Also included in the collection is coverage of several years of NADA's Washington conference, a meeting between NADA representatives and government officials.

Of note is footage of Honda's Solar Car, the 2002 Automotive Hall of Fame Induction Ceremony, film transfers from the National Archives and Records Administration that contain various historic automotive footage, a program on flood damaged vehicles after Hurricane Katrina, news reports on switching the NADA convention with the Super Bowl in 2002 and the NADA produced "100 Years of America's Auto Dealerships; The First Century" a history of auto dealerships.

This collection also contains fifteen audio recordings, mostly public service announcements. There are also reports from 1991 NADA President Frank Anderson and 1988 NADA President Ron Tonkin, training modules for the SASP program, a Budget Car Sales commercial, a workshop on how to create advertising and public relations campaigns for dealerships and a program explaining NADA certification.

### **Publications series**

This series consists of fourteen publications, six of which underwent name changes throughout their run. The publications are newsletters and magazines published by NADA, some are geared towards the individual dealers while others are intended for managers and owners. The articles geared towards representatives and dealers tend to focus more on industry news and products, whereas the publications targeting owners and managers tend to focus more on regulations and lobbying. The publications were digitized and NADA retains the originals.

### **NADA Bulletin – Automotive Executive (1934-2009)**

This publication has undergone numerous name changes. Our earliest holdings of this publication were published under the name of the NADA Bulletin (1934-1944). Later publications were released under the titles NADA Magazine (1944-1969), Cars & Trucks (1969-1979), and Automotive Executive (1979-2009). This publication contained messages from NADA representatives to dealers, news about industry figures, articles on public policy and regulations, advertisements for auto-industry and auto-industry related products, and marketing strategies. The periodical grows significantly in size and scope during its decades of publication, serves throughout as trade literature of interest to employees and owners of automobile dealerships.

### **NADA News Release - NADA News-Letter (1942-1950)**

This publication has undergone numerous name changes. Our earliest holdings of this publication were published under the name of NADA News Release (1942). Later publications were released under the titles Weekly News-Letter to Association Managers from NADA (1942-1947), NADA Weekly News-Letter (1947-1949), and NADA News-Letter (1949-1950). This publication is trade literature intended for a readership primarily of owners and managers of automobile dealerships. The Hagley's digital collection includes indexes to the publication.

### **NADA News and Views - NADA Washington News (1943)**

This publication began as NADA News and Views (1943) and later in the same year the titled changed to NADA Washington News (1943). The newsletters contain articles related to regulations during war time such as rationing, forms, used car and truck price ceilings, and taxes. The activities of the Office of Petroleum Administration for War (OPA), Reconstruction Finance Corporation (RFC), War Production Board (WPB), and the Automotive Manpower Maintenance Committee are often discussed.

### **The Dealer Profit or Loss Facts - Operating Averages for the Automobile Retailing Industry (1950-1963)**

The Dealer Profit or Loss Facts (1950-1953) became Operating Averages for the Automobile Retailing Industry (1953-1963). These short publications provided those working in the automobile dealership industry and related fields with statistical tables providing relevant statistical data. Most issues contain charts and data related to expenses, profits, new vehicles, used vehicles, parts and accessories, custom labor sales, and total service sales.

### **Within the Family (1954-1955)**

Within the Family (1954-1955) is a short, irregularly published newsletter reporting gossip, personal updates, and 'chit-chat' regarding industry news, informal gatherings, and personal updates on industry figures. It was intended for private circulation amongst NADA directors and Automotive Trade Association Members.

### **The NADA Washington Report - NADA Report (1956-1989)**

This publication has undergone numerous name changes. Our earliest holdings of this publication were published under the name of the NADA Washington Report (1956-1968). Later publications were

released under the titles the NADA Newsletter (1969-1988), and the NADA Report (1988-1989). The newsletter is a mixture of material related to pushing dealers to lobby government regarding industry policy and updating on industry news – awards, state and local association news, recent elections to NADA and other industry organizations. The collection includes indexes.

### **AUTOCAP Report (1982)**

The Hagley Library's digital collections of this publication consist of the November, 1982 issue. This publication is a newsletter of the NADA Automotive Consumer Action Program, and covers recent conferences and organizational meetings and news related to improving and managing relations with customers of automobile dealerships.

### **Nadart Newsletter (1982-1983)**

Nadart Newsletter (1982-1983) contains information for owners and managers of automobile dealerships about taxes, salary, investment plans, pension updates, and compliance with state and federal laws regarding legal and financial responsibilities related to their economic activity. Nadart is an acronym for National Automobile Dealers and Associates Retirement Trust.

### **American Truck Dealer – Truck News (1982-1986)**

This short, monthly newsletter covers news of interest specifically to employees, managers, and owners of automobile dealerships with particular interest and activity in sales of trucks. The newsletter covers industry and organizational events, lobbying and legislative activity, relevant statistical reports, and other industry news.

### **NADA Director's Digest (1982-1986)**

NADA Director's Digest (1982-1986) provides monthly updated statistics on sales and membership numbers, with brief updates on director's recommendations regarding NADA positions on industry and government policy.

### **NADA Director's Reports (1983)**

NADA Director's Reports (1983) are director's reports on the industry. These short newsletters contain brief articles that cover topics such as vehicle safety, upcoming legislation, updates on lobbying activity, management tools, NADA conventions, and recent achievements of NADA and notable NADA figures.

### **NADA Facts Weekly (1996-1999)**

NADA Facts Weekly (1996-1999) is a newsletter with very short updates on industry news. Articles cover topics such as airbags, industry profits, consolidation, employment issues, new regulations and legislation, upcoming workshops and seminars, Dealers Election Action Committee (DEAC) and NADA activities.

### **NADA Year 2000 Review (1998)**

This short newsletter was intended to update its members about the Year 2000 Project, a NADA undertaking intended to celebrate the impending 21st century and prepare for technological upgrades and issues, particularly those related to Y2K concerns and possibilities.

### **NADA Convention Magazine (2010-2014)**

This yearly publication was distributed to convention attendees to highlight the year's notable news, orient visitors to the convention city, provide an overview of convention events and exhibits, introduce incoming NADA officials, and comment on the state of the industry in the coming year.

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## **Administrative Information**

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### **Publication Statement**

Audiovisual Collections

PO Box 3630

Wilmington, Delaware 19807

[askhagley@hagley.org](mailto:askhagley@hagley.org)

URL: <http://www.hagley.org/library>

### **Existence and Location of Originals**

Originals have been retained by the National Automobile Dealers Association.

### **Existence and Location of Copies**

View this collection online in the [Hagley Digital Archives](#).

### **Access Restrictions**

This collection is open for research.

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## **Controlled Access Headings**

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- Automobile dealers



- Automobile industry and trade
- Trade associations.
- Periodicals
- Newsletters
- Conference materials

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## Collection Inventory

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### Audiovisual, 1924-2015

Title/Description	Instances
<p>National Archives and Records Administration compilation footage relating to American automobile history, part 4 of 5, 1924-1940s</p> <p><u>General Physical Description note:</u> 1 ProRes file. TRT 00:21:31. Access copy available as an MPEG4. [ID: <a href="#">vid_NADA_B02_ID52</a>].</p> <p><b>Scope and Contents note</b></p> <p>Dub of "Flexibility" (silent with cards), produced by Ford Motor Company 1924, a short film discussing the virtues of the Ford automobile. Running footage of vehicles from 1940s, "New Ford trucks and commercial cars",</p>	
<p>General Motors historical advertising compilation, 1950-1980s</p> <p><u>General Physical Description note:</u> 1 ProRes file. TRT 01:02:18. Access copy available as an MPEG4. [ID: <a href="#">vid_NADA_B02_ID41</a>].</p> <p><b>Scope and Contents note</b></p> <p>Compilation of historical commercials and marketing for various vehicle brands including Chevrolet, Pontiac, Oldsmobile and Cadillac. Some footage of vehicles driving on road. Includes short film "Going Places" about Motorola coming to town showcasing new car models.</p>	
<p>50 years of Ford advertising, running footage, and assembly plants, 1955-2005</p> <p><u>General Physical Description note:</u> 1 ProRes file. TRT 00:48:02. Access copy available as an MPEG4. [ID: <a href="#">vid_NADA_B02_ID43</a>].</p> <p><b>Scope and Contents note</b></p> <p>Compilation of Ford historical footage. Includes commercials for the Thunderbird, Aerostar and other vehicles. Driving footage of cars such as the GT350 and racing vehicles. Includes manufacturing footage at</p>	

Louisville Assembly Plant, Michigan Truck Assembly Plant, Norfolk Assembly Plant and making of hybrid batteries and vehicles. More driving footage of various Ford models. Descriptive program of Ford Explorer. Hybrid Ford taxis, Mercury Hybrid Mariner Ford Escape Hybrid running footage. Vehicles on highway.

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Toyota: From the Beginning, An Advertising Historical, 1960-1990s

General Physical Description note: 1 ProRes file. TRT 00:58:54. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B01\\_ID69](#)].

### **Scope and Contents note**

A collection of Toyota commercials from 1960s to 1990s. Includes spots for Corona, Corolla, Camry, Cressida, Trucks, 4runner, Wonder Wagon, Previa, MR2, Paseo, Celica, Supra, Avalon and Tercel.

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Nissan Historical Footage, 1965-1970

General Physical Description note: 1 ProRes file. TRT 01:02:44. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B01\\_ID63](#)].

### **Scope and Contents note**

Historical footage includes Datsun commercials, Short programs on auto racing (audio editing cut off in original), second program cuts off as well as several segments, until 1967 Datsun sports coupe. Also contains commercials for Datsun pick up truck, 67 Datsun, 67 Datsun wagon, 67 Datsun Patrol, 1st Japan G.P. Car Race (In Japanese), Japanese Tea Garden commercial, program on individuality in cars from Nissan, 1973 East African auto rally, "The Wheels of Nissan", "Nissan and the many worlds of Datsun"-abruptly cuts off at end of tape.

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A Look at Honda, 1973

General Physical Description note: 1 ProRes file. TRT 00:20:00. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B02\\_ID31](#)].

### **Scope and Contents note**

Documentary about the Honda company and how their vehicles are produced. Depicts many of Honda's factories and vehicle models.

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The Face of BMW, 1976

General Physical Description note: 1 ProRes file. TRT 00:26:15. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B01\\_ID65](#)].

## Scope and Contents note

Program includes racing footage and interviews with drivers and employees of BMW about why BMW is the best vehicle on the market.

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Toyota Advertising Retrospective, 1976-1998

General Physical Description note: 1 ProRes file. TRT 00:25:53. Access copy available as an MPEG4. [ID: [vid NADA B01 ID71](#)].

## Scope and Contents note

A collection of historic Toyota commercials by marketing campaign. Includes "You Asked for It, You Got it, Toyota", "Oh, What a Feeling", "Who Could Ask for Anything More, Toyota", "Toyota Quality, Who Could Ask for Anything More", "Toyota, I Love What You do for Me", "Toyota/Everyday"

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Toyota Celica Supra and Toyota Supra commercials, 1978-1987

General Physical Description note: 1 ProRes file. TRT 00:07:22. Access copy available as an MPEG4. [ID: [vid NADA B01 ID67](#)].

## Scope and Contents note

Vintage Toyota commercials for Supra. Spots use the "Oh What a Feeling" campaign and most star Dan Gurney, professional Race Car Driver.

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The Spirit Surrounds You, 1980-2000

General Physical Description note: 1 WAVE file. TRT 00:02:51. Access copy available as an MP3. [ID: [vid NADA B10 ID46](#)].

## Scope and Contents note

Theme music for NADA, used at conventions.

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1981 Ford Escort and 1983 Ford Escort GT footage, 1981-1983

General Physical Description note: 1 ProRes file. TRT 00:01:40. Access copy available as an MPEG4. [ID: [vid NADA B04 ID18](#)].

## Scope and Contents note

Beauty shots of 1981 Ford Escort & 1983 Escort GT.

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Toyota Running Footage, 1983-1987

General Physical Description note: 1 ProRes file. TRT 01:33:00. Access copy available as an MPEG4. [ID: [vid NADA B01 ID79](#)].

## Scope and Contents note

Running footage of various Toyota vehicles, models from 1983-1987.

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A message from President Ronald Reagan to the 68th annual NADA convention in San Francisco, California, 1985 January 9

General Physical Description note: 1 MPEG4 file. TRT 00:03:03. [ID: [vid NADA B13 ID09](#)].

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NADA Convention Highlights, 1987

General Physical Description note: 1 MPEG4 file. TRT 00:21:42. [ID: [vid NADA B13 ID10](#)].

## Scope and Contents note

ASTN Convention News from NADA convention 1987 in Las Vegas, Nevada. Hosted by Peter Hackes. Includes speakers NADA Chairman Jim Woulfe and keynote Lee Iacocca and General Alexander Haig and other convention updates.

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NADA Convention Six Minute Promo, 1987

General Physical Description note: 1 MPEG4 file. TRT 00:06:56. [ID: [vid NADA B13 ID11](#)].

## Scope and Contents note

ASTN Convention News from NADA convention 1987 in Las Vegas, Nevada. Hosted by Peter Hackes. Includes speakers NADA Chairman Jim Woulfe and keynote Lee Iacocca and General Alexander Haig.

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ASTN NADA History, 1987-1994

General Physical Description note: 1 ProRes file. TRT 00:14:51. Access copy available as an MPEG4. [ID: [vid NADA B08 ID04](#)].

## Scope and Contents note

Summaries of NADA conventions from 1987-1994.

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ASTN News (Automotive Satellite Television Network) coverage of NADA, Day One, 1988

General Physical Description note: 1 MPEG4 file. TRT 01:00:00. [ID: [vid NADA B13 ID13](#)].

## Scope and Contents note

NADA 1988 Convention in San Francisco, California. Reports on highlights of Day One of NADA convention. The news report on convention includes report on Time Magazine Dealer of the Year, reports from the exhibit floor, interviews with NADA Chairman Roger Smith and NADA Executive Vice President Frank McCarthy, clips

from presidential address of 1987 NADA President James Caplinger, and clips from Chairman Roger Smith's address.

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Automotive Satellite Television Network, NADA Convention, 1988

General Physical Description note: 1 ProRes file. TRT 01:00:00. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B05\\_ID05](#)].

### **Scope and Contents note**

ASTN news coverage of Day 2 of the 1988 NADA Convention in San Francisco. reports on Lee Iacocca, Distinguished Service Awards, conversation with CEO of Global Motors, Bill Prior. Also interviews with Bill Baker of Range Rover, Lloyd Reuss, General Manager of General Motors and Profile of NADA President Jimmy C. Payton. An excerpt from NFL Official Jim Tunney's inspirational talk.

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NADA Convention, Automotive Satellite Television Network, 1988

General Physical Description note: 1 ProRes file. TRT 01:00:03. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B05\\_ID06](#)].

### **Scope and Contents note**

ASTN news coverage of Day 3 of the 1988 NADA Convention in San Francisco. reports on speaker Pres. Gerald Ford, Introduction of new Nissan & Infiniti vehicles, Rusty Jones Rust proofing, an interview with rep from Ad Tech & Sound Advice, the issue of safety belt use, the AIADA luncheon & Jimmy Payton's address to conference.

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NADA President Ron B. Tonkin "The First 25 Days", 1988

General Physical Description note: 1 WAVE file. TRT 00:08:44. Access copy available as an MP3. [ID: [vid\\_NADA\\_B14\\_ID09](#)].

### **Scope and Contents note**

Message from new NADA President Ron B. Tonkin.

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NADA President Ron B. Tonkin "The First Six Months", 1988

General Physical Description note: 1 WAVE file. TRT 00:12:53. Access copy available as an MP3. [ID: [vid\\_NADA\\_B14\\_ID11](#)].

### **Scope and Contents note**

Report from NADA President Ron B. Tonkin on the first six months of his tenure.

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NADA President Ron B. Tonkin "Year End Report", 1988

General Physical Description note: 1 WAVE file. TRT 00:09:45.  
Access copy available as an MP3. [ID: [vid NADA B14 ID10](#)].

### **Scope and Contents note**

Final report from NADA President Ron B. Tonkin.

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Toyota silent running footage, 1989 and 1990 models, 1988-1989

General Physical Description note: 1 ProRes file. TRT 01:33:54. Access copy available as an MPEG4. [ID: [vid NADA B01 ID77](#)].

### **Scope and Contents note**

Running footage of various Toyota vehicles, models from 1988-1989.

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1989 NADA Convention Coverage Day 1, 1989 January 30

General Physical Description note: 1 ProRes file. TRT 01:00:01. Access copy available as an MPEG4. [ID: [vid NADA B30 ID48](#)].

### **Scope and Contents note**

Automotive Satellite Television Network Coverage of Day One of the 1989 NADA Convention in New Orleans, Louisiana hosted by Gloria Jahn. Michael Jones with special report on convention and exhibit floor. Gloria speaks to Ron Tonkin, 1989 NADA President. Jim Caplinger, 1997 NADA President, talks about why the Time Magazine Quality Dealer Award is so important to dealers. Donald Petersen, Ford Chairman, talks about luxury cars and Bob Lutz, Chrysler Corporation President, talks about why manufacturers come to the convention. Frank McCarthy, NADA Executive Vice President talks about the upcoming year. Bill Bruce, Infiniti General Manager talks about their new models. Roger Smith, GM Chairman, talks about the convention and the new administration in Washington. Robert Stempel of General Motors talks about issues that confront dealers today. Allison Holt reports on the Time Magazine Quality Dealer of the Year Award winner, Lou Fusz of St. Louis, Missouri. Excerpts from the address by keynote speaker and Ford Chairman Donald Petersen and NADA President Jimmy Payton.

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1989 NADA Convention Coverage Day 2, 1989 January 31

General Physical Description note: 1 ProRes file. TRT 01:00:01. Access copy available as an MPEG4. [ID: [vid NADA B30 ID49](#)].

### **Scope and Contents note**

Automotive Satellite Television Network Coverage of Day Two of the 1989 NADA Convention in New Orleans, Louisiana hosted by Gloria Jahn. Michael Jones with special report on Yugo of America filing for bankruptcy and Marcel

Kole, Acting Yugo CEO makes remarks, General Motors makes announcement of first Saturn franchise dealers, Volkswagen announces recall and report on software systems for automobiles. A report on Yugo bankruptcy, with Richard Lohr, Yugo Dealer and acting CEO Michael Kole. Dealers discuss process for starting to sell new Saturns. John Kerekanich from Ford Motor Company discusses new service programs. Chrysler announces computer based tool that helps technicians identify problems in vehicles. Report on new products that new technology has made possible. A report on the Automotive Hall of Fame awards and Robert Mallon, Chairman of the Automotive Hall of Fame addressing Hall of Fame event. Report on best advertisements by car dealers and interview with Dick O'Donell, Vice President of NAD/TVB. Reporter Allison Holt asks dealers why they came to the convention. Allison interviews Bill Gourley, Executive Director of 20 Groups for NADA, about the 20 Group program. An interview with new 1989 NADA President Ron Tonkin.

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1989 NADA Convention Coverage Day 3, 1989 February 1

General Physical Description note: 1 ProRes file. TRT 00:59:47. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B30\\_ID50](#)].

### **Scope and Contents note**

ASTN Coverage of Day Three of the 1989 NADA Convention in New Orleans, Louisiana hosted by Gloria Jahn. Michael Jones with special report on Yugo with an interview with dealer, Richard Lohr, an import tax for Land Rover, CAFE legislation, NADA 20 Groups with an interview with Bill Gourley. An interview with Richard Recchia, Executive Vice President, Mitsubishi, Charles Hughes, Range Rover President and C.R. "Dick" Brown, Executive Director, Daihatsu, about the chicken tax on vehicles. Allison Holt talks to David Humphreys, President of Recreational Vehicle Industry Association (RVIA), about RVIA and conversion vans. Michael speaks to Charmin Martin, Brookfield Collections Guild, about collector model cars on display and how they're made. Allison talks to Jonathan Schwartz from Cars for Children, Inc. who makes luxury cars for children. GM Sales Director, Dick Herdegen speaks about Techline and Michael reports on its exhibit at the convention. A report on the minority luncheon and the AIADA Meeting where Bob McElwaine announced his departure. 1988 NADA President, Jimmy C. Payton talks about the past year. Payton hands the gavel over to 1989 NADA President Ron Tonkin, Tonkin gives remarks about the year ahead.

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1989 NADA Convention Coverage Day 4, 1989 February 2

General Physical Description note: 1 ProRes file. TRT 01:02:11. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B30\\_ID51](#)].

## Scope and Contents note

Visitors Television Network coverage of the 1989 NADA convention, hosted by Peter Hackes. Charlotte Nichols reports on computerized engine analyzers. Peter talks to Harold "Red" Poling, Chairman and COO of Ford Motor Company with his forecast for 1989. Charlotte interviews Thomas Ayers about his workshop, "Alternative Advertising". Charlotte reports on conversion vans and talks to David Humphreys from RVIA. Dick Mugg, CEO of Audi of America, talks about the outlook for the next year. Peter talks to Lou Fusz, Time Magazine Quality Dealer of the Year. Peter talks to dealers on the floor about their CSI. Charlotte talks to Tom Pappart, Vice President of Sales, Chrysler Motors, about a new two way data transmission system implemented by Chrysler. Charlotte talks to Jim Rich, NADA 20 Group Manager about the usefulness of the NADA 20 Group for dealers. Peter talks to Harvey Lamm, Chairman and CEO of Subaru of America about the upcoming year for Subaru. Charlotte talks to Graham Whitehead, President, Jaguar Cars, about the year ahead for Jaguar. Hugh Quinn from the Newspaper Advertising Bureau, Inc. talks to Charlotte about trends in automobile dealer newspaper advertising. Automotive News Briefs reports on Yugo's bankruptcy, the Proton Saga not being imported to America, Automotive sales records show Ford pickups are most popular vehicles in America, Outgoing president Jimmy Payton appointed 4 people to the Project 2000 committee. Peter talks to dealers on the floor about what they'd like to get from vendors this year.

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1989 NADA Convention Coverage Day 5, 1989 February 3

General Physical Description note: 1 ProRes file. TRT 01:20:04. Access copy available as an MPEG4. [ID: [vid NADA B30 ID52](#)].

## Scope and Contents note

Visitors Television Network coverage of the 1989 NADA convention, Show Five, hosted by Peter Hackes. Peter talks to Bill Bruce, General Manager, Infiniti Division, Nissan about the new Infiniti model. Charlotte Nichols talks to Robert Stempel, President of General Motors, Inc, about the year ahead and GM's focus on the customer. J.D. MacKay from the NAD talks to Charlotte about changes in automobile dealer advertising and awards. Charlotte asks dealers on the floor how successful the convention has been. Fred Gibson, President of Federation of Automobile Dealers Association of Canada, talks to Peter about why he's at the convention. Peter talks to Dick Brown, Daihatsu America Inc., about how the Daihatsu sells overseas and the new Charade model. Vice President of Jeep Eagle Division of Chrysler Motors, Joe Cappy, talks to Peter about Jeep sales and new models. Charlotte talks to Charles Spellman, President of Traffic Safety Now, Inc. about safety belts and new legislation. Automotive News Briefs



reports General Motors will open Saturn dealers this year, Imports of Japanese vehicles fell in 1988, Incoming NADA President Ron Tonkin announced a new dealer hotline, General Motors announced plans for a new extended van. Charlotte talks to John Grettenberger, Cadillac Motor Car Division, about communication with dealers. Reports on remarks by 1989 NADA President Ron Tonkin and keynote speaker Paul Harvey.

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NADA: 4 Radio PSAs, 1989 August 15

General Physical Description note: 1 WAVE file. TRT 00:03:14. Access copy available as an MP3. [ID: [vid\\_NADA\\_B14\\_ID07](#)].

### **Scope and Contents note**

5 Public safety announcements featuring highway officer Justice Dunn, "Buckle Up", "Drinking and Driving", "Lane Changing", "Speeding", "Running Red Lights".

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CPR, 'National' public service announcement, 1989 November 2

General Physical Description note: 1 MPEG4 file. TRT 00:00:56. [ID: [vid\\_NADA\\_B13\\_ID08](#)].

### **Scope and Contents note**

PSA on CPR produced by the National Automobile Dealers Charitable Foundation.

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NADA "Shaping Your Future", 1989

General Physical Description note: 1 ProRes file. TRT 00:07:07. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B08\\_ID12](#)].

### **Scope and Contents note**

Video about the value of NADA to the dealer and usefulness of getting to know your congressmen.

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NADA 1989 Annual Convention, 1989

General Physical Description note: 1 WAVE file. TRT 00:45:02. Access copy available as an MP3. [ID: [vid\\_NADA\\_B14\\_ID12\\_01](#)].

### **Scope and Contents note**

Workshop from 1989 annual convention on how to create an ad/public relations campaign for dealerships. Opened by Alan Wilbur, Public Relations from NADA. Also presenting is Mary Kay Zappia from Salem Chrysler Plymouth of Dayton, Ohio.

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NADA 1989 Annual Convention, 1989

General Physical Description note: 1 WAVE file.  
TRT 00:20:24. Access copy available as an MP3. [ID:  
[vid NADA B14 ID12 02](#)].

### **Scope and Contents note**

Mary Kay Zappia from Salem Chrysler Plymouth of Dayton, Ohio resumes her presentation.

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NADA Public Affairs Group ADVANCE CONCEPTS INC.,  
1990 January 31

General Physical Description note: 1 ProRes file. TRT  
00:09:45. Access copy available as an MPEG4. [ID:  
[vid NADA B08 ID07](#)].

### **Scope and Contents note**

"Buckle Up" PSA featuring Rick Mears, 3 time winner of the Indy 500, NADA Milestone Awards at the Indy 500, NADA's Salesperson Certification Program and program from the Society of Automotive Sales Professionals with Ray Green and Frank Anderson Jr..

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NADA 1990 Day One Las Vegas, 1990

General Physical Description note: 1 ProRes file. TRT  
01:02:05. Access copy available as an MPEG4. [ID:  
[vid NADA B30 ID44](#)].

### **Scope and Contents note**

Visitors Television Network Program on Day One of the NADA convention 1990 in Las Vegas, Nevada, hosted by Peter Hackes and Charlotte Nichols. Interview with Charlie Foley, 1990 NADA President. A look at what's new at the convention and an interview with Stephen Pitt, NADA representative. Interview with Jimmy C. Payton, Immediate Past NADA President. A message from the Las Vegas Convention and Visitors Authority. Interview with Ron Tonkin, 1989 NADA President, on his past year and his outlook for the future. Piece on the Clean Air Bill and CAFE legislation, with dealers and auto manufacturers voicing their concern over regulations in the legislation. Interview with Hugh Quinn, Newspaper Advertising Bureau, about the type of advertising dealers are implementing.

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NADA 1990 Day Two Las Vegas, 1990

General Physical Description note: 1 ProRes file. TRT  
01:02:11. Access copy available as an MPEG4. [ID:  
[vid NADA B30 ID45](#)].

### **Scope and Contents note**

Visitors Television Network Program on Day Two of the NADA convention 1990 in Las Vegas, Nevada, hosted by Peter Hackes and Charlotte Nichols. Peter talks to Frank McCarthy, Executive Vice President of NADA about

the big issue for 1990, CAFE. Charlotte takes a look at dream cars on the exhibit floor. Peter talks to Tom Webb, Chief Economist of NADA with his forecast for 1990. Charlotte talks to Roger Smith, Chairman and CEO of General Motors about CAFE. Peter interviews Dick Strauss, Chairman of DEAC about the program. Charlotte talks to Keith Crutcher, Vice President of Sales, GMAC and Ronald Hudler, Vice President Group Executive, EDS Corp., about communication tools with dealers using new technology and news sales incentives. A report on the opening ceremonies, including the color guard, outgoing president Ron Tonkin, and keynote speaker Lee Iacocca, CEO of Chrysler.

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#### NADA 1990 Day Four Las Vegas, 1990

General Physical Description note: 1 ProRes file. TRT 01:01:57. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B30\\_ID46](#)].

#### **Scope and Contents note**

Visitors Television Network Program on Day Four of the NADA convention 1990 in Las Vegas, Nevada, hosted by Peter Hackes and Charlotte Nichols. Peter talks to Tom Green, Executive Director of Legislative Affairs about concerns for the upcoming year. Charlotte reports on the usefulness of the NADA Dealer Services Booth. Charlotte talks to Gary Fielding, Avanti Group about the coming year for Avanti. Charlotte interviews Richard O'Donnell, Vice President of about this year's winning advertisements. Harvey Lamb, Chairman of the Board of Subaru of America talks with Charlotte about Subaru's marketing and the new Legacy model. Vice President of General Motors, Jim Perkins speaks to Charlotte about the upcoming decade for GM. A report about the CAFE legislation. Charlotte reports on van conversions. Peter talks to Frank Lowney, Senior Vice President of Voyager about service agreements. Charlotte talks to Heinz Brechtal about his 25 years with Chrysler. Peter talks to Les Lamm, President of the Highway Users Association about a new program. Dealers talk about ideas they've seen at the show this year. Peter interviews Dave Humphries, President of RVIA (Recreational Vehicle Industry Association) about the status of the van conversion industry. A report on the Hall of Fame awards and interview with Robert Mallon, Chairman, Automobile Hall of Fame about the various awards.

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#### NADA 1990 Day Five Las Vegas, 1990

General Physical Description note: 1 ProRes file. TRT 01:02:08. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B30\\_ID47](#)].

#### **Scope and Contents note**

Visitors Television Network Program on Day Five of the NADA convention 1990 in Las Vegas, Nevada, hosted by Peter Hackes and Charlotte Nichols. Peter talks to Frank

McCarthy who reports the convention has been one of the best they've ever had. Charlotte talks to Ben Bidwell, Chrysler about dealer/manufacturer relations and the economy. A report on the Time Magazine Quality Dealer Award winner, James Lupient of Minneapolis, Minnesota. Peter talks to William Lovejoy, Executive Vice President, GMAC about his outlook for 1990. Peter interviews the winners of the best radio commercial. Peter talks to Dick Mugg, Vice President of Audi of America on their past year and outlook for 1990. Charlotte looks at promotion ideas on the exhibit floor. A report on the closing general session, the passing of the gavel from Ron Tonkin to Ray Green and remarks by Ray Green.

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Toyota Land Cruiser 1951 to 1990 historical presentation, 1990?

General Physical Description note: 1 ProRes file. TRT 00:08:14. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B01\\_ID68](#)].

### **Scope and Contents note**

Brief marketing piece for Toyota Supra. Depicts Supra in various driving environments. Followed by short piece on Toyota Land Cruiser and its History set to music.

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NADA President Bush Message, 1991 February 4

General Physical Description note: 1 ProRes file. TRT 00:02:58. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B08\\_ID21](#)].

### **Scope and Contents note**

Message from President George H. Bush to NADA Convention 1991.

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NADA: 4 Radio PSAs, 1991 September 10

General Physical Description note: 1 WAVE file. TRT 00:03:00. Access copy available as an MP3. [ID: [vid\\_NADA\\_B14\\_ID05](#)].

### **Scope and Contents note**

4 Public safety announcements featuring highway officer Justice Dunn, "Slow Mo", "Bread Crumbs", "The Flying Valencias" and "Driving Lessons".

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NADA: 4 Radio PSAs, 1991 September 10

General Physical Description note: 1 WAVE file. TRT 00:03:00. Access copy available as an MP3. [ID: [vid\\_NADA\\_B14\\_ID06](#)].

### **Scope and Contents note**

4 Public safety announcements featuring highway officer Justice Dunn, "Slow Mo", "Bread Crumbs", "The Flying Valencias" and "Driving Lessons".

"Buckle Up": It's more than just a slogan!: Toney Lineberry,  
Public Service Announcements, 1991 December 18

General Physical Description note: 1 MPEG4 file. TRT  
00:01:48. [ID: [vid NADA B13 ID06](#)].

### **Scope and Contents note**

2 Public Service Announcements from Toney Lineberry.

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1991 NADA Live Opening Session 1 of 2, 1991

General Physical Description note: 1 ProRes file. TRT  
01:31:13. Access copy available as an MPEG4. [ID:  
[vid NADA B30 ID42](#)].

### **Scope and Contents note**

ASTN presents the 1991 NADA convention in Atlanta, Georgia. Owen Rachal and Dick Herdegen, from General Motors, explains a new communications technology for use with dealers called Pulseat. Vicki Hutson and Larry Estepa report from the floor and take a look at the exhibit floor. Vicki and Larry talk to dealer Jeff Green. President of General Motors Lloyd Reiss talks about Pulseat and communications technology. Larry talks to Past President Ron Tonkin about Ray Green's past year as president. Opening ceremonies begin with medley sung by choir, Marine color guard, Invocation delivered. Owen and Dick talk to Jake Kellerman, Executive Director of Industry Relations, NADA about communications technology. Video from President George Bush discussing the economy and importance of the auto industry. Dick interviews Bud Moore, Vice President Customer Sales and Service Staff about Pulseat. Robert Maguire, Chairman 1991 NADA Convention speaks and introduces Ray Green, 1990 NADA President. Video is shown highlighting Green's service and Green gives remarks. Owen and Dick talk to Dunc Brodie, General Director, Dealer Systems and Communications, NADA, about the Pulseat program and its implementation. Interview with Denny Lack, Director of the Pulseat program and how it works. Owen and Dick talk to Vice President of Sales, GMAC, Keith Crutcher about Pulseat. Dick talks to Pat Fagan, Pulseat Pre-Pilot Dealer, Jamesville, Wisconsin. Dick talks to Dick Smith, Royal Oldsmobile, Charlottesville, Virginia, on being on the advisory council for the Pulseat system.

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1991 NADA Live Opening Session 2 of 2, 1991

General Physical Description note: 1 ProRes file. TRT  
00:46:40. Access copy available as an MPEG4. [ID:  
[vid NADA B30 ID43](#)].

### **Scope and Contents note**

Automotive Satellite Television Network presents the 1991 NADA convention in Atlanta, Georgia. Dick interviews Margo Parker, Director Civic Involvement Program,

General Motors. Dick and Owen interview Ron Hudler, EDS Vice President discuss the Pulseat program and EDS's role. A list of all the nominees for Time Magazine Quality Dealer Award. Introduction of finalists for TMQDA and Jack Krenzen, Duluth, Minnesota receives award. Ray Green introduces keynote speaker, Chairman of General Motors, Robert Stempel. Brief video is shown. Stempel delivers remarks. Owen and Dick sum up the first day's events and common themes, technology and communication.

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CPR, 'Don't be a Dummy. Learn it.' PSA, 1991

General Physical Description note: 1 MPEG4 file. TRT 00:00:43. [ID: [vid\\_NADA\\_B13\\_ID07](#)].

### **Scope and Contents note**

PSA on CPR produced by the National Automobile Dealers Charitable Foundation.

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NADA 1991 Day 1 Atlanta, 1991

General Physical Description note: 1 ProRes file. TRT 01:01:32. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B30\\_ID38](#)].

### **Scope and Contents note**

Visitors Television Network Program on NADA convention 1991 in Atlanta, Georgia, hosted by Peter Hackes and Charlotte Nichols. Charlotte interviews 1990 Convention Chairman Bob Maguire. A look at the convention floor and an interview with Gary Heimes, Director, NADA, Convention and Expo. Peter interviews Ray Green, 1990 NADA President. A video on tourism from Atlanta Convention and Visitors Bureau. Interview with Roland Doane, Regional Sales Director, Glaval about their conversion van products and new opportunities for dealers. Hugh Quinn from Newspaper Advertising bureau discusses winning auto dealer advertisements. Peter talks about legislative issues with Peter Greene, Executive Director of Legislative Affairs for NADA. Charlotte talks to Mark Miller, Chairman of the Dealership Operating Committee about Trackmate. Peter interviews the immediate past president of NADA, Ron Tonkin, Project 2000 Chairman.

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NADA 1991 Day 2 Atlanta, 1991

General Physical Description note: 1 ProRes file. TRT 01:01:15. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B30\\_ID39](#)].

### **Scope and Contents note**

Visitors Television Network Program on NADA convention 1991 in Atlanta, Georgia, hosted by Peter Hackes and Charlotte Nichols. A look at some vendors on the exhibit floor. Interview with Frank McCarthy, Executive Vice

President, NADA about the year ahead. Interview with Mark Singleton, President of COIN, Inc. Charlotte interviews Tom Webb, Chief Economist of NADA with his economic forecast. Bob Nagel, head of Sales Certification at NADA, discusses how the program will work. Charlotte talks to Clark Vitulli, Senior Vice President, C.O.O. of Mazda about their opportunities in the coming months. A report on the opening session of the NADA convention, with remarks by Ray Green 1990 NADA President on the luxury tax and the new sales certification program. Speaker Robert S. Stempel, Chairman of General Motors commented on new sales opportunities.

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NADA 1991 Day 3 Atlanta, 1991

General Physical Description note: 1 ProRes file. TRT 01:02:01. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B30\\_ID40](#)].

### **Scope and Contents note**

Visitors Television Network Program on NADA convention 1991 in Atlanta, Georgia, hosted by Peter Hackes and Charlotte Nichols. A look at service vendors on the exhibit floor. Charlotte talks to Thomas R. Gibson, President and C.E.O. of Subaru America, about effects of merger with Japan. A report on the Sunday Inspirational Service, with remarks by keynote speaker Dr. Robert H. Schuller. Dick O' Donnel Vice President of Auto Marketing, TV Bureau of Advertising with Advertising Award winners. An interview with John O. Grettenberger, Vice President General Motors, Cadillac Division about the award they received this year and new models about to come out. Charlotte talks to dealers on the floor about what they're doing in the lean economic times to stay strong. Peter talks to Harold "Red" Poling, C.E.O. of the Ford Motor Company about his forecast for the economy. Interview with the Time Magazine Quality Dealer Award winner Jack G. Krenzen.

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NADA 1991 Day 5 Atlanta, 1991

General Physical Description note: 1 ProRes file. TRT 00:59:59. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B30\\_ID41](#)].

### **Scope and Contents note**

Visitors Television Network Program on NADA convention 1991 in Atlanta, Georgia, hosted by Peter Hackes and Charlotte Nichols. Charlotte tours the exhibit floor and looks at some different vendors. Peter talks to J.E. Reilly, Chairman of American Isuzu Motors, about the year ahead. An interview with Lloyd E. Reuss, President General Motors Corp. about the end of the recession. Interview with Lynn Weaver, Editor of NADA Used Car Guide, about new automated service and Peter interviews Tom Klipstine, Director of GMC Trucks, about changing use of trucks in the market and the new Cyclone product. Lawrence

Norjean from the Radio Advertising Bureau announces the Chassis award winner. Ari Kahan, President of the Mexico Auto Dealers Association, explains his organization and its similarities to NADA. Hans Hungerland President, Volkswagen of America, talks about their business and advertising campaign. Peter talks to John Rickus, President of the Motor Trades Association of Australia, discusses the Australian economy and outlook for the new year. Ross Roberts, Vice President of Ford, Lincoln Mercury Division talks about the outlook for the new year and new models. Donald W. Hudler, Vice President of Sales, Service, Marketing, Saturn talks about why he thinks the Saturn vehicle has done well in the marketplace. Report on the conclusion of the general session with remarks from 1991 NADA President Frank R. Anderson Jr.

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Year End Report: Frank R. Anderson Jr.: NADA President, 1991  
General Physical Description note: 1 WAVE file. TRT 00:10:04.  
Access copy available as an MP3. [ID: [vid\\_NADA\\_B14\\_ID01](#)].

### **Scope and Contents note**

A message from NADA President 1991, Frank Anderson.

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Cash Reporting & Money Laundering Controls: An NADA Compliance Guide, 1992

General Physical Description note: 1 MPEG4 file. TRT 00:16:23. [ID: [vid\\_NADA\\_B13\\_ID20](#)].

### **Scope and Contents note**

NADA cooperated video with Charles A. Intriago, publisher Money Laundering Alert.

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NADA 1992 Day Two Dallas, 1992

General Physical Description note: 1 ProRes file. TRT 01:11:01. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B30\\_ID34](#)].

### **Scope and Contents note**

Closing session opens with music and slideshow on stage of NADA convention 1992 in Dallas, TX. Convention Chairman opens session and introduces 1991 NADA President, Frank Anderson, Jr. Anderson announces several awards and two video are shown. Anderson then hands gavel over to 1992 NADA President Richard Strauss. Strauss introduces executive committee and gives remarks. Speaker General H. Norman Schwarzkopf. Convention Chairman adjourns the session.

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NADA 1992 Day Three Dallas, 1992



General Physical Description note: 1 ProRes file. TRT 01:02:12. Access copy available as an MPEG4. [ID: [vid NADA B30 ID35](#)].

### **Scope and Contents note**

Visitors Television Network Program on Day Three of NADA 1992 in Dallas, Texas hosted by Peter Hackes and Karin Kelly. A look at vendors on the exhibit floor. An interview with Dick Strauss, 1992 NADA President. A report on the Sunday Inspirational Service with speaker Zig Zigler. An interview about new products in 1992 with Lloyd Reuss, President of General Motors. Karin Kelly interviews Dick O'Donnell about awards for best advertising. Interview with Phillip E. Benton, Jr. of Ford about recession and market recovery. Peter interviews Gary Cowell, President of FADA, Federation of Automobile Dealers Associations of Canada. A report on a salesperson certification program with Robert W. Nagel. A look at the Hummer with Sue Carney from AM General. Interview with Clark Vitulli from Mazda about new models.

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NADA 1992 Day Four Dallas, 1992

General Physical Description note: 1 ProRes file. TRT 00:58:25. Access copy available as an MPEG4. [ID: [vid NADA B30 ID36](#)].

### **Scope and Contents note**

Visitors Television Network Program on Day Four of the NADA convention 1992 in Dallas, Texas hosted by Peter Hackes and Karin Kelly. A look at vendors on the exhibit floor. An interview with Jim Lust, Vice President of NADA for 1992. Report on VICA (Vocational Industrial Clubs of America) educational programs with Tom Holdsworth, VICA Director of Communications and Public Affairs. Interview with Jim Perkins of Chevrolet on recent dealer visits and meetings. Interview with James Kaufman of Kaufman and Associates of Wilmington, North Carolina concerning problem solving and long-term planning for dealers. Thomas Webb, NADA Chief Economic Advisor, interview concerning automobile industry's economic outlook for 1992 as the recession ends and market recovers. Interviews with visiting dealers on exhibit floor. Interview with Time Magazine Quality Dealer of the Year Sheilah Garcia of Albuquerque, New Mexico. Interview with Ed Mertz, General Manager of Buick. Recreation Vehicle Industry Association President Dave Humphreys on van conversion. Report on Chassie Awards with award winner Dick Orkin and Judy Carlough of the Radio Advertising Bureau. Interview with John Grettenberger, General Manager of General Motors Cadillac Division, on the success of the Cadillac Seville and outlook for 1992.

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NADA 1992 Day Five Dallas, 1992

General Physical Description note: 1 ProRes file. TRT 00:55:05. Access copy available as an MPEG4. [ID: [vid NADA B30 ID37](#)].

### **Scope and Contents note**

Visitors Television Network Program on NADA 1992 in Dallas, Texas hosted by Peter Hackes and Karin Kelly. Peter takes a look at some different vendors on the exhibit floor. Karin interviews representatives from French CNPA, Jean Puijalon and Jean Pierre Henaut, Vice President, CNPA. Interview with Mike Losh, General Manager, Oldsmobile Division on outlook for economy. Tom Gibson, President of Subaru of America on advertising and sales for Subaru. Peter asks vendors how the convention was for them this year. Installation of Automotive Hall of Fame inductees and interview with Michael Carey, originator of the Time Magazine Quality Dealer Award. Interview with Bud Brooks, Public Affairs Committee, about the Milestone Awards given at the Indy 500. An interview with Frank McCarthy, Executive Vice President of NADA. Laurel and Hardy impersonators work the convention floor. Report on the closing session and remarks of Dick Strauss, 1992 NADA President and speaker, General H. Norman Schwarzkopf.

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NADA French Delegation, 1992

General Physical Description note: 1 ProRes file. TRT 00:03:37. Access copy available as an MPEG4. [ID: [vid NADA B08 ID15](#)].

### **Scope and Contents note**

Report on French delegation at NADA convention.

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Toyota Production Center: Toyota Motor Sales: Running Footage, 1992

General Physical Description note: 1 ProRes file. TRT 01:21:43. Access copy available as an MPEG4. [ID: [vid NADA B01 ID78](#)].

### **Scope and Contents note**

Running footage of various Toyota vehicles, models from 1992.

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Visitors Television Network: Dallas NADA Convention coverage, 1992

General Physical Description note: 1 ProRes file. TRT 00:56:34. Access copy available as an MPEG4. [ID: [vid NADA B05 ID07](#)].

### **Scope and Contents note**

Visitors Television Network coverage of 1992 NADA conference in Dallas, Texas. Interview with Frank

Anderson, outgoing president of NADA and an overview of the conference. Includes message from Marilyn Quayle on early breast cancer detection.

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Hummer Commercial Retail Video, 1992-2000

General Physical Description note: 1 ProRes file. TRT 00:08:50. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B02\\_ID19](#)].

### **Scope and Contents note**

Beauty shots of various Hummer vehicles, driving on road in countryside. Black and white historical footage of jeeps. More footage of hummers driving in difficult landscapes. Interior of vehicle.

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Automotive Satellite Television Network News: NADA Convention, 1993 February 8

General Physical Description note: 1 ProRes file. TRT 00:05:03. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B30\\_ID10](#)].

### **Scope and Contents note**

ASTN News coverage of the opening of the NADA convention in New Orleans hosted by Suzette Chaires; report on outgoing NADA President Richard Strauss; NADA activity in 1992.

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NADA Convention: Margaret Thatcher speech, 1993 February 9

General Physical Description note: 1 MPEG4 file. TRT 00:57:45. [ID: [vid\\_NADA\\_B13\\_ID17](#)].

### **Scope and Contents note**

Margaret Thatcher, former Prime Minister of England, addresses 1993 NADA convention in New Orleans, Louisiana.

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NADA New Orleans #2, 1993 February 9

General Physical Description note: 1 ProRes file. TRT 00:05:04. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B30\\_ID29](#)].

### **Scope and Contents note**

Automotive Satellite Television Network program on 1993 NADA convention in New Orleans, LA Day #2, hosted by Suzette Chaires. General Motors sued NBC because of a program accusing GM vehicles of safety issues. Report on Oldsmobile dealer make meeting. Interview with Ron Tonkin, 1989 NADA President.

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NADA New Orleans #3, 1993 February 9

General Physical Description note: 1 ProRes file. TRT  
00:05:04. Access copy available as an MPEG4. [ID:  
[vid NADA B30 ID30](#)].

### **Scope and Contents note**

Automotive Satellite Television Network program on 1993 NADA convention in New Orleans, LA Day #3, hosted by Suzette Chaires. Interview with 1992 NADA President Jim Lust. Report on Notre Dame football coach Lou Holtz speaking at the NADA Sunday Inspirational Service.

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ASTN at NADA, 1993 February 10

General Physical Description note: 1 ProRes file. TRT  
00:05:04. Access copy available as an MPEG4. [ID:  
[vid NADA B30 ID28](#)].

### **Scope and Contents note**

Automotive Satellite Television Network program on 1993 NADA convention in New Orleans, LA hosted by Suzette Chaires. Reports on remarks by 1993 President Bill Lust, Ford plans to add more minority owners, Big 3 Automakers will not file complaint with commerce department on foreign prices, Land Rover does not want reclassification of vehicles to trucks,

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Automotive Satellite Television Network News: NADA Convention, 1993 February 11

General Physical Description note: 1 ProRes file. TRT  
00:05:05. Access copy available as an MPEG4. [ID:  
[vid NADA B30 ID11](#)].

### **Scope and Contents note**

ASTN News coverage of the NADA convention in New Orleans hosted by Suzette Chaires; interview with dealers on the convention floor; business prospects for 1993; outgoing NADA president Richard Strauss; workshop about one price selling.

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NADA '93 Day One New Orleans, 1993

General Physical Description note: 1 ProRes file. TRT  
01:02:03. Access copy available as an MPEG4. [ID:  
[vid NADA B30 ID31](#)].

### **Scope and Contents note**

Visitor Television Network coverage of the 1993 NADA convention in New Orleans, LA with Peter Hackes and Leslie Carde. A message from Convention Chairman Mick McIlwain. Interview with Gary Heimes, Director of Expositions of NADA about the convention floor and 1992 NADA President Dick Strauss about the past year with NADA. Short still video explaining NADA and its mission. An interview with Mike Reed, President of EDS,

a change management company. Interview with Tom [?] who discusses gasoline prices and how it affects the industry and the current economy. Chevrolet's Sales and Service Manager, Ron Sobrero discusses upcoming year for Chevrolet. News story on Car Search, a company that performs searches for used cars using a computer database. Interview with Bob Nagel, Chairman of NADA Sales Certification program who explains the program and what it entails. An overview of the workshops at the convention. Report on Magic, a radio frequency anti-theft device, with owner Greg Peck. An Interview with Ellen McCoy of SEMA, the Specialty Equipment Marketing Association. Lastly, Bill Newman, Chief Counsel of NADA explains the legal defense fund.

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NADA '93 Day Four New Orleans, 1993 February 10

General Physical Description note: 1 ProRes file. TRT 01:02:05. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B30\\_ID32](#)].

### **Scope and Contents note**

Peter Hackes and Leslie Carde host this VTN program covering the fourth day of the 1993 NADA convention in New Orleans, LA. Reports on how to get customers in your store, interviews with William Dodge, 1st Executive Vice President of NADA; Harold A. Poling, Chairman, Ford; Jean-Paul Lambert, President, FADA; William Kelly, President and CEO, Saab; Dick Fitzpatrick, Time Magazine Quality Dealer Award Winner; Judy Carlough, Radio Advertising Bureau presenting Jim Paul with the Chassie Award for Best of Show; Herb Montalbano, Montalbano Group and a visit with management expert Tom Peters. General Motors files a suit against NBC for a Dateline: NBC show about accidents involving GM vehicles with Harold Pearce, V.P. General Motors and dealer reaction from GM news conference. Interview with Michael Losh, NAO Headquarters, with his economic forecast for the industry.

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NADA '93 Day Five New Orleans, 1993 February 11

General Physical Description note: 1 ProRes file. TRT 01:01:59. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B30\\_ID33](#)].

### **Scope and Contents note**

Peter Hackes and Leslie Carde host this VTN program covering the fifth day of the 1993 NADA convention in New Orleans, LA. Reports on the workshop featuring former NFL football coach Joe Gibbs, Interviews with Edsel Ford, President Ford Credit and Dave Humphreys, President, RVIA. A report on women and car buying, interview with Alex Trotman, President, Ford Automotive Group; Bill Hogle, Executive Vice President, General Motors; Edward Mertz, General Manager, Buick Motor Division. Report on workshop with Frank Meeks, President

Dominos Pizza, Interview with Rick Lepley, Mitsubishi and John Rock, General Manager, Oldsmobile. Lastly, a report on the closing session with Jim Lust and former Prime Minister of Great Britain, Margaret Thatcher.

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News-TV Awards ASTN, 1993 February 16

General Physical Description note: 1 ProRes file. TRT 00:05:06. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B08\\_ID19](#)].

### **Scope and Contents note**

Report on dealer's response to GM/NBC conflict.

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McCarthy @ NADA ASTN, 1993 February 17

General Physical Description note: 1 ProRes file. TRT 00:05:02. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B08\\_ID22](#)].

### **Scope and Contents note**

ASTN report on President Clinton's new economic plans and its possible effect on dealerships. Interview with NADA president Frank McCarthy. Report on man scamming people out of used cars.

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General Motors Corporation 1993 models' running footage, brand logos, and credit card manufacture, 1993

General Physical Description note: 1 ProRes file. TRT 00:52:47. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B01\\_ID60](#)].

### **Scope and Contents note**

Running footage of GM vehicles from 1993. GM Logos included towards end of tape. Footage of factory making GM Credit cards and credit card artwork.

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NADA Winter 1993 Radio PSAs, 1993

General Physical Description note: 1 WAVE file. TRT 00:03:00. Access copy available as an MP3. [ID: [vid\\_NADA\\_B14\\_ID02](#)].

### **Scope and Contents note**

Six Public Service Announcements from the NADA featuring actors Eddie Albert, Sherman Helmsley, Jerry Van Dyke and Markie Post.

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Toyota silent running footage: 1989, 1990, and 1993 models, 1993

General Physical Description note: 1 ProRes file. TRT 01:33:55. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B01\\_ID75](#)].

## Scope and Contents note

Running footage of various Toyota vehicles, models from 1989, 1990 & 1993 and 1993 Trucks.

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Toyota silent running footage, 1993/1994 trucks, 1993-1994

General Physical Description note: 1 ProRes file. TRT 01:33:54. Access copy available as an MPEG4. [ID: [vid NADA B01 ID74](#)].

## Scope and Contents note

Running footage of various Toyota truck models from 1993 & 1994. End of tape includes Toyota car footage.

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Automotive Satellite Television Network: NADA Convention news, Number 1, 1994 January 31

General Physical Description note: 1 ProRes file. TRT 00:05:03. Access copy available as an MPEG4. [ID: [vid NADA B30 ID01](#)].

## Scope and Contents note

ASTN News coverage of the NADA convention in San Francisco, CA hosted by Suzette Chaires.

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Automotive Satellite Television Network: NADA Convention news, Number 2, 1994 January 31

General Physical Description note: 1 ProRes file. TRT 00:05:05. Access copy available as an MPEG4. [ID: [vid NADA B30 ID02](#)].

## Scope and Contents note

ASTN News coverage of the NADA convention hosted by Suzette Chaires. Transition of NADA presidents; accomplishments of outgoing president Jim Lust; Chrysler's image and 1996 models; Hyundai new model prices.

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Automotive Satellite Television Network: NADA Convention news, Number 3, 1994 January 31

General Physical Description note: 1 ProRes file. TRT 00:05:05. Access copy available as an MPEG4. [ID: [vid NADA B30 ID03](#)].

## Scope and Contents note

ASTN News coverage of the NADA convention hosted by Suzette Chaires. NADA president Jim Lust speaks at the convention; KIA preview meeting; Time Magazine Quality Dealer Award.

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NADA General Session Tuesday Tape 2 of 2, 1995 February 14

General Physical Description note: 1 ProRes file. TRT 00:26:09. Access copy available as an MPEG4. [ID: [vid NADA B30 ID27](#)].

### **Scope and Contents note**

Speaker Terry Bradshaw, former Pittsburgh Steelers quarterback at 1995 NADA convention in Dallas, TX. NADA Chairman adjourns session.

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1995 Toyota Car Running Footage, 1995

General Physical Description note: 1 ProRes file. TRT 00:55:42. Access copy available as an MPEG4. [ID: [vid NADA B01 ID73](#)].

### **Scope and Contents note**

Running footage of various Toyota car models from 1995.

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NADA Convention, Las Vegas, Nevada, 1996 February 10

General Physical Description note: 1 ProRes file. TRT 01:12:52. Access copy available as an MPEG4. [ID: [vid NADA B30 ID24](#)].

### **Scope and Contents note**

Tape 1 of 2 tapes covering the opening day of the NADA Convention in Las Vegas Nevada on February 10, 1996. Video includes: Patriotic video about America with voiceover; NADA Director from New York delivers an invocation; NADA Convention chairman delivers opening remarks; a video profile of Edwards Chevrolet in Birmingham Alabama and a speech from 1995 NADA president Leon Edwards discusses the state of the auto industry with a focus on the relationship between auto manufacturers and dealers; Dealer Election Action Committee President Richard Strauss discusses political action by automobile dealers during 1995; presentation to the Time Magazine Dealer of the Year Award; tape cuts off in the middle of an introduction for Alexander Trotman.

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NADA Convention, Las Vegas, Nevada, 1996 February 10

General Physical Description note: 1 ProRes file. TRT 00:25:31. Access copy available as an MPEG4. [ID: [vid NADA B30 ID25](#)].

### **Scope and Contents note**

Tape 2 of 2 tapes of the opening day of the NADA Convention in Las Vegas Nevada on February 10, 1996. Begins with Richard Strauss introducing speaker Alex Trotman the CEO Ford Motor Company. Trotman discusses his long career in the automobile industry and offers insight on future developments especially how technology and customer expectation is changing the auto business. Trotman discusses the relationship between automobile



manufacturers and dealers. Conclusion of the session with updates about convention events.

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Auto Sales Training News, KPVI TV/NBC Pocatello, Idaho, 1996  
April 23

General Physical Description note: 1 ProRes file. TRT  
00:02:17. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B06\\_ID15](#)].

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NADA Washington Conference, Tape 1, 1996 September 10

General Physical Description note: 1 ProRes file. TRT  
00:29:02. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B30\\_ID04](#)].

### **Scope and Contents note**

Opens with Frank McCarthy taking pictures/talking with political consultant, Mary Matalin. NADA Signage. Conference begins, host Frank McCarthy introduces Marlin Fitzwater, White House Press Secretary for Ronald Reagan and George H.W. Bush. Fitzwater speaks for remainder of tape. Conference took place at the Capital Hilton.

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NADA Washington Conference, Tape 2, 1996 September 10

General Physical Description note: 1 ProRes file. TRT  
00:24:09. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B30\\_ID05](#)].

### **Scope and Contents note**

Marlin Fitzwater resumes speaking and conducts Q and A. Frank McCarthy introduces NADA president John Peterson.

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NADA Washington Conference, Tape 3, 1996 September 10

General Physical Description note: 1 ProRes file. TRT  
00:24:47. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B30\\_ID06](#)].

### **Scope and Contents note**

Frank McCarthy introduces Jim Willingham. Willingham introduces U.S. Congressmen Bill Thomas from California.

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NADA Washington Conference, Tape 4, 1996 September 10

General Physical Description note: 1 ProRes file. TRT  
00:30:22. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B30\\_ID07](#)].

### **Scope and Contents note**

B-roll of audience, presentation of Freedom of Mobility Award for former Houston Mayor and auto dealer Bob Lanier.

---

NADA Washington Conference, Tape 5, 1996 September 10

General Physical Description note: 1 ProRes file. TRT  
00:30:49. Access copy available as an MPEG4. [ID:  
[vid NADA B30 ID08](#)].

### **Scope and Contents note**

Remarks by Dealers Election Action Committee Chairman  
Richard Strauss, Legislative Panel with Al Lees.

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NADA Washington Conference, Tape 6, 1996 September 10

General Physical Description note: 1 ProRes file. TRT  
00:30:46. Access copy available as an MPEG4. [ID:  
[vid NADA B30 ID09](#)].

### **Scope and Contents note**

Legislative Panel continued with Tom Greene and Q and A.

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Chrysler Chronicles, Segment 1 of 8, 1996

General Physical Description note: 1 ProRes file. TRT  
00:05:01. Access copy available as an MPEG4. [ID:  
[vid NADA B02 ID46 01](#)].

### **Scope and Contents note**

Depicts history of automobiles and Chrysler. Segment 01.

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Chrysler Chronicles, Segment 2 of 8, 1996

General Physical Description note: 1 ProRes file. TRT  
00:05:02. Access copy available as an MPEG4. [ID:  
[vid NADA B02 ID46 02](#)].

### **Scope and Contents note**

Depicts history of automobiles and Chrysler. Segment 02.

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Chrysler Chronicles, Segment 3 of 8, 1996

General Physical Description note: 1 ProRes file. TRT  
00:05:03. Access copy available as an MPEG4. [ID:  
[vid NADA B02 ID46 03](#)].

### **Scope and Contents note**

Depicts history of automobiles and Chrysler. Segment 03.

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Chrysler Chronicles, Segment 4 of 8, 1996

General Physical Description note: 1 ProRes file. TRT  
00:05:03. Access copy available as an MPEG4. [ID:  
[vid NADA B02 ID46 04](#)].

### **Scope and Contents note**

Depicts history of automobiles and Chrysler. Segment 04.

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Chrysler Chronicles, Segment 5 of 8, 1996

General Physical Description note: 1 ProRes file. TRT  
00:05:02. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B02\\_ID46\\_05](#)].

### **Scope and Contents note**

Depicts history of automobiles and Chrysler. Segment 05.

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Chrysler Chronicles, Segment 6 of 8, 1996

General Physical Description note: 1 ProRes file. TRT  
00:05:02. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B02\\_ID46\\_06](#)].

### **Scope and Contents note**

Depicts history of automobiles and Chrysler. Segment 06.

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Chrysler Chronicles, Segment 7 of 8, 1996

General Physical Description note: 1 ProRes file. TRT  
00:05:03. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B02\\_ID46\\_07](#)].

### **Scope and Contents note**

Depicts history of automobiles and Chrysler. Segment 07.

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Chrysler Chronicles, Segment 8 of 8, 1996

General Physical Description note: 1 ProRes file. TRT  
00:05:03. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B02\\_ID46\\_08](#)].

### **Scope and Contents note**

Depicts history of automobiles and Chrysler. Segment 08.

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Rod Hall and Tom Wamberg racing Hummer at Laughlin,  
Nevada, Tape 1 of 2, 1996

General Physical Description note: 1 ProRes file. TRT  
00:04:41. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B02\\_ID20](#)].

### **Scope and Contents note**

Footage from a hummer competing in Laughlin race in  
desert. Driving is Rod Hall and Tom Wamberg.

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Rod Hall and Tom Wamberg racing Hummer at Laughlin,  
Nevada, Tape 2 of 2, 1996

General Physical Description note: 1 ProRes file. TRT  
00:30:48. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B02\\_ID21](#)].

## Scope and Contents note

Footage from a hummer competing in Laughlin race in desert. Driving is Rod Hall and Tom Wamberg. Interviews with both drivers at end.

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Jeep: There's Only One, 1996-2000

General Physical Description note: 1 ProRes file. TRT 00:04:08. Access copy available as an MPEG4. [ID: [vid NADA B02 ID47](#)].

## Scope and Contents note

Depicts history of Jeep.

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NADA-TV Produced by Automotive News, 1997 February 1

General Physical Description note: 1 ProRes file. TRT 00:56:36. Access copy available as an MPEG4. [ID: [vid NADA B30 ID16](#)].

## Scope and Contents note

Reports on various exhibits at NADA conference 1997 in Atlanta, GA, hosted by Leslie Carde. Interviews with attendees, the projected effect NADA will have on economy of Atlanta and an interview with Executive VP, Frank McCarthy and Outgoing President, John Peterson. Includes Saturday's Schedule of events and a message from Edward Lapham, Executive Editor of Automotive News. The Detroit Auto Show is covered and a story on lower cost Sport Utility Vehicles. A new Automotive Hall of Fame in Deerborn, Michigan and issues for care dealerships are reported. Interview with Arlena Sawyers, staff reporter for Automotive News. A spotlight on Red McCombs, Texas auto mega-dealer and a story on new technology in automotive products. A forum with investment bankers on the future of car sales and diversity in automobile sales, including a Mitsubishi automobiles initiative to hire women and minorities were both reported. Lastly, Sunday's schedule of events and a story on Ringling Brothers and Barnum and Bailey Circus in Atlanta at the same time as the convention.

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NADA 1997 Atlanta: Sunday Service, 1997 February 2

General Physical Description note: 1 ProRes file. TRT 00:56:22. Access copy available as an MPEG4. [ID: [vid NADA B05 ID01](#)].

## Scope and Contents note

Inspirational service with NADA Director of Western Pennsylvania Tony Castriota, vocalities of Georgia Tech and guest speaker Naomi Judd.

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NADA-TV Automotive News Day #1, 1997 January 31

General Physical Description note: 1 ProRes file. TRT 00:32:54. Access copy available as an MPEG4. [ID: [vid NADA B30 ID21](#)].

### **Scope and Contents note**

Program produced by Automotive News covering stories for the NADA convention 1997 hosted by Leslie Carde. Reports on advances in technology with auto products, Airbags and National Highway Traffic Safety Administration regulations, Consumer Reports testing facilities, Sports Utility Vehicles and Chrysler's exhibit at Minnesota's Mall of America, including a Jeep simulator. Also reports on a simulated assembly plant for kids and automobile advertising in Europe,

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NADA-TV Automotive News Day #2, 1997 February 2

General Physical Description note: 1 ProRes file. TRT 00:53:24. Access copy available as an MPEG4. [ID: [vid NADA B30 ID22](#)].

### **Scope and Contents note**

Program produced for Day 2 of NADA convention 1997 by Automotive News hosted by Leslie Carde. Reports on National Highway Traffic Safety Administration creating a child safety seat CD-ROM, the NADA exhibit floor, the 2nd annual report by ADT Automotive on Used Car Sales, new technology on the exhibit floor, the first CarMax superstore, online buying services, the Time Magazine Quality Dealer Awards, 1996 President John Peterson's remarks, Toyota Executive Yale Geiszl, Edward Lapham discusses issues with staff reporter Donna Harris. Also reports on seminars for used car managers and sensitivity training in the dealership, Interview with Keith Crain of Automotive News and lastly the golf expo at convention center.

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NADA-TV Automotive News Day #3, 1997 February 3

General Physical Description note: 1 ProRes file. TRT 00:59:44. Access copy available as an MPEG4. [ID: [vid NADA B30 ID23](#)].

### **Scope and Contents note**

Program produced for Day 3 of NADA convention 1997 by Automotive News hosted by Leslie Carde. Interviews with Roy Roberts (Pontiac), Rick Waggoner (General Motors), Robert Rewey (Ford) and Charles Hughes (Land Rover) about the future of the auto industry. Reports on conversion vehicle production, the importance of after market sales, survey, the NADA member services booth, awards for best auto dealer commercials and a Sunday seminar on advertising. Editorial by Edward Lapham. Also, reports on some exhibitors on the exhibit floor, diversity within the NADA and the luxury tax, Interview with Ramsay Gillman,

NADA President 1997, Chrysler's exhibit at Minnesota's Mall of America, including a Jeep simulator, Bill Gilliland, dealer from Amarillio, Texas, who took his dealership public, Autobytel, an online used car selling tool and an auction held on the expo floor whose proceeds went to Make a Wish Foundation and MADD. Edward Lapham interviews staff reporter Kathy Jackson about this year's convention. Lastly, parties and booth incentives at the convention.

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NADA Convention, Las Vegas, Nevada, 1997 February 11

General Physical Description note: 1 ProRes file. TRT 00:57:17. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B30\\_ID26](#)].

### **Scope and Contents note**

Inspirational service, hosted by Mike Taylor, NADA dealer from South Carolina. Music by the Las Vegas Academy Youth Choir. Main speaker, former First Lady, Barbara Bush.

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"Be Heard," Global climate information project, 1997 November 17

General Physical Description note: 1 MPEG4 file. TRT 00:00:43. [ID: [vid\\_NADA\\_B13\\_ID15](#)].

### **Scope and Contents note**

Political advertisement by global climate information project against United States adoption of global climate treaty, Kyoto Protocol.

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Chairman's Tribute, 1997

General Physical Description note: 1 ProRes file. TRT 00:40:52. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B08\\_ID29](#)].

### **Scope and Contents note**

Roast of NADA Chairman John Peterson. Recorded at 1997 NADA convention.

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NADA 1997, Don't Blink, Comin' At Ya, Sales Certification, Auto, Executive and Promo-Next Days, 1997

General Physical Description note: 1 MPEG4 file. TRT 00:07:52. [ID: [vid\\_NADA\\_B13\\_ID16](#)].

### **Scope and Contents note**

Five promotional advertisements. 'Don't Blink' is a short history of NADA and the automobile. 'Comin at Ya' promotes continuing education for dealers. 'Sales Certification' is text based promoting sales certification. 'Automotive Executive' highlights magazine of same name.

'Next Days' is a promo for NADA 1997 convention schedule in Atlanta, Georgia.

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NADA 1997 Atlanta: Day 1 General Session: Tape 1, 1997

General Physical Description note: 1 ProRes file. TRT 01:44:27. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B05\\_ID04](#)].

### **Scope and Contents note**

Opening ceremonies for beginning of conference. President John Peterson, Time Magazine Dealer of the Year awards, Industry Keynote speaker Yale Giezel.

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NADA 1997 Atlanta Convention: Day 2 General Session, part 2 of 2, 1997

General Physical Description note: 1 ProRes file. TRT 01:05:31. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B05\\_ID02](#)].

### **Scope and Contents note**

Continuation of speech by NADA President Ramsay Gillman at 1997 NADA convention in Atlanta. Includes panel talk moderated by Larry King, and panelists Ramsay Gillman, David Brinkley, Bill Archer & Lou Dobbs. NADA Dealer Academy Program & Automotive Executive commercials at end of tape.

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Paul Holloway interview for 'The Family Car' exhibit at the Smithsonian Institution, 1997

General Physical Description note: 1 MPEG4 file. TRT 00:30:33. [ID: [vid\\_NADA\\_B13\\_ID14](#)].

### **Scope and Contents note**

Vice President NADA interviewed at 'The Family Car' exhibit at the Smithsonian Institution. B-roll of event at exhibit. At exhibit opening, speakers Spencer Crew, National Museum of American History, Paul Holloway and Steven Lubar.

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What's the Deal on Dealerships? Career Opportunities, 1997

General Physical Description note: 1 ProRes file. TRT 00:16:24. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B08\\_ID31](#)].

### **Scope and Contents note**

Program on career opportunities at auto dealerships. Two students create the program for a school project and interview people in various positions at dealership.

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NADA 1998 General Session, 1998 January 31

General Physical Description note: 1 MPEG4 file. TRT  
00:25:23. [ID: [vid\\_NADA\\_B13\\_ID21](#)].

### **Scope and Contents note**

Coverage of general session 1998 NADA convention in New Orleans, Louisiana. Convention chairperson Don Charbenneau introduces opening ceremony and introduces Ramsey Gilman, NADA Chairman 1998. Gilman introduces Executive committee and speaks to session. DEAC Report.

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New Orleans NADA Convention: General Session, 1998 February  
3

General Physical Description note: 1 ProRes file. TRT  
01:50:26. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B05\\_ID08](#)].

### **Scope and Contents note**

1998 NADA convention in New Orleans. Hosted by 1998 Convention Chairman, Don Charbonneau. Dandy and Chassie awards recipients. 1997 NADA president, Ramsey Gillman introduces new NADA President Paul J. Holloway and guest speaker Tom Peters.

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Automobile Retailing Today, 1998 August 5

General Physical Description note: 1 ProRes file. TRT  
00:24:44. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B30\\_ID18](#)].

### **Scope and Contents note**

Seminar for ART (Automotive Retailing Today) with speakers Yoshio Ishizaka, President and CEO of Toyota Motor Sales, Bob Meyers, President of National Press Foundation and Paul Holloway, Chairman of NADA. John Peterson, chairman of ART conducts a Q and A session. Interview with Bob Meyers and John Peterson. Voiceover at end of tape.

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General Motors Corporation running footage, 1998 models, 1998

General Physical Description note: 1 ProRes file. TRT  
01:13:10. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B01\\_ID56](#)].

### **Scope and Contents note**

Running footage of GM vehicles, OnStar program, multiple logos, Chevrolet cars & trucks, and assembly plant footage. Images of GM executives including Louis R. Hughes, Michael Losh, G. Richard Wagoner, J.T. Battenberg III,

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NADA 1998: Commercials, 1998

General Physical Description note: 1 MPEG4 file. TRT  
00:04:56. [ID: [vid\\_NADA\\_B13\\_ID12](#)].



## Scope and Contents note

4 NADA Commercials: 'Dealer Academy', 'Salesperson Certification', 'Automotive Executive' and 'NADA Guidebook'.

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NADA 1998: General Session, 1998

General Physical Description note: 1 ProRes file. TRT 01:06:22. Access copy available as an MPEG4. [ID: [vid NADA\\_B05\\_ID09](#)].

## Scope and Contents note

Inspirational Service at NADA 1998 Conference. Speaker Robert Urich.

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"Auto Salvage Parts/Thomas Greene, NADA" Your News with Neil Caputo FNC Cable, 4:00-5:00 PM, 1999 September 29

General Physical Description note: 1 ProRes file. TRT 00:03:38. Access copy available as an MPEG4. [ID: [vid NADA\\_B06\\_ID16](#)].

## Scope and Contents note

News report about Lemon Laws and cars damaged by Hurricane Floyd.

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"Ford/Online Dealerships" CNET News.com CNBC Cable, 4:00-5:00 PM, 1999 November 27

General Physical Description note: 1 ProRes file. TRT 00:01:39. Access copy available as an MPEG4. [ID: [vid NADA\\_B07\\_ID11](#)].

## Scope and Contents note

Report on the online car buying market.

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ASTN Dealer Report, 1999

General Physical Description note: 1 ProRes file. TRT 00:01:09. Access copy available as an MPEG4. [ID: [vid NADA\\_B06\\_ID14](#)].

## Scope and Contents note

Coverage of the 1999 NADA Convention in San Francisco.

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NADA 1999 San Francisco Convention: Closing General Session, 1999

General Physical Description note: 1 ProRes file. TRT 01:36:41. Access copy available as an MPEG4. [ID: [vid NADA\\_B05\\_ID10](#)].

## Scope and Contents note

Closing session of 1999 NADA conference in San Francisco. Convention Chairman Mike Taylor opens session. Speakers include 1998 NADA Chairman, Paul Holloway and 1999 NADA Chairman, Jim Willingham, Introduction of NADA Executive Committee and Harley Davidson Chairman Richard Teerlink.

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NADA 1999: Opening General Session -Saturday, 1999

General Physical Description note: 1 ProRes file. TRT 02:04:51. Access copy available as an MPEG4. [ID: [vid NADA B05 ID11](#)].

## Scope and Contents note

Opening session of 1999 NADA conference in San Francisco. Convention Chairman Mike Taylor opens session. National Anthem sung by Mormon Tabernacle Quartet. Speakers include 1999 Chairman Paul Holloway, San Francisco Mayor Willie Brown. Introduction of NADA Executive Committee. Presentation of Time Magazine Quality Dealer Award to Charlie M. Zook from Sioux City, Iowa. Jurgen Schrempp, CEO of Daimler Chrysler (on videotape) introduces speaker President of Mercedes Benz, Michael Jackson.

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Orlando NADA Convention: General Session Day 1, 2000  
January 22

General Physical Description note: 1 ProRes file. TRT 02:17:55. Access copy available as an MPEG4. [ID: [vid NADA B05 ID12](#)].

## Scope and Contents note

Opening session for NADA 2000 convention in Orlando. Speakers Convention Chairman, Dennis Fitzpatrick and 1999 NADA Chairman Jim Willingham. Introduction of 1999 NADA Executive Committee. Announcement of Time Magazine Quality Dealer of the Year Award-Charles Donald Williamson of Jacksonville, North Carolina. Speaker Senator John Glenn.

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NADA TV: Orlando NADA convention, Sunday, 2000 January 23

General Physical Description note: 1 ProRes file. TRT 00:49:00. Access copy available as an MPEG4. [ID: [vid NADA B05 ID19](#)].

## Scope and Contents note

Highlights from the 2000 NADA Convention in Orlando, Florida. Report on the events of the convention such as the opening ceremony, the Industry Relations luncheon,

Chairman Jim Willingham's speech, NADA's internet initiative and Sen. John Glenn's keynote speech.

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NADA-TV: Orlando NADA convention, 2000 January 25

General Physical Description note: 1 ProRes file. TRT  
00:56:46. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B05\\_ID20](#)].

### **Scope and Contents note**

Highlights from the 2000 NADA Convention in Orlando, Florida. Reports on Autobyte.com, Chairman Jim Willingham passes torch to Harold Wells, keynote speaker former President George H. Bush, the new Nissan product line,

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LATCH (Lower Anchors & Tethers for Children), 2000 February

General Physical Description note: 1 ProRes file. TRT  
00:06:34. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B08\\_ID10](#)].

### **Scope and Contents note**

Informational tape on how to attach child safety seats.

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"Car Lemons/Reused Auto Parts" Fox 5 News @10 WTTG-TV  
(Fox) Washington, 10:00-11:00 PM, 2000 February 3

General Physical Description note: 1 ProRes file. TRT  
00:06:23. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B06\\_ID22](#)].

### **Scope and Contents note**

Fox 5 news investigation on damaged vehicles from Hurricane Floyd.

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"John Stossel Analysis Segment" 20/20 Friday ABC Network 10  
PM, 2000 March 3

General Physical Description note: 1 ProRes file. TRT  
00:05:02. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B07\\_ID02\\_01](#)].

### **Scope and Contents note**

Stossel reports about lawsuits regarding the NADA.

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NADA PowerTrain An Equal Credit Opportunity Review with  
Jim Minnis, 2000 March 8

General Physical Description note: 1 ProRes file. TRT  
00:46:01. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B08\\_ID06](#)].

## Scope and Contents note

Legally Speaking, NADA's Jim Minnis discusses the Equal Credit Opportunity Review with host Lin Peacock.

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"John Stossel Analysis Segment" 20/20 Friday ABC Network 10 PM, 2000 March 10

General Physical Description note: 1 ProRes file. TRT 00:11:34. Access copy available as an MPEG4. [ID: [vid NADA B07 ID02 02](#)].

## Scope and Contents note

Stossel reports about a bill asking to remove the word "Squaw" from towns, rivers, etc.

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"John Stossel Analysis Segment" 20/20 Friday ABC Network 10 PM, 2000 March 22

General Physical Description note: 1 ProRes file. TRT 00:04:18. Access copy available as an MPEG4. [ID: [vid NADA B07 ID02 03](#)].

## Scope and Contents note

Stossel reports about videogames and their effect on violence.

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KCBS Undercover Investigation, 2000 May

General Physical Description note: 1 ProRes file. TRT 00:09:39. Access copy available as an MPEG4. [ID: [vid NADA B07 ID27 02](#)].

## Scope and Contents note

Report on major car dealers in California ripping consumers off. Investigation of Gunderson Chevrolet.

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"David Hyatt on Online Shopping" Wall Street Journal Report (Syndicated), 2000 May 20

General Physical Description note: 1 ProRes file. TRT 00:05:15. Access copy available as an MPEG4. [ID: [vid NADA B07 ID27 01](#)].

## Scope and Contents note

Report on Auto Online Shopping. Interview with Jack Fitzgerald, Fitzgerald AutoMall, David Hyatt of NADA and Kris Kiser, Alliance of Automobile Manufacturers.

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"Car Dealerships and the Internet" 20/20 Friday ABC Network, 10:00-11:00 PM, 2000 June 2

General Physical Description note: 1 ProRes file. TRT 00:06:54. Access copy available as an MPEG4. [ID: [vid NADA B06 ID23](#)].

## Scope and Contents note

ABC News 20/20 report on buying cars on the internet and why dealers get special treatment.

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"Title Laundering" Dateline NBC Network, 8:00-9:00 PM, 2000  
June 12

General Physical Description note: 1 ProRes file. TRT  
00:01:57. Access copy available as an MPEG4. [ID:  
[vid NADA B07 ID04](#)].

## Scope and Contents note

News report on hurricane damaged vehicles being sold with laundered titles.

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"Online Dealerships/David Hyatt" Wall Street Journal Report  
WJLA-TV (ABC) Washington, 2:30-3:00 AM, 2000 June 26

General Physical Description note: 1 ProRes file. TRT  
00:03:12. Access copy available as an MPEG4. [ID:  
[vid NADA B07 ID14](#)].

## Scope and Contents note

News report on online dealerships and whether dealerships will eventually become obsolete. Interview with NADA spokesman David Hyatt.

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NPC Automotive Retailing Today, 2000 September 7

General Physical Description note: 1 ProRes file. TRT  
01:47:07. Access copy available as an MPEG4. [ID:  
[vid NADA B08 ID35](#)].

## Scope and Contents note

A presentation from Gallop to a NPC meeting about consumers and automobile purchasing.

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NADA The Voice of the Dealer, 2000 October 10

General Physical Description note: 1 ProRes file. TRT  
00:04:51. Access copy available as an MPEG4. [ID:  
[vid NADA B08 ID13](#)].

## Scope and Contents note

Program about importance of NADA to the automobile dealer.

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"The Car Dealers Secret" 20/20 Friday ABC National,  
10:00-11:00 PM, 2000 October 27

General Physical Description note: 1 ProRes file. TRT  
00:10:25. Access copy available as an MPEG4. [ID:  
[vid NADA B06 ID20](#)].

## Scope and Contents note

ABC News 20/20 report on marking up interest rates on auto loans.

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"Profit From Waste New Strategies For Vehicles Serving Facilities", 2000

General Physical Description note: 1 ProRes file. TRT 00:13:42. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B08\\_ID03](#)].

## Scope and Contents note

Presented by OhioEPA, a video about waste management for service facilities.

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General Motors 2000 Cadillac Seville and Deville models and 2003 Chevrolet full line funning footage, 2000-2003

General Physical Description note: 1 ProRes file. TRT 01:26:26. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B01\\_ID61](#)].

## Scope and Contents note

Running footage of Cadillac Seville/Deville 2000. Running footage of full line of Chevrolet vehicles 2003. Includes

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Las Vegas NADA Convention: General Session Day 1, 2001 February 3

General Physical Description note: 1 ProRes file. TRT 01:46:06. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B05\\_ID38](#)].

## Scope and Contents note

First day of NADA convention 2001 General Session in Las Vegas, Nevada. Begins with opening ceremony, marching band and Green Valley High School Cheerleaders and Miss Nevada Tiffanie Story singing Star Spangled Banner. Hosted by Convention Chairman, Buzz Braley. Interview with Harold B. Wells and Harold B. Wells addresses convention. Tribute to outgoing president Frank McCarthy. Time Magazine Quality Dealer Award presentation to Martin Ne Smith of Georgia. Speaker G. Richard Wagoner, President & CEO of General Motors.

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NADA 2001: Sunday Inspirational Service, 2001 February 4

General Physical Description note: 1 ProRes file. TRT 01:11:20. Access copy available as an MGPEG4. [ID: [vid\\_NADA\\_B05-ID13](#)].

## Scope and Contents note

Inspirational Service at NADA 2001 Conference. Dealer Harold Kuhn moderates service and music by University of Las Vegas Choir. Speaker Mitch Albom.

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NADA 2001 General Session Monday, 2001 February 5

General Physical Description note: 1 ProRes file. TRT 01:20:46. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B30\\_ID20](#)].

## Scope and Contents note

Second day of NADA convention in Las Vegas, Nevada opened by Convention Chairman, Buzz Braley. A video is shown of the previous days events. 2000 NADA Chairman Harold Wells introduces a video about Bob Maguire, 2001 NADA Chairman. Introduction of the 2001 Executive Committee and remarks from Bob Maguire. Keynote speaker Steve Wynn on change and the importance of treating employees well. Buzz Braley adjourns session.

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Automotive Youth Educational Systems Supercharge Your Future, 2001 May 1

General Physical Description note: 1 ProRes file. TRT 00:07:50. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B08\\_ID02](#)].

## Scope and Contents note

Program highlighting automobile dealership careers.

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Automotive Youth Educational Systems Training Tomorrow's Technician's Today, 2001 May 1

General Physical Description note: 1 ProRes file. TRT 00:08:05. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B08\\_ID01](#)].

## Scope and Contents note

Video about NADA's AYES program, training technicians for dealership service departments.

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"Crash Test" DATELINE NBC National, 8-9 PM, 2001 June 4

General Physical Description note: 1 ProRes file. TRT 00:09:00. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B06\\_ID08](#)].

## Scope and Contents note

Dateline report on truck crash test safety.

---

"Mark Cooper and Gas Prices" CSPAN-2 Schedule CSPAN National, 6-12 PM, 2001 July 2

General Physical Description note: 1 ProRes file. TRT  
00:43:52. Access copy available as an MPEG4. [ID:  
[vid NADA B07 ID35](#)].

### **Scope and Contents note**

Mark Cooper and Stephen Brobeck, from the Consumer Federation of America and Senator Howard Metzenbaum, former Senator from Ohio, speak about rising gas prices and take questions from the press at the National Press Club in Washington D.C.

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Toyota Tundra Plant Footage, Body Welding, 2001 July 18

General Physical Description note: 1 ProRes file. TRT  
00:01:18. Access copy available as an MPEG4. [ID:  
[vid NADA B01 ID72 01](#)].

### **Scope and Contents note**

Footage of Assembly plant showing body welding of Toyota Tundras.

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Toyota Tundra Plant Footage, Final Assembly, 2001 July 18

General Physical Description note: 1 ProRes file. TRT  
00:02:25. Access copy available as an MPEG4. [ID:  
[vid NADA B01 ID72 07](#)].

### **Scope and Contents note**

Footage of Assembly plant showing stamping final assemble of Toyota Tundras.

---

Toyota Tundra Plant Footage, Frame Assembly, 2001 July 18

General Physical Description note: 1 ProRes file. TRT  
00:01:22. Access copy available as an MPEG4. [ID:  
[vid NADA B01 ID72 03](#)].

### **Scope and Contents note**

Footage of Assembly plant showing frame assembly of Toyota Tundras.

---

Toyota Tundra Plant Footage, Paint, 2001 July 18

General Physical Description note: 1 ProRes file. TRT  
00:01:26. Access copy available as an MPEG4. [ID:  
[vid NADA B01 ID72 02](#)].

### **Scope and Contents note**

Footage of Assembly plant showing painting of Toyota Tundras.

---

Toyota Tundra Plant Footage, Plastics, 2001 July 18



General Physical Description note: 1 ProRes file. TRT  
00:01:19. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B01\\_ID72\\_05](#)].

### **Scope and Contents note**

Footage of Assembly plant showing plastics inserted in  
Toyota Tundras.

---

Toyota Tundra Plant Footage, Stamping, 2001 July 18

General Physical Description note: 1 ProRes file. TRT  
00:01:21. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B01\\_ID72\\_04](#)].

### **Scope and Contents note**

Footage of Assembly plant showing stamping of Toyota  
Tundras.

---

Toyota Tundra Plant Footage, Trim Assembly, 2001 July 18

General Physical Description note: 1 ProRes file. TRT  
00:01:20. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B01\\_ID72\\_06](#)].

### **Scope and Contents note**

Footage of Assembly plant showing trim assembly of  
Toyota Tundras.

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"Lin Peacock/Auto Technician Shortage" Fox 5 Morning News  
WITG-TV (FOX) Washington, 7:00-8:00 PM, 2001 August 6

General Physical Description note: 1 ProRes file. TRT  
00:15:33. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B07\\_ID07](#)].

### **Scope and Contents note**

News report on the need for auto technicians.

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"NADA Moves Convention" Eyewitness News at Six WWL-TV  
(CBS) New Orleans, 6:00-6:30 PM, 2001 October 2

General Physical Description note: 1 ProRes file. TRT  
00:03:20. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B07\\_ID15\\_02](#)].

### **Scope and Contents note**

News report on the announcement that New Orleans would  
host the Super Bowl in 2002 and the NADA would switch  
dates for their convention to make it happen.

---

"NADA Moves Convention" ABC 26 News at 5 WGNO-TV  
(ABC) New Orleans, 5:00-5:30 PM, 2001 October 3

General Physical Description note: 1 ProRes file. TRT  
00:03:12. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B07\\_ID15\\_01](#)].

### **Scope and Contents note**

Report on New Orleans getting the Super Bowl and compensating NADA to change convention dates. Phone interview with David Hyatt.

---

Jim Rome The Last Word Fox Sports Network National, 2001  
October 4

General Physical Description note: 1 ProRes file. TRT  
00:06:46. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B07\\_ID01](#)].

### **Scope and Contents note**

Commentary on negotiation between NADA and NFL about New Orleans convention/Super Bowl.

---

The Used Vehicle Dept A Second Look: Profit-Center, 2001  
December 11

General Physical Description note: 1 ProRes file. TRT  
00:36:02. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B08\\_ID36](#)].

### **Scope and Contents note**

Labeled 2nd VHS Edition. Approved 12/11/01. Program on the importance of operating the used vehicle dept. as a profit center.

---

Young & Rubicam/NY NADA Public Affairs Group "Dealer Involvement" XNPU-3332, 2001 December 21

General Physical Description note: 1 ProRes file. TRT  
00:00:42. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B08\\_ID17](#)].

### **Scope and Contents note**

Promotional commercial for NADA.

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"Shopping and Gift Giving" CBS Sunday Morning CBS (Network), 9:00-10:30 AM, 2001 December 23

General Physical Description note: 1 ProRes file. TRT  
00:10:40. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B07\\_ID29](#)].

### **Scope and Contents note**

Report on shopping & gift giving around Christmas and what's driving consumers. Interview with Bob Maguire about hot vehicles.

GMC Running Footage GMC Sierra, 2001

General Physical Description note: 1 ProRes file. TRT  
01:27:40. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B01\\_ID59](#)].

**Scope and Contents note**

Running footage of various GMC Sienna vehicles, models  
1999-2002.

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NADA Voice of the Dealer Creating Grassroots Opportunities,  
2001

General Physical Description note: 1 ProRes file. TRT  
00:10:32. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B08\\_ID11](#)].

**Scope and Contents note**

Program created by NADA on the importance of getting to  
know their congressmen.

---

NADA Voice of the Dealer Creating Grassroots Opportunities  
Labeled "Do Not Use"-No Music, 2001

General Physical Description note: 1 ProRes file. TRT  
00:06:06. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B08\\_ID14\\_02](#)].

**Scope and Contents note**

Program created by NADA on the importance of getting to  
know their congressmen.

---

NADA-TV 2001 On the Road Las Vegas, Nevada, 2001

General Physical Description note: 1 ProRes file. TRT  
00:27:19. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B30\\_ID19](#)].

**Scope and Contents note**

Reports on NADA convention 2001 in Las Vegas, Nevada.  
E-Commerce and Technology segment with stories on  
TascaTalk, a realtime chat function used by Tasca Ford in  
Providence, RI, a webcam used by Bill Marsh Auto Mall  
in Travers City, MI and a dealer website that can change to  
Spanish with one click created by Brandon Ford in Tampa,  
Florida. Thomas Motors, Inc., a dealership in Portland,  
Oregon that utilizes the internet in auto selling. An interview  
with Patty Schneke, internet trainer and John Holt, CEO The  
Cobalt Group, on how to teach dealers to use the internet to  
sell. Report on the repeal of the Death Tax. Interview with  
Jim Press, CEO of Toyota Motor Sales, Inc. David Hyatt  
talks about NADA's website redesign. Lastly, a story on  
internet lead generators.

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Profile of NADA President Frank McCarthy, 2001

General Physical Description note: 1 ProRes file. TRT  
00:03:08. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B05\\_ID17](#)].

### **Scope and Contents note**

Spotlight on NADA President Frank McCarthy

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Young & Rubicam/NY NADA Public Affairs Group "Dealer  
Involvement" XNPU-3333 Rev. 1, 2002 January 3

General Physical Description note: 1 ProRes file. TRT  
00:00:42. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B08\\_ID18](#)].

### **Scope and Contents note**

Promotional commercial for NADA.

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National Association of Realtors Building Communities/Oral Lee  
Brown WNBC New York, New York, 2002 January 10

General Physical Description note: 1 ProRes file. TRT  
00:00:43. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B08\\_ID24](#)].

### **Scope and Contents note**

Promotional spot for National Association of Realtors citing  
two realtors, Oral Lee Brown (CA) and Charlie Oppler (NJ)  
who help in their local communities.

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ABC Convention Coverage, 2002 January 25

General Physical Description note: 1 ProRes file. TRT  
00:06:37. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B06\\_ID12](#)].

### **Scope and Contents note**

ABC 26 News Report on NADA Convention 2002 in New  
Orleans.

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"NADA Convention" Eyewitness News Weekends WWL-TV  
(CBS) New Orleans 6:00-6:30 PM, 2002 January 26

General Physical Description note: 1 ProRes file. TRT  
00:02:06. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B07\\_ID30](#)].

### **Scope and Contents note**

News report on the 2002 NADA convention in New Orleans  
and its success despite the change of weekends.

---

NADA Convention, General Session, Day 1, 2002 January 26

General Physical Description note: 1 ProRes file. TRT  
01:27:07. Access copy available as an MPEG4. [ID:  
[vid NADA B30 ID14](#)].

### **Scope and Contents note**

Opening ceremonies including remarks from Stuart Zalud, Convention Chairman, and performances from the Marine Corp Band and Lee Greenwood. NADA Chairman, Robert Maguire speaks about the past years events and influence of NADA. Includes a video summary of NADA activity in 2001; video about Phil Brady and announcement of his NADA presidency; presentation of the Time Magazine Quality Dealers Award (cut off, continues on tape 2).

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NADA Convention, Opening Session, Day 1, 2002 January 26

General Physical Description note: 1 ProRes file. TRT  
00:57:43. Access copy available as an MPEG4. [ID:  
[vid NADA B30 ID15](#)].

### **Scope and Contents note**

Presentation of the Time Magazine Quality Dealers Award (continued from tape 1); NADA Chairman Robert Maquire introduces keynote speaker Jim Press, Vice President, Toyota Motor North America; Stuart Zalud concludes the session.

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"NADA Convention" Fox 8 News At Nine WVUE-TV (FOX)  
New Orleans, 9:00-9:30 PM, 2002 January 27

General Physical Description note: 1 ProRes file. TRT  
00:00:57. Access copy available as an MPEG4. [ID:  
[vid NADA B07 ID25](#)].

### **Scope and Contents note**

Report on NADA Convention 2002. Interview with Stephen Pitt, NADA Executive.

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NADA TV 2002, 2002 January 27

General Physical Description note: 1 ProRes file. TRT  
01:02:43. Access copy available as an MPEG4. [ID:  
[vid NADA B05 ID24](#)].

### **Scope and Contents note**

Highlights from the 2002 NADA Convention in New Orleans, LA. Reports on opening ceremony, spotlight on outgoing chairman Bob Maguire, keynote speaker Jim Press, General Manager of Toyota, the need for service technicians, dealerships and internet sales and Factory Focus: messages from Chrysler and Kia Executives.

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NADA Convention, Closing Session, Day 2, 2002 January 28

General Physical Description note: 1 ProRes file. TRT 01:32:34. Access copy available as an MPEG4. [ID: [vid NADA B30 ID12](#)].

### **Scope and Contents note**

Day 2 of NADA Convention in New Orleans, LA. Begins with entertainment, portrait painter Michael Ostaski and Storyville Stompers Brass Band. Joseph S. Clark High School Marching Band leads a Mardi Gras parade in the convention hall. Convention chairman Stuart Zalud introduces 2001 NADA Chairman, Bob Maguire. Maguire presents a video (not seen) about H. Carter Myers, the 2002 NADA Chairman and then introduces Myers. Myers introduces his Executive Committee and gives remarks about the new year ahead for NADA. John Major, former Prime Minister of Great Britain addresses convention (cut off, continues on tape 2).

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NADA Convention, Closing Session, Day 2, 2002 January 28

General Physical Description note: 1 ProRes file. TRT 00:30:26. Access copy available as an MPEG4. [ID: [vid NADA B30 ID13](#)].

### **Scope and Contents note**

John Major, former Prime Minister of Great Britain addresses convention (continued from Tape 1). Convention chairman Stuart Zalud concludes the session. Program ends with a slideshow of session.

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NADA TV, 2002 January 28

General Physical Description note: 1 ProRes file. TRT 00:54:38. Access copy available as an MPEG4. [ID: [vid NADA B05 ID22](#)].

### **Scope and Contents note**

Highlights from the 2002 NADA Convention in New Orleans, LA. Reports on dealer franchise meetings and Factory Focus reports on Toyota and Mitsubishi. Also includes reporting on GM meeting with its dealers, legal & regulatory issues, internet operations at dealerships, NADA's mission in legislative affairs and inspirational speaker Dr. Jerry Neilson.

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NADA TV, 2002 January 29

General Physical Description note: 1 ProRes file. TRT 00:54:14. Access copy available as an MPEG4. [ID: [vid NADA B05 ID23](#)].

### **Scope and Contents note**

Highlights from the 2002 NADA Convention in New Orleans, LA. Reports on GM meeting with Oldsmobile dealers, final ceremony where Bob Maguire passed the

torch to H. Carter Myers III, Keynote address by former British Prime Minister and a reprise of Lee Greenwood's performance of "Proud to be an American".

---

Convention-ESPN Network, 2002 January 30

General Physical Description note: 1 ProRes file. TRT 00:13:05. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B06\\_ID19](#)].

### **Scope and Contents note**

Sportscenter man on the street report about auto dealers saving the Super Bowl.

---

"Jim Press" The O'Reily Factor FNC National, 8:00-9:00AM, 2002 March 29

General Physical Description note: 1 ProRes file. TRT 00:02:16. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B07\\_ID06](#)].

### **Scope and Contents note**

Interview with Jim Press from Toyota about lawsuit and Jesse Jackson's involvement.

---

"Car Safety" CBS Evening News CBS Network, 6:30-7:00 PM, 2002 April 26

General Physical Description note: 1 ProRes file. TRT 00:23:44. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B06\\_ID30](#)].

### **Scope and Contents note**

News report on the importance of child safety seats for children 5-9.

---

"Car Deals" The Squawk Box CNBC National, 8:00-9:00 AM, 2002 May 20

General Physical Description note: 1 ProRes file. TRT 00:02:57. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B06\\_ID28](#)].

### **Scope and Contents note**

News report on consumers buying vehicles in other markets.

---

AAMCO Old Lady with walker pushes car to AAMCO KMOV, St. Louis, Missouri, 2002 May 22

General Physical Description note: 1 ProRes file. TRT 00:00:43. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B08\\_ID25](#)].

## Scope and Contents note

Commercial for AAMCO where old Lady with walker pushes car to AAMCO.

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NADA Meeting: Jeff Runge Speaks, Boston, Massachusetts, 2002  
June 12

General Physical Description note: 1 ProRes file. TRT  
00:48:44. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B08\\_ID33](#)].

## Scope and Contents note

A speech to NADA dealers from Administrator of the National Highway Safety Administration, Jeffrey W. Runge, MD. Video from CBS News on booster seat safety shown first. After speech Dr. Runge and NADA President H. Carter Myers, sign an agreement to work together on child safety in automobiles. Annette Sykora and David Hyatt join them for photos. Runge then speaks with various NADA members. Shots of audience

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"Car Dealer Bonanza" NBC Nightly News NBC National,  
6:30-7:30 PM, 2002 June 24

General Physical Description note: 1 ProRes file. TRT  
00:02:09. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B06\\_ID11](#)].

## Scope and Contents note

NBC Nightly News reports on tacking on fees to auto financing.

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"Car Dealership/Consumer Reports Expert" American Morning  
with Paula Zahn CBS National, 7:00-8:00 AM, 2002 June 25

General Physical Description note: 1 ProRes file. TRT  
00:03:45. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B06\\_ID24](#)].

## Scope and Contents note

Report on overpaying for cars because of hidden fees.

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NBC Nightly News Help Wanted, 2002 July 1

General Physical Description note: 1 ProRes file. TRT  
00:14:32. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B07\\_ID03](#)].

## Scope and Contents note

News report on need for technicians in automotive industry.  
Interview with Bob Maguire.

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"Bill Heard Chevrolet Lawsuit" Local 6 News at 6:00 WKMG-YV  
(CBS) Orlando, 6:00-6:30 PM, 2002 July 2



General Physical Description note: 1 ProRes file. TRT  
00:03:05. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B06\\_ID04](#)].

### **Scope and Contents note**

Report on Bill Heard Chevrolet and Class Action Lawsuit  
representing consumers against the dealership.

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"Luxury Car Sales" Business Center CNBC National, 5:00-6:00  
PM, 2002 September 19

General Physical Description note: 1 ProRes file. TRT  
00:03:25. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B07\\_ID22](#)].

### **Scope and Contents note**

News report on rise in purchasing of luxury vehicles,  
especially by younger consumers.

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"Car Dealer and Code of Ethics" 69 News WFMZ-TV  
(UBvid\_NADA\_B06\_(IND) Allentown, 6:00-6:30 PM, 2002  
November 20

General Physical Description note: 1 ProRes file. TRT  
00:02:49. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B06\\_ID10](#)].

### **Scope and Contents note**

Report on Lehigh Valley Dealer Association signing a code  
of ethics.

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Automotive Hall of Fame Induction Ceremony, 2002 November  
27

General Physical Description note: 1 ProRes file. TRT  
01:23:42. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B02\\_ID40](#)].

### **Scope and Contents note**

AHF Induction Ceremony includes Giovanni Agnelli, Andre  
& Edward Michelin, Owen Skelton, Frank McCarthy,  
Giorgetto Giugiaro and Richard Petty. Recognition of Board  
members and Young Leader & Excellence Awards.

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"Caskets" NBC Nightly News NBC Network, 6:30-7:00 PM, 2002  
December 12

General Physical Description note: 1 ProRes file. TRT  
00:02:21. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B06\\_ID29](#)].

## Scope and Contents note

News report on court decision to not allow woman to sell funeral caskets in Oklahoma without a funeral director license.

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2002 Ford Focus running footage, 2002

General Physical Description note: 1 ProRes file. TRT 00:59:21. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B02\\_ID45](#)].

## Scope and Contents note

Running footage of various Ford Focus models. Various color filters used throughout.

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Check Presentation - Jets @Saints - Commissioner, Tom Benson, NADA, 2002

General Physical Description note: 1 ProRes file. TRT 00:01:33. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B08\\_ID27](#)].

## Scope and Contents note

Check presentation to NADA officials from NFL for NADA charitable foundation.

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Honda commercial footage for Los Angeles Auto Show, 2002

General Physical Description note: 1 ProRes file. TRT 01:03:53. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B01\\_ID55](#)].

## Scope and Contents note

Footage includes programs on Model X, Honda Hybrid system, Honda Fuel Cell vehicle on highway, in the city & on a track. "Mobility for the Future", explains Honda Fuel Cell Power program. Acura- LA freeway traffic, Computer Image Montage, Road Footage w/ Interior Navigation System, CU Navigation System w/ Computer sound, Sound Bites while driving on freeway, MY05 RL, Honda Jet B-roll. 2007 Honda Full Line Running Footage.

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NADA 2002: Bob Maguire: Year in Review TC: Window Dub, 2002

General Physical Description note: 1 ProRes file. TRT 00:05:10. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B05\\_ID15](#)].

## Scope and Contents note

NADA Chairman Bob Maguire reports on the year in review 2002 for NADA.

NADA Industry Relations Roundtable & Symposium New York City, 2002

General Physical Description note: 1 ProRes file. TRT 00:09:38. Access copy available as an MPEG4. [ID: [vid NADA\\_B08\\_ID08](#)].

### **Scope and Contents note**

Report on NADA Symposium between dealers & Industry executives in New York City.

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NADA Industry Relations Roundtable & Symposium New York City, 2002

General Physical Description note: 1 ProRes file. TRT 00:06:24. Access copy available as an MPEG4. [ID: [vid NADA\\_B08\\_ID09](#)].

### **Scope and Contents note**

Shorter version of report on NADA Symposium between dealers & Industry executives in New York City.

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NADA Washington Conference, 2002

General Physical Description note: 1 ProRes file. TRT 00:16:33. Access copy available as an MPEG4. [ID: [vid NADA\\_B03\\_ID08](#)].

### **Scope and Contents note**

Tom Green, COO of NADA, and Phil Brady, President of NADA discuss legislation in the United States Congress related to automobile sales and automobile dealers. Particular topics include voluntary arbitration legislation and issues related to consumer taxation and franchise laws. Speakers provide guidance on speaking with congress members about topics and issues.

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NADA-TV, 2002

General Physical Description note: 1 ProRes file. TRT 00:45:27. Access copy available as an MPEG4. [ID: [vid NADA\\_B05\\_ID21](#)].

### **Scope and Contents note**

Highlights from the 2002 NADA Convention in New Orleans, LA. Opening message by Chairman Bob Maguire, reports on switching the dates for the NADA conference and the Washington D.C. NADA Conference that took place on September 11, 2001. Industry relations report on the production of GM's last Oldsmobiles, Factory Focus on Nissan's new product line and BMW's products, donations raised by NADA for September 11 Charitable Foundation.

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"NADA Convention" Newschannel 6 This Morning WDSU-TV (NBC) New Orleans, 5:30-7:00 PM, 2003 January 23

General Physical Description note: 1 ProRes file. TRT 00:02:30. Access copy available as an MPEG4. [ID: [vid NADA B07 ID26](#)].

### **Scope and Contents note**

News report on the NADA convention 2002 in New Orleans. Interview with Stephen Pitt from NADA.

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NADA TV: San Francisco convention, 2003 January 30

General Physical Description note: 1 ProRes file. TRT 01:06:10. Access copy available as an MPEG4. [ID: [vid NADA B05 ID25](#)].

### **Scope and Contents note**

Highlights from the 2003 NADA Convention in San Francisco, CA. Opening message from Chairman H. Carter Myers. Reports on the Voluntary Arbitration Bill Victory, GM and paying former Oldsmobile dealers, graduation at NADA Dealer Academy, NADA Code of Ethics, Industry Relations Symposium, the NADA-NHTSA Child Safety Campaign, Dealer Attitude Survey and Factory Focus speaker Tom Purves, Chairman & CEO of BMW.

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San Francisco NADA Convention: General Session Day 1, part 1, 2003 January 31

General Physical Description note: 1 ProRes file. TRT 01:10:47. Access copy available as an MPEG4. [ID: [vid NADA B05 ID32](#)].

### **Scope and Contents note**

First day of NADA convention 2003 General Session in San Francisco, California. Begins with entertainment, acapella singing group Boy's Night Out. Opening ceremony, National anthem sung by Miss California, 2002 and Boy's Night Out. Convention Chairman Jack Kain and welcome from Mayor Willie Brown. Video and interview with H. Carter Myers and H. Carter Myers addresses convention.

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San Francisco NADA Convention: General Session Day 1, part 2, 2003 January 31

General Physical Description note: 1 ProRes file. TRT 01:29:30. Access copy available as an MPEG4. [ID: [vid NADA B05 ID31](#)].

### **Scope and Contents note**

Part 2 of First day of NADA convention 2003 General Session in San Francisco, California. Continuation of speaker H. Carter Myers. Time Magazine Quality Dealer Award Presentation to John Berkstrom. Speaker Ford Chairman and CEO William Clay Ford, Jr.

San Francisco NADA Convention: General Session Day 3, 2003  
January 31

General Physical Description note: 1 ProRes file. TRT  
02:20:50. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B05\\_ID34](#)].

### **Scope and Contents note**

Day 3 NADA 2004 in San Francisco, California. Begins with entertainment, portrait painter Michael Ostaski. Hosted by Convention Chairman, Jack Kain. Recap of convention. Program profiling Alan Starling. 2003 NADA Chairman H. Cater Myers passes gavel to 2004 Chairman Alan Starling. Alan Starling addresses audience. President Phil Brady introduces speaker Rudy Giuliani.

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NADA TV: San Francisco convention, 2003 February 1

General Physical Description note: 1 ProRes file. TRT  
00:47:28. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B05\\_ID26](#)].

### **Scope and Contents note**

Highlights from the 2003 NADA Convention in San Francisco, CA. Opening message from Chairman H. Carter Myers. Reports on the Voluntary Arbitration Bill Victory, NADA Code of Ethics, Industry Relations Symposium, the NADA-NHTSA Child Safety Campaign, Dealer Innovation Award and Dealer Attitude Survey.

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NADA 2003 : Sunday Day 2 - Inspirational Speech, 2003  
February 2

General Physical Description note: 1 ProRes file. TRT  
01:50:54. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B05\\_ID33](#)].

### **Scope and Contents note**

Inspirational Service at NADA 2003 Convention. Hosted by and Inspirational Speaker, Mike Singletary.

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NADA TV: San Francisco convention, 2003 February 2

General Physical Description note: 1 ProRes file. TRT  
00:45:10. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B05\\_ID27](#)].

### **Scope and Contents note**

Highlights from the 2003 NADA Convention in San Francisco, CA. Reports on the Challenger explosion, the Industry Relations luncheon, keynote speaker Ford CEO William Clay Ford Jr., Tech Update on common standards, the AYES program, NADA Code of Ethics and Factory

Focus report from GM Executive VP, Jim Smith and 2003  
Time Dealer of the Year award.

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NADA TV: San Francisco convention, 2003 February 3

General Physical Description note: 1 ProRes file. TRT  
02:12:05. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B05\\_ID28](#)].

### **Scope and Contents note**

Highlights from the 2003 NADA Convention in San Francisco, CA. Reports on dealer meetings with manufacturers, NADA chief economist's forecast for 2003, inspirational service and speaker Mike Singletary, Dealer Candidate Academy graduation, dealer franchise meetings, the Specialty Equipment Market Association (SEMA) Exhibit, the CAFE issue, Exhibitor Spotlights, Dealer Innovation Award, a message from Dieter Zetsche, President and CEO of Daimler Chrysler and the donation to Scholarship America from NADA Charitable Foundation.

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"Mechanics" Closing Bell CNBC National 3:00-4:00 PM, 2003  
February 12

General Physical Description note: 1 ProRes file. TRT  
00:05:03. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B06\\_ID25](#)].

### **Scope and Contents note**

News report on need for car mechanics. Short statement from Paul Taylor, NADA Chief Economist.

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SUV Controversy New England Cable News Mont Fennel, 2003  
February 13

General Physical Description note: 1 ProRes file. TRT  
00:02:49. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B07\\_ID23](#)].

### **Scope and Contents note**

Report on SUVs and interviews with John Tajiuri, from Earth on Empty, an advocacy group that is anti-SUV and Ray Ciccolo of Village Automotive Group.

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"SUV's" Hardball MSNBC National, 9:00-10:00 PM, 2003  
February 18

General Physical Description note: 1 ProRes file. TRT  
00:10:28. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B07\\_ID34](#)].

## Scope and Contents note

Edition of host's Chris Matthews "Hardball" where Arrianna Huffington and Pat Buchanan debated the safety and usefulness of SUV's.

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"SUV's" NBC Nightly News NBC Network, 6:30-7:00 PM, 2003 February 26

General Physical Description note: 1 ProRes file. TRT 00:03:19. Access copy available as an MPEG4. [ID: [vid NADA B07 ID31](#)].

## Scope and Contents note

Report on safety issues with SUVs. Interview with Gloria of Alliance of Automobile Manufacturers.

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"SUV'S" Greater Boston WGBH-TV (PBS) Boston, 7:00-7:30 PM, 2003 February 27

General Physical Description note: 1 ProRes file. TRT 00:11:00. Access copy available as an MPEG4. [ID: [vid NADA B07 ID18](#)].

## Scope and Contents note

Report on the proliferation of SUV's and why consumers might be buying them and interview with John Tajiuri, from Earth on Empty, an advocacy group that is anti-SUV and Thomas Keery, from the Massachusetts Auto Dealers Association.

---

SUVs Part 2 NBC Nightly News, 2003 February 27

General Physical Description note: 1 ProRes file. TRT 00:03:41. Access copy available as an MPEG4. [ID: [vid NADA B07 ID20](#)].

## Scope and Contents note

NBC Nightly news segment called "SUV Nation" about customers who own SUV's being angry about recent ads equating owning an SUV to terrorism.

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"SUVs" NBC Nightly News NBC Network, 6:30-7:30 PM, 2003 February 28

General Physical Description note: 1 ProRes file. TRT 00:02:53. Access copy available as an MPEG4. [ID: [vid NADA B07 ID24](#)].

## Scope and Contents note

Report on the technology and trade offs of SUVs.

---

"Hydrogen Car" 60 Minutes II CBS National, 9:00-10:00 PM, 2003 April 2

General Physical Description note: 1 ProRes file. TRT  
00:09:59. Access copy available as an MPEG4. [ID:  
[vid NADA B07 ID10](#)].

### **Scope and Contents note**

60 Minutes II segment on General Motors new Hydrogen  
Car. Interview with Rick Wagoner, CEO of General Motors.

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Auto Retailing Nightly Business Report PBS National, 2003 April  
16

General Physical Description note: 1 ProRes file. TRT  
00:02:05. Access copy available as an MPEG4. [ID:  
[vid NADA B06 ID01](#)].

### **Scope and Contents note**

Nightly Business Report reports on auto retailing.

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"Automobile Dealer Lawsuit" CBS Evening News CBS National,  
6:30-7:00 PM, 2003 May 23

General Physical Description note: 1 ProRes file. TRT  
00:03:39. Access copy available as an MPEG4. [ID:  
[vid NADA B06 ID18](#)].

### **Scope and Contents note**

News report on how some car dealers may rip off minorities.

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Advanced Media Training A Program of NADA's Public Affairs  
Group, 2003 September

General Physical Description note: 1 ProRes file. TRT  
01:54:09. Access copy available as an MPEG4. [ID:  
[vid NADA B08 ID34](#)].

### **Scope and Contents note**

A presentation by former journalist Andrew D. Gilman, on  
media training and how to speak to the press.

---

Daimler Chrysler 2004 Chrysler Group Product Line and Chrysler  
facilities footage, 2003 September 17

General Physical Description note: 1 ProRes file. TRT  
01:30:06. Access copy available as an MPEG4. [ID:  
[vid NADA B02 ID42](#)].

### **Scope and Contents note**

Footage of 2004 Chrysler Group Product Line-Chrysler/  
Jeep/Dodge. Various models on road and in static shots.  
Dieter Zetsche, CEO, speaking at various events. Daimler  
Chrysler headquarters. Belvidere Assembly Plant. Kokomo  
Casting Plant. Kokomo Transmission Plant. St. Louis Parts  
Distribution Center. St. Louis South Assembly Plant. Toledo  
Assembly Plant. Twinsburg Stamping Plant.



2004 Honda Running Footage, 2003 September 22

General Physical Description note: 1 ProRes file. TRT  
00:30:25. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B04\\_ID12](#)].

### **Scope and Contents note**

Beauty shots of various Honda 2004 vehicles, driving on road (in countryside and city) and interior shots of vehicles. Includes Civic EX Coupe, Civic DX Coupe, Civic LX Sedan, Civic EX Sedan, Civic SI, Civic Hybrid, Civic GX, Accord LX Coupe, Accord LX Coupe, Accord EX V6 Coupe, Accord DX Sedan, Accord LX Sedan, Accord EX Sedan, Accord EX V6 Sedan, S2000, Insight, Odyssey LX, Odyssey EX-L, CR-V LX, CR-V EX, Pilot EX, Element 4WD EX.

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"Car Thieves" Dateline NBC National, 8:00-9:00 PM, 2003  
October 24

General Physical Description note: 1 ProRes file. TRT  
00:10:01. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B06\\_ID21](#)].

### **Scope and Contents note**

Dateline report on auto dealers service departments making keys and thieves using them to steal cars.

---

"Toyota" Kudlow & Cramer CNBC National, 8:00-9:00 PM, 2003  
November 10

General Physical Description note: 1 ProRes file. TRT  
00:07:12. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B07\\_ID17](#)].

### **Scope and Contents note**

Report on Toyota gaining traction in auto industry, interview with Micheline Maynard, Auto/Airline Industry Reporter/Author.

---

"Car Sales Scams" DATELINE NBC National, 8:00-9:00 PM,  
2003 December 5

General Physical Description note: 1 ProRes file. TRT  
00:02:04. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B06\\_ID32](#)].

### **Scope and Contents note**

DATELINE program "Tricks of the Trade", on automobile dealerships charging customers extra fees and raising interest rates when purchasing a car.

---

"Auto Ripoffs" CNN Headline News, 2003 December 8

General Physical Description note: 1 ProRes file. TRT  
00:01:50. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B06\\_ID02](#)].

### **Scope and Contents note**

CNN Headline News reports on fraud at auto dealerships.

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Honda of America Manufacturing Inc. B-Roll: East Liberty Plant,  
Marysville Auto Plant, Anna Engine Plant, Marysville Motorcycle  
Plant, 2003

General Physical Description note: 1 ProRes file. TRT  
00:19:12. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B02\\_ID35](#)].

### **Scope and Contents note**

B-roll of factories producing vehicles and parts.

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My 2003 Suzuki Full Line Running Footage, 2003

General Physical Description note: 1 ProRes file. TRT  
00:56:09. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B01\\_ID62](#)].

### **Scope and Contents note**

Running footage of various Suzuki vehicles, 2003 models.  
Includes XL7 Limited & Touring, Grand Vitara, Vitara 4  
door & Aerio.

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NADA 2003: Ambassador's Program, 2003

General Physical Description note: 1 MPEG4 file. TRT  
00:01:39. [ID: [vid NADA\\_B10\\_ID07](#)].

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NADA Public Affairs Presentation 9/11 Relief Fund, 2003

General Physical Description note: 1 ProRes file. TRT  
00:03:02. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B08\\_ID20\\_01](#)].

### **Scope and Contents note**

Report on NADA's Relief Fund for victims of September 11.

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NADA Public Affairs Presentation NADA Promotional  
Commercial, 2003

General Physical Description note: 1 ProRes file. TRT  
00:03:02. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B08\\_ID20\\_02](#)].

### **Scope and Contents note**

Report on NADA's promotional commercial and focus  
group results.

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NADA-TV 2003 Excerpts: Code of Ethics, 2003

General Physical Description note: 1 ProRes file. TRT 00:58:27. Access copy available as an MPEG4. [ID: [vid NADA\\_B05\\_ID18](#)].

### **Scope and Contents note**

NADA-TV report on dealer Code of Ethics.

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NADA-TV 2003 Excerpts: NADA-NHTSA Agreement, 2003

General Physical Description note: 1 ProRes file. TRT 00:02:10. Access copy available as an MPEG4. [ID: [vid NADA\\_B05\\_ID14](#)].

### **Scope and Contents note**

NADA\_TV Report on NADA & dealers role in child safety seat inspections and its help in the community.

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NADA-TV Report 2003: On the Road, 2003

General Physical Description note: 1 ProRes file. TRT 00:06:43. Access copy available as an MPEG4. [ID: [vid NADA\\_B05\\_ID16](#)].

### **Scope and Contents note**

NADA-TV Report on NADA & NHTSA working together on the topic of child safety seats, USA Today Dealer Innovation Awards

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Nissan Production Footage, 2003

General Physical Description note: 1 ProRes file. TRT 01:03:06. Access copy available as an MPEG4. [ID: [vid NADA\\_B01\\_ID76](#)].

### **Scope and Contents note**

Running footage of various Nissan vehicles, models from 2003.

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NADA Convention: General Session Day 1, 2004 January 30

General Physical Description note: 1 ProRes file. TRT 01:04:16. Access copy available as an MPEG4. [ID: [vid NADA\\_B05\\_ID35](#)].

### **Scope and Contents note**

First day of NADA convention 2004 General Session in Las Vegas, Nevada. Begins with entertainment, acapella singing group the Knudson Brothers. Opening ceremony and hosted by Convention Chairman, Carl Barnett. Bill Press interviews Chairman Alan Starling. Alan Starling introduces Executive Committee and addresses attendees. Time Magazine Dealer of the Year Award to Paul J. Holloway. Daimler Chrysler Chairman and CEO, Dieter Zetsche.

"Auto Loans" National/Washington D.C., 2004 February 12-2004 February 18

General Physical Description note: 1 ProRes file. TRT 00:09:54. Access copy available as an MPEG4. [ID: [vid NADA\\_B08\\_ID23](#)].

### **Scope and Contents note**

CBS Evening News reports on scams involving auto financing. Interview with Duane Overholt, Consumer Fraud Consultants, Inc. and dealer Jack Fitzgerald. ABC Channel 7 & CNN reports on need for new mechanics. Interviews with Denise Patton Pace, Automotive Retailing Today, Emily Stover Derocco, Asst. Secy. Employment and Training Admin. and Lt. Col. Robert Hohman, U.S. Marine Corps.

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"Jiffy Lube" Primetime Thursday ABC National, 10:00-11:00PM, 2004 February 19

General Physical Description note: 1 ProRes file. TRT 00:02:34. Access copy available as an MPEG4. [ID: [vid NADA\\_B07\\_ID08](#)].

### **Scope and Contents note**

Report on Jiffy Lube and other mechanics scamming customers.

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Channel 5 Nashville, Tennessee Morningline Call-In Show, 2004 March 1

General Physical Description note: 1 ProRes file. TRT 00:42:31. Access copy available as an MPEG4. [ID: [vid NADA\\_B07\\_ID32](#)].

### **Scope and Contents note**

Show titled "Deceptive Auto Sales Tactics". Interview with Duane Overholt, Consumer Fraud Consultants, Inc. and dealer Jack Fitzgerald.

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60 Minutes on CBS, 2004 April 4

General Physical Description note: 1 MPEG4 file. TRT 00:14:21. [ID: [vid NADA\\_B12\\_ID25](#)].

### **Scope and Contents note**

60 Minutes report on auto dealerships marking up interest rates on auto loans.

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60 Minutes Auto Financing Report, 2004 April 4

General Physical Description note: 1 ProRes file. TRT 00:10:05. Access copy available as an MPEG4. [ID: [vid NADA\\_B06\\_ID07](#)].

## Scope and Contents note

Report on undisclosed finance charges in use in auto financing at car dealerships.

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"Car Dealerships" Channel 4 News Nightside KNBC-TV (NBC)  
Los Angeles, 11:00-11:35 PM, 2004 May 6

General Physical Description note: 1 ProRes file. TRT  
00:04:28. Access copy available as an MPEG4. [ID:  
[vid NADA B06 ID26](#)].

## Scope and Contents note

News report on car dealerships and "payment packing".

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"Car Dealerships" Channel 4 News at Six KNBC-TV (NBC) Los  
Angeles, 6:00-6:30 PM, 2004 May 7

General Physical Description note: 1 ProRes file. TRT  
00:04:33. Access copy available as an MPEG4. [ID:  
[vid NADA B06 ID27](#)].

## Scope and Contents note

News report on car dealerships and "payment packing".

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"Leasing Automobiles" Fox 5 News @ 10 WTTG-TV (FOX)  
Washington DC, 10:00-11:00 PM, 2004 May 14

General Physical Description note: 1 ProRes file. TRT  
00:02:04. Access copy available as an MPEG4. [ID:  
[vid NADA B07 ID21](#)].

## Scope and Contents note

Report on the pros and cons of auto leasing. Interview with  
Paul Taylor from NADA.

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NADA Boost for Safety Kickoff, Pasadena, Texas, 2004  
September

General Physical Description note: 1 ProRes file. TRT  
00:04:08. Access copy available as an MPEG4. [ID:  
[vid NADA B05 ID40](#)].

## Scope and Contents note

News coverage on NADA community service event on child  
car seat public training for 'Booster Safety Month.'

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"Seeing Eye Dogs" 9 Eyewitness News at 5 WUSA-TV (CBS)  
Washington DC, 5:00-6:00 PM, 2004 November 22

General Physical Description note: 1 ProRes file. TRT  
00:02:41. Access copy available as an MPEG4. [ID:  
[vid NADA B07 ID28](#)].

## Scope and Contents note

Report on volunteers raising guide dogs and the recipients of the dogs.

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2004 Acura Running Footage, 2004

General Physical Description note: 1 ProRes file. TRT 00:28:24. Access copy available as an MPEG4. [ID: [vid NADA B04 ID11](#)].

## Scope and Contents note

Beauty shots of various Acura 2004 vehicles, driving on road (in countryside and city) and interior shots of vehicles. Includes 3.5 RL, TL, TSX, MDX, RSX, RSX Type-S, NSX.

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General Motors Corporation 2004 product line running footage with manufacturing and Renaissance Center B-roll footage, 2004

General Physical Description note: 1 ProRes file. TRT 01:13:10. Access copy available as an MPEG4. [ID: [vid NADA B01 ID58](#)].

## Scope and Contents note

Running footage of GM vehicles from 2004 Product Line, including the Cadillac CTS, Escalade, Chevrolet Astro RWD, Aveo Sedan, Colorado, Suburban, Ion, Hummer, Saturn Vue & Saab . Auto show and Assembly plant footage. Manufacturing Truck B-Roll. Renaissance Center B-Roll.

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Honda Commercials 1975-1992, 2004

General Physical Description note: 1 ProRes file. TRT 00:30:31. Access copy available as an MPEG4. [ID: [vid NADA B02 ID29](#)].

## Scope and Contents note

Archival Auto commercials 1972-1992. Includes models Civic, Accord, CRXSI, and Prelude SI.

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NADA Convention: General Session Day 3, 2004

General Physical Description note: 1 ProRes file. TRT 02:10:36. Access copy available as an MPEG4. [ID: [vid NADA B05 ID37](#)].

## Scope and Contents note

Day 3 NADA 2004 in Las Vegas, Nevada. Begins with entertainment, portrait painter Michael Ostaski. Hosted by Convention Chairman, Carl Barnett. Recap of convention. Presentation of NADA Charitable Foundation Award. 2003 NADA Chairman Alan Starling passes gavel to 2004 Chairman Charley Smith. Speaker General Tommy Franks.

NADA Las Vegas Convention 2004: Inspirational Service with featured speaker, Deborah Norville, 2004

General Physical Description note: 1 ProRes file. TRT 01:52:33. Access copy available as an MPEG4. [ID: [vid NADA\\_B05\\_ID36](#)].

### **Scope and Contents note**

2004 NADA Convention Inspirational Service hosted by Annette Sykora with Journalist Deborah Norville.

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NADA-TV 2004 Convention Report Public Affairs Overview-David Hyatt, 2004

General Physical Description note: 1 ProRes file. TRT 00:02:53. Access copy available as an MPEG4. [ID: [vid NADA\\_B30\\_ID17](#)].

### **Scope and Contents note**

Report on campaign by NADA Public Affairs Group. Article in Time magazine and USA Today and the Dealer Innovation Award. The NADA Child Safety campaign partnered with NHTSA called "Boost for Safety". NADA also featured at Morgan Stanley's conference in New York City. Interviews with NADA Public Affairs Committee Chairman Carroll Smith and David Hyatt, Executive Director NADA Public Affairs.

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The Honda Spirit: A Company Built Upon Dreams, 2004

General Physical Description note: 1 ProRes file. TRT 00:33:23. Access copy available as an MPEG4. [ID: [vid NADA\\_B02\\_ID28](#)].

### **Scope and Contents note**

The Honda Spirit-Documentary about the creation of Honda and its history in three parts.

---

Solar Car B-Roll, 2005 January 19

General Physical Description note: 1 ProRes file. TRT 00:03:07. Access copy available as an MPEG4. [ID: [vid NADA\\_B02\\_ID33](#)].

### **Scope and Contents note**

Footage of Honda Solar car on road, some shots with regular Honda vehicle.

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New Orleans NADA Convention: General Session Day 1, 2005 January 29

General Physical Description note: 1 ProRes file. TRT 00:59:42. Access copy available as an MPEG4. [ID: [vid NADA\\_B05\\_ID29](#)].

## Scope and Contents note

Day one of NADA convention 2005 in New Orleans, Louisiana. Entertainment from gospel choir and jazz band of New Orleans Legends. Hosted by Convention Chairman, William P. Underriner. Interview with Bill Press and Charley Smith, 2004 NADA Chairman. Introduction of Executive board. 2004 Chairman Charley Smith speaks to convention. Presentation of the Time Magazine Quality Dealer Award. Speaker Carlos Ghosn, President and CEO of Nissan.

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NADA New Orleans Convention 2005: Inspirational Service with featured speaker, Scott O'Grady, 2005 January 30

General Physical Description note: 1 ProRes file. TRT 01:09:49. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B05\\_ID30](#)].

## Scope and Contents note

2005 NADA Convention Inspirational Service hosted by Martin Ne Smith with speaker Captain Scott O'Grady. Music by the Jefferson Parish Youth Choir.

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"Car Convention" ABC 26 News at 6 WGNO-TV (ABC) New Orleans, 6:00-6:30 PM, 2005 January 31

General Physical Description note: 1 ProRes file. TRT 00:11:37. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B06\\_ID05](#)].

## Scope and Contents note

Report on NADA convention in New Orleans and how NFL paid NADA to move convention date.

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New Orleans NADA Convention: General Session Day 3, 2005 January 31

General Physical Description note: 1 ProRes file. TRT 00:03:11. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B05\\_ID39](#)].

## Scope and Contents note

Day 3 NADA 2005 in New Orleans, Louisiana. Begins with entertainment, portrait painter Michael Ostaski. Hosted by Convention Chairman, William P. Underriner. Video of highlights of the convention. 2004 NADA Chairman, Charley Smith introduces 2005 Chairman Jack Kain. Kain introduces executive committee and addresses convention. Keynote Speaker Queen Noor of Jordan.

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"Credit Checks" Newschannel 3 at 10 PM WREG-TV (CBS) Memphis, 10:00-10:35 PM, 2005 February 8



General Physical Description note: 1 ProRes file. TRT  
00:03:28. Access copy available as an MPEG4. [ID:  
[vid NADA B06 ID17](#)].

### **Scope and Contents note**

Report about auto dealers taking customer's driver license  
info just to take a test drive.

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"NADA Job Survey" News 4 at 5:30 WYFF-TV (NBC)  
Greenville-Spartanburg, South Carolina, 5:30-6:00 PM, 2005 July  
6

General Physical Description note: 1 ProRes file. TRT  
00:02:18. Access copy available as an MPEG4. [ID:  
[vid NADA B07 ID16](#)].

### **Scope and Contents note**

NADA announces thousands of jobs available at  
dealerships.

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NADA 2006: William Clay Ford Jr.: Interview, 2005 November  
25

General Physical Description note: 1 MPEG4 file. TRT  
00:05:31. [ID: [vid NADA B10 ID45](#)].

### **Scope and Contents note**

B-Roll of William Clay Ford Jr. & Jack Kane at dealership.  
Interview with Ford about Jack Kane.

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Bill Ford with Jack Kain, Ford dealership owner, and Bill Ford  
comments, B-roll footage, 2005 November 29

General Physical Description note: 1 ProRes file. TRT  
00:05:22. Access copy available as an MPEG4. [ID:  
[vid NADA B04 ID13](#)].

### **Scope and Contents note**

B-Roll and Comments (Bill Ford on camera).

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Australian Automobile Dealers Association, 2005

General Physical Description note: 1 MPEG4 file. TRT  
00:06:40. [ID: [vid NADA B10 ID09](#)].

### **Scope and Contents note**

Video promoting car sales as a career.

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From Trucks to Bucks: Careers in Truck Dealerships, 2005

General Physical Description note: 1 MPEG4 file. TRT  
00:11:10. [ID: [vid NADA B10 ID18](#)].

## Scope and Contents note

Program promoting careers in truck dealerships. Discusses benefits of sales & technicians professions.

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Longo Toyota Dealership in El Monte, California, B-roll footage, 2005

General Physical Description note: 1 ProRes file. TRT 00:26:19. Access copy available as an MPEG4. [ID: [vid NADA B02 ID26](#)].

## Scope and Contents note

B-roll of Lango Toyota Dealership. Exterior building, vehicles and interior.

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NADA In Motion 2004: Industry Relations Symposium-Dealer Network, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:55. [ID: [vid NADA B11 ID39 13](#)].

## Scope and Contents note

Automotive industry executives at the Industry Relations symposium explain why the dealers are important to them.

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NADA In Motion 2005 : Charitable Foundation : Charitable Foundation Overview, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:02:01. [ID: [vid NADA B11 ID39 69](#)].

## Scope and Contents note

An overview of the NADA Charitable Foundation and which causes they focused on in 2005.

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NADA In Motion 2005 : Charitable Foundation : Hurricane Impact, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:02:53. [ID: [vid NADA B11 ID39 72](#)].

## Scope and Contents note

Impact of Hurricane on Marlow Werner Pontiac Buick GMC. Interview with George Werner.

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NADA In Motion 2005 : Charitable Foundation : Hurricane Relief #1, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:02:46. [ID: [vid NADA B11 ID39 70](#)].

## Scope and Contents note

Report on devastation from Hurricane Charley and how it effected Florida dealership employees.

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NADA In Motion 2005 : Charitable Foundation : Hurricane Relief #2, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:02:28. [ID: [vid NADA B11 ID39 71](#)].

## Scope and Contents note

Report on devastation from Hurricane Charley and how it effected Florida dealership employees.

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NADA In Motion 2005 : Charitable Foundation: Junior Achievement Contribution, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:02:00. [ID: [vid NADA B11 ID39 73](#)].

## Scope and Contents note

Report on a \$10,000 donation from NADA to the Junior Achievement Program.

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NADA In Motion 2005 : Convention Highlights: Automotive Youth Education Systems, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:02:03. [ID: [vid NADA B11 ID39 68](#)].

## Scope and Contents note

Report on the AYES program to recruit high school students to work as a dealership professional.

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NADA In Motion 2005 : Convention Highlights: Dealers Arrive, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:04:41. [ID: [vid NADA B11 ID39 65](#)].

## Scope and Contents note

Report on dealers arriving and shopping the floor of the 2005 NADA convention.

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NADA In Motion 2005 : Convention Highlights: Ed McMahon, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:04:20. [ID: [vid NADA B11 ID39 66](#)].

## Scope and Contents note

Report on Ed McMahon who visited the convention as a representative for automotive groups around the country.

NADA In Motion 2005 : Convention Highlights: GM Safety Announcement, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:02:39. [ID: [vid NADA B11 ID39 67](#)].

### **Scope and Contents note**

A report on GM's announcement of a significant safety initiative, the inclusion of OnStar and electronic stability control systems in all their vehicles.

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NADA In Motion 2005 : Convention Highlights: NADA Board of Directors Meeting, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:02:49. [ID: [vid NADA B11 ID39 63](#)].

### **Scope and Contents note**

A report on a presentation by Dr. Jeff Runge, NHTSA Administrator who hopes the NADA will promote more safety programs such as the Booster Seat campaign.

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NADA In Motion 2005 : Convention Highlights: Unbuckling Ceremony, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:04:04. [ID: [vid NADA B11 ID39 64](#)].

### **Scope and Contents note**

A report on the kick off of the 2005 NADA convention in New Orleans.

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NADA In Motion 2005 : Convention News Conferences: Automotive Retailing Today, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:41. [ID: [vid NADA B11 ID39 59](#)].

### **Scope and Contents note**

A report about a survey where automotive customers found their dealers trustworthy.

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NADA In Motion 2005 : Convention News Conferences: Manheim, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:35. [ID: [vid NADA B11 ID39 61](#)].

### **Scope and Contents note**

A report on Manheim released its used car market report.

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NADA In Motion 2005 : Convention News Conferences: NADA Economic Forecast, 2005

General Physical Description note: 1 MPEG4 file. TRT  
00:03:04. [ID: [vid NADA B11 ID39 60](#)].

### **Scope and Contents note**

NADA chief economist, Paul Taylor, forecasts another prosperous year for the automotive industry.

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NADA In Motion 2005 : Convention News Conferences: STAR, 2005

General Physical Description note: 1 MPEG4 file. TRT  
00:02:15. [ID: [vid NADA B11 ID39 62](#)].

### **Scope and Contents note**

A report on STAR's dealer infrastructure guidelines and its usefulness to dealers.

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NADA In Motion 2005 : Exhibitor Spotlights: Auto Trader, 2005

General Physical Description note: 1 MPEG4 file. TRT  
00:02:01. [ID: [vid NADA B11 ID39 55](#)].

### **Scope and Contents note**

Exhibitor Spotlight report on Auto Trader, an automobile sales website, at the 2005 NADA Convention.

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NADA In Motion 2005 : Exhibitor Spotlights: Panasonic, 2005

General Physical Description note: 1 MPEG4 file. TRT  
00:02:58. [ID: [vid NADA B11 ID39 57](#)].

### **Scope and Contents note**

Exhibitor Spotlight report on Panasonic, an electronics company, at the 2005 NADA Convention.

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NADA In Motion 2005 : Exhibitor Spotlights: Suzuki, 2005

General Physical Description note: 1 MPEG4 file. TRT  
00:01:36. [ID: [vid NADA B11 ID39 58](#)].

### **Scope and Contents note**

Exhibitor Spotlight report on Suzuki at the 2005 NADA Convention.

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NADA In Motion 2005 : Exhibitor Spotlights: The Cobalt Group, 2005

General Physical Description note: 1 MPEG4 file. TRT  
00:01:36. [ID: [vid NADA B11 ID39 56](#)].

## Scope and Contents note

Exhibitor Spotlight report on the Cobalt Group, a company that produces automotive retailing software, at the 2005 NADA Convention.

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NADA In Motion 2005 : Keynote Speeches: Carlos Ghosn, Nissan President & CEO, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:02:24. [ID: [vid NADA B11 ID39 52](#)].

## Scope and Contents note

Report on keynote speech by Carlos Ghosn, Nissan President & CEO.

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NADA In Motion 2005 : Keynote Speeches: Charley Smith, 2004 NADA Chairman, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:02:16. [ID: [vid NADA B11 ID39 50](#)].

## Scope and Contents note

Report on keynote speech by Charley Smith, 2004 NADA Chairman.

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NADA In Motion 2005 : Keynote Speeches: Jack Kain, NADA Chairman, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:02:04. [ID: [vid NADA B11 ID39 51](#)].

## Scope and Contents note

Report on keynote speech by Jack Kain, 2005 NADA Chairman.

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NADA In Motion 2005 : Keynote Speeches: Queen Noor, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:02:31. [ID: [vid NADA B11 ID39 54](#)].

## Scope and Contents note

Report on keynote speech by Queen Noor of Jordan.

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NADA In Motion 2005 : Keynote Speeches: Scott OGrady, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:03:00. [ID: [vid NADA B11 ID39 53](#)].

## Scope and Contents note

Report on keynote speech by Scott O'Grady, former Air Force Pilot.

NADA In Motion 2005 : New Initiatives: CSI Issue: 3-part Report, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:06:20. [ID: [vid NADA B11 ID39 49](#)].

### **Scope and Contents note**

Three reports on NADA's CSI Initiative.

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NADA In Motion 2005 : New Initiatives: F & I Issue: 4-part Report, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:08:12. [ID: [vid NADA B11 ID39 48](#)].

### **Scope and Contents note**

Report on national education campaign for vehicle financing issues at dealerships.

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NADA In Motion 2005 : New Initiatives: NADA-24 Announcement, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:48. [ID: [vid NADA B11 ID39 45](#)].

### **Scope and Contents note**

Report on NADA's new product, the NADA 24 Survey.

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NADA In Motion 2005 : New Initiatives: NADA-24 Backgrounder, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:03:38. [ID: [vid NADA B11 ID39 46](#)].

### **Scope and Contents note**

Background information on NADA's new product, the NADA 24 Survey.

---

NADA In Motion 2005 : New Initiatives: NADA-24 Update, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:54. [ID: [vid NADA B11 ID39 47](#)].

### **Scope and Contents note**

Report on NADA's new product, the NADA 24 Survey at the NADA convention.

---

NADA In Motion 2005 : Opening Animation into Menu, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:00:12. [ID: [vid NADA B11 ID39 74](#)].

### **Scope and Contents note**

Opening animation used for DVD menu.

NADA In Motion 2005 : Public Affairs : Boost for Safety Event, 2005

General Physical Description note: 1 MPEG4 file. TRT  
00:03:11. [ID: [vid NADA B11 ID39 41](#)].

### **Scope and Contents note**

Report on Booster Seat Safety Month by NADA.

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NADA In Motion 2005 : Public Affairs : TIME Magazine Award Announcement, 2005

General Physical Description note: 1 MPEG4 file. TRT  
00:00:57. [ID: [vid NADA B11 ID39 43](#)].

### **Scope and Contents note**

Announcement of TIME Magazine Quality Dealer award, Ralph Seekins from Fairbanks, Alaska.

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NADA In Motion 2005 : Public Affairs : TIME Magazine Award Reception, 2005

General Physical Description note: 1 MPEG4 file. TRT  
00:03:11. [ID: [vid NADA B11 ID39 44](#)].

### **Scope and Contents note**

Report on reception for the TIME Magazine Quality Dealer award, Ralph Seekins.

---

NADA In Motion 2005 : Public Affairs : USA Today Dealer Innovation Award, 2005

General Physical Description note: 1 MPEG4 file. TRT  
00:04:13. [ID: [vid NADA B11 ID39 42](#)].

### **Scope and Contents note**

Report on the USA Today dealer innovation awards which focused on safety. Recipients received awards for an emergency escape panel and motorcycle safety courses.

---

NADA In Motion 2005, Industry Relations Symposium, 2005

General Physical Description note: 1 MPEG4 file. TRT  
00:02:10. [ID: [vid NADA B11 ID39 15](#)].

### **Scope and Contents note**

Automotive industry executives at the Industry Relations symposium discuss auto financing.

---

NADA In Motion 2005: Dealership Operations: Dealer Academy Profiles-Cathleen Anderson, 2005

General Physical Description note: 1 MPEG4 file. TRT  
00:01:03. [ID: [vid NADA B11 ID39 33](#)].



## Scope and Contents note

A report on Cathleen Anderson, graduate of the NADA Dealer Academy.

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NADA In Motion 2005: Dealership Operations: Dealer Academy Profiles-Darryl Dodson, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:01. [ID: [vid NADA B11 ID39 37](#)].

## Scope and Contents note

A report on Darryl Dodson, graduate of the NADA Dealer Academy.

---

NADA In Motion 2005: Dealership Operations: Dealer Academy Profiles-Laura Botsacos-Pyper, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:12. [ID: [vid NADA B11 ID39 34](#)].

## Scope and Contents note

A report on Laura Botsacos-Pyper, graduate of the NADA Dealer Academy.

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NADA In Motion 2005: Dealership Operations: Dealer Academy Profiles-Michael Fahrney, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:34. [ID: [vid NADA B11 ID39 38](#)].

## Scope and Contents note

A report on Michael Fahrney, graduate of the NADA Dealer Academy.

---

NADA In Motion 2005: Dealership Operations: Dealer Academy Profiles-Minority Candidates, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:12. [ID: [vid NADA B11 ID39 39](#)].

## Scope and Contents note

Report on manufacturer minority dealer development programs and the NADA Dealer Academy.

---

NADA In Motion 2005: Dealership Operations: Dealer Academy Profiles-Patrick DeCuir, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:42. [ID: [vid NADA B11 ID39 36](#)].

## Scope and Contents note

A report on Patrick DeCuir, graduate of the NADA Dealer Academy.

NADA In Motion 2005: Dealership Operations: Dealer Academy Profiles-Paula Caravela, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:24. [ID: [vid NADA B11 ID39 35](#)].

### **Scope and Contents note**

A report on Paula Caravela, graduate of the NADA Dealer Academy.

---

NADA In Motion 2005: Dealership Operations: Dealership Operations Overview, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:03:09. [ID: [vid NADA B11 ID39 31](#)].

### **Scope and Contents note**

A report on record numbers of 20 Group members.

---

NADA In Motion 2005: Dealership Operations: Record Year at Dealer Academy, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:38. [ID: [vid NADA B11 ID39 32](#)].

### **Scope and Contents note**

A report on the year for the NADA Dealer Academy.

---

NADA In Motion 2005: Dealership Operations: Women's Networking Event, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:02:38. [ID: [vid NADA B11 ID39 30](#)].

### **Scope and Contents note**

Report on the Women's Networking Event and speaker Anne Moore.

---

NADA In Motion 2005: Government Relations: Grassroots Opportunities, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:03:10. [ID: [vid NADA B11 ID39 16](#)].

### **Scope and Contents note**

Report on Senator John Cornyn visiting Annette Sykora's dealership in Texas to hear about an employee training program and the positive press she received on television.

---

NADA In Motion 2005: Government Relations: Regulatory Issues-FACT Act, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:05:27. [ID: [vid NADA B11 ID39 27](#)].

## Scope and Contents note

Report on new requirements for auto financing in new law called the FACT Act.

---

NADA In Motion 2005: Government Relations: Regulatory Issues-Regulatory Outreach, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:34. [ID: [vid NADA B11 ID39 29](#)].

## Scope and Contents note

Report on the new federal regulatory outreach booth at the NADA convention.

---

NADA In Motion 2005: Government Relations: Regulatory Issues-Superfund Victory, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:03:48. [ID: [vid NADA B11 ID39 28](#)].

## Scope and Contents note

Report on NADA's fight for the EPA to recognize exemptions from an environmental regulation.

---

NADA In Motion 2005: Government Relations: Washington Activities-Cabinet Official Visits NADA, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:03:23. [ID: [vid NADA B11 ID39 18](#)].

## Scope and Contents note

Phil Brady welcomes Secretary of Energy Spencer Abraham to NADA offices.

---

NADA In Motion 2005: Government Relations: Washington Activities-Congressman Visits NADA, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:02:15. [ID: [vid NADA B11 ID39 19](#)].

## Scope and Contents note

Rep. Mike Rogers of Michigan visits NADA offices.

---

NADA In Motion 2005: Government Relations: Washington Activities-DEAC Presidents Club, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:40. [ID: [vid NADA B11 ID39 21](#)].

## Scope and Contents note

Report on DEAC President's Club dinner and speech by Sen. Pat Roberts.

NADA In Motion 2005: Government Relations: Washington Activities-Street Corner Politics, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:02:44. [ID: [vid NADA B11 ID39 20](#)].

### **Scope and Contents note**

Report on dealers meeting with representatives from Congress in various locations.

---

NADA In Motion 2005: Government Relations: Washington Activities-Year in Review, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:02:50. [ID: [vid NADA B11 ID39 17](#)].

### **Scope and Contents note**

Report on cabinet officials visiting NADA offices.

---

NADA In Motion 2005: Government Relations: Washington Conference, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:02:23. [ID: [vid NADA B11 ID39 22](#)].

### **Scope and Contents note**

Report on Sen. Bill Frist at the Washington Conference.

---

NADA In Motion 2005: Industry Relations: Dealer Attitude Survey-General Motors, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:05:13. [ID: [vid NADA B11 ID39 04](#)].

### **Scope and Contents note**

A report on the information the Dealer Attitude Survey provides for General Motors.

---

NADA In Motion 2005: Industry Relations: Dealer Attitude Survey-Lexus, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:45. [ID: [vid NADA B11 ID39 06](#)].

### **Scope and Contents note**

A report on the information the Dealer Attitude Survey provides for Lexus.

---

NADA In Motion 2005: Industry Relations: Dealer Attitude Survey-Record Response, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:41. [ID: [vid NADA B11 ID39 02](#)].

## Scope and Contents note

A report on the all time high response of dealers for the 2004 Dealer Attitude Survey.

---

NADA In Motion 2005: Industry Relations: Dealer Attitude Survey-Survey Changes, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:24. [ID: [vid NADA B11 ID39\\_03](#)].

## Scope and Contents note

A report on changes in the new Dealer Attitude survey.

---

NADA In Motion 2005: Industry Relations: Dealer Attitude Survey-Toyota, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:25. [ID: [vid NADA B11 ID39\\_05](#)].

## Scope and Contents note

A report on the information the Dealer Attitude Survey provides for Toyota.

---

NADA In Motion 2005: Industry Relations: Dealer Franchise Meetings-Daimler/Chrysler, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:37. [ID: [vid NADA B11 ID39\\_07](#)].

## Scope and Contents note

A report on the Daimler/Chrysler Dealer Franchise meetings .

---

NADA In Motion 2005: Industry Relations: Dealer Franchise Meetings-Ford, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:28. [ID: [vid NADA B11 ID39\\_09](#)].

## Scope and Contents note

A report on the Ford Dealer Franchise meetings .

---

NADA In Motion 2005: Industry Relations: Dealer Franchise Meetings-General Motors, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:00:56. [ID: [vid NADA B11 ID39\\_10](#)].

## Scope and Contents note

A report on the General Motors Dealer Franchise meetings .

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NADA In Motion 2005: Industry Relations: Dealer Franchise Meetings-Nissan, 2005

General Physical Description note: 1 MPEG4 file. TRT  
00:01:31. [ID: [vid NADA B11 ID39 08](#)].

### **Scope and Contents note**

A report on the Nissan Dealer Franchise meetings .

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NADA In Motion 2005: Industry Relations: Dealer Franchise  
Meetings-Toyota, 2005

General Physical Description note: 1 MPEG4 file. TRT  
00:03:08. [ID: [vid NADA B11 ID39 11](#)].

### **Scope and Contents note**

A report on the Toyota Dealer Franchise meetings .

---

NADA In Motion 2005: Industry Relations: Industry Relations  
Luncheon, 2005

General Physical Description note: 1 MPEG4 file. TRT  
00:04:17. [ID: [vid NADA B11 ID39 01](#)].

### **Scope and Contents note**

Report on the Industry Relations luncheon and the positive  
outlook of attendees for the 2005 model year.

---

NADA In Motion 2005: Industry Relations: Industry Relations  
Symposium-Dealer Profitability, 2005

General Physical Description note: 1 MPEG4 file. TRT  
00:02:20. [ID: [vid NADA B11 ID39 14](#)].

### **Scope and Contents note**

Automotive industry executives at the Industry Relations  
symposium discuss the importance of dealer profitability to  
their business.

---

NADA In Motion 2005: Industry Relations: Industry Relations  
Symposium-Overview, 2005

General Physical Description note: 1 MPEG4 file. TRT  
00:03:20. [ID: [vid NADA B11 ID39 12](#)].

### **Scope and Contents note**

Report on the Industry Relations Symposium that took place  
on April 7-8, 2004.

---

NADA In Motion 2005: Public Affairs: Public Affairs Overview,  
2005

General Physical Description note: 1 MPEG4 file. TRT  
00:03:10. [ID: [vid NADA B11 ID39 40](#)].

## Scope and Contents note

A special section in TIME Magazine, the USA Today Dealer Innovation Award and a booster seat child safety campaign were some of the highlights from the NADA Public Affairs year in review.

---

Washington Insider: Kansas dealers meet with Representative Dennis Moore, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:28. [ID: [vid NADA B11 ID39 25](#)].

## Scope and Contents note

Report on Kansas dealers meeting with Rep. Dennis Moore.

---

Washington Insider: New Mexico dealers meet with Senator Pete Domenici, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:33. [ID: [vid NADA B11 ID39 24](#)].

## Scope and Contents note

Report on New Mexico dealers meeting with Sen. Pete Domenici.

---

Washington Insider: North Dakota dealers meet with Senator Kent Conrad, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:00:56. [ID: [vid NADA B11 ID39 26](#)].

## Scope and Contents note

Report on North Dakota dealers meeting with Sen. Kent Conrad.

---

Washington Insider: Tennessee dealers meet with Representative Harold Ford, 2005

General Physical Description note: 1 MPEG4 file. TRT 00:01:05. [ID: [vid NADA B11 ID39 23](#)].

## Scope and Contents note

Report on Tennessee dealers meeting with Rep. Harold Ford.

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NADA-TV: Convention TV At Its Best, 2005-2012

General Physical Description note: 1 MPEG4 file. TRT 00:02:42. [ID: [vid NADA B09 ID56 01](#)].

## Scope and Contents note

Promotional video for NADA-TV. Highlights marketing package for NADA-TV during conventions.

Groundbreaking ceremony and construction of Honda facilities in Alabama, 2006 January

General Physical Description note: 1 ProRes file. TRT 01:04:00. Access copy available as an MPEG4. [ID: [vid NADA B02 ID27](#)].

### **Scope and Contents note**

USA-Ariels before construction US Plants/TRC  
Groundbreaking/Mr. Honda/Early MC Manufacturing/  
Facility ariels new construction.

---

NADA Convention 2006: Chairman William Bradshaw profile, 2006 February 01

General Physical Description note: 1 MPEG4 file. TRT 00:07:46. [ID: [vid NADA B09 ID04](#)].

### **Scope and Contents note**

Profile of William Bradshaw used at conference.

---

NADA-TV: News coverage, 2006 February 10

General Physical Description note: 1 MPEG4 file. TRT 00:33:52. [ID: [vid NADA B11 ID02](#)].

### **Scope and Contents note**

NADA-TV reports on Hurricane Katrina, Federal Issues-  
Estate Tax Repeal & USA Today Dealer Innovation Award.

---

"NADA Convention" Action News Saturday WXYZ-TV (ABC)  
Detroit, 6:00-6:30 PM, 2006 February 11

General Physical Description note: 1 ProRes file. TRT 00:00:32. Access copy available as an MPEG4. [ID: [vid NADA B07 ID33 01](#)].

### **Scope and Contents note**

Report on chief economist for NADA announcing the  
prediction of lower car sales in the coming year.

---

Opening Session of 2006 NADA convention in Orlando, part 1 of 2, 2006 February 11

General Physical Description note: 1 MPEG4 file. TRT 01:30:34. [ID: [vid NADA B09 ID03](#)].

### **Scope and Contents note**

Part one of opening session of NADA Convention.

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Opening Session of 2006 NADA convention in Orlando, part 2 of 2, 2006 February 11

General Physical Description note: 1 MPEG4 file. TRT 01:24:00. [ID: [vid NADA B09 ID01](#)].



## Scope and Contents note

Part two of opening session of NADA Convention.

---

NADA Orlando Convention 2006: Inspirational Service with featured speaker Frank Abagnale, 2006 February 12

General Physical Description note: 1 MPEG4 file. TRT 01:09:54. [ID: [vid NADA B09 ID06](#)].

## Scope and Contents note

Choir and speakers create an inspirational service during NADA 2006.

---

NADA TV: Coverage of General Motors at 2006 NADA Convention in Orlando, 2006 February 12

General Physical Description note: 1 MPEG4 file. TRT 00:15:34. [ID: [vid NADA B09 ID08](#)].

## Scope and Contents note

NADA-TV coverage of NADA Convention in Orlando. Highlights GM and several executives are interviewed.

---

"NADA Convention" NewsChannel 2 at Sunrise WESH-TV (NBC) Orlando, 6:00-6:30 AM, 2006 February 13

General Physical Description note: 1 ProRes file. TRT 00:00:34. Access copy available as an MPEG4. [ID: [vid NADA B07 ID33 02](#)].

## Scope and Contents note

News report on announcement from the NADA convention in Orlando that car sales are predicted to be lower in the coming year.

---

Closing Session of 2006 NADA convention in Orlando, part 1 of 2, 2006 February 13

General Physical Description note: 1 MPEG4 file. TRT 01:34:02. [ID: [vid NADA B09 ID02](#)].

## Scope and Contents note

Part one of closing session of NADA convention.

---

Closing Session of 2006 NADA convention in Orlando, part 2 of 2, featuring speech by Colin Powell, 2006 February 13

General Physical Description note: 1 MPEG4 file. TRT 01:06:23. [ID: [vid NADA B09 ID05](#)].

## Scope and Contents note

Part two of closing session of NADA convention.

NADA-TV 2006: CCI Report, 2006 February 13

General Physical Description note: 1 MPEG4 file. TRT  
00:04:11. [ID: [vid NADA B11 ID03](#)].

### **Scope and Contents note**

Profile of Bradley Mauger, children who received guide dogs through funds received from NADA for Canine Companions for Independence program.

---

NADA-TV: Orlando NADA convention coverage, 2006 February 13

General Physical Description note: 1 MPEG4 file. TRT  
01:20:48. [ID: [vid NADA B09 ID10](#)].

### **Scope and Contents note**

NADA News coverage of NADA Convention in Orlando. Highlights NADA Century Award, federal issues, in the wake of Hurricane Katrina pursuing special legislation and other stories about the conference events.

---

NADA Foundation, footage, 2006 February 14

General Physical Description note: 1 ProRes file. TRT  
00:22:37. Access copy available as an MPEG4. [ID: [vid NADA B03 ID06](#)].

### **Scope and Contents note**

B-roll of tour of NADA Foundation including a dorm and kennel facilities.

---

NADA-TV: Orlando NADA convention coverage, 2006 February 14

General Physical Description note: 1 MPEG4 file. TRT  
00:14:44. [ID: [vid NADA B09 ID09](#)].

### **Scope and Contents note**

NADA News coverage of NADA Convention in Orlando. Highlights Franchise dealer meetings, William Bradshaw as new chairman, Colin Powell-keynote speaker, the first minority dealer breakfast, John Campbell-Congressman and other stories about Monday's conference events.

---

"General Motors" CBS Evening News CBS National, 6:30-7:00 PM, 2006 March 22

General Physical Description note: 1 ProRes file. TRT  
00:06:35. Access copy available as an MPEG4. [ID: [vid NADA B07 ID13](#)].

### **Scope and Contents note**

News report on General Motors and their

Daimler Chrysler commercials and car show footage, 2006 March 30

General Physical Description note: 1 ProRes file. TRT 00:29:39. Access copy available as an MPEG4. [ID: [vid NADA B04 ID15](#)].

### **Scope and Contents note**

Various Chrysler commercials from 60s/70s. Black and white footage from car show. Announcement of 2006 Chrysler Imperial concept sedan, 2006 Dodge Challenger concept vehicle, Jeep Wrangler, Jeep Compass, Dodge Caliber, Chrysler Aspen, exterior Chrysler Jeep Dodge dealership, various commercials.

---

"Buying and Leasing Cars": Today: NBC National, 7:00-8:00 AM, 2006 April 13

General Physical Description note: 1 MPEG4 file. TRT 00:05:55. [ID: [vid NADA B12 ID29](#)].

### **Scope and Contents note**

Today show report on the difference between buying and leasing a car.

---

Take the ride of your life: Careers in auto and truck dealerships, 2006 May 18

General Physical Description note: 1 MPEG4 file. TRT 00:06:07. [ID: [vid NADA B10 ID38](#)].

### **Scope and Contents note**

Revised. Ride for your Life program. Interviews with participants and b-roll with graphics.

---

Trucks to Bucks: The Voice of the Dealer: Careers in Truck Dealerships, 2006 May 18

General Physical Description note: 1 MPEG4 file. TRT 00:11:09. [ID: [vid NADA B10 ID41](#)].

### **Scope and Contents note**

Program promoting careers in truck dealerships. Discusses benefits of sales & technicians professions. Revised May 18, 2006.

---

Volkswagen of America 2006 Rabbit Press Footage, 2006 June

General Physical Description note: 1 ProRes file. TRT 00:05:11. Access copy available as an MPEG4. [ID: [vid NADA B04 ID16](#)].

## Scope and Contents note

Beauty shots of various 2006 Volkswagen Rabbit vehicles, driving on road (in countryside and city) and interior shots of vehicles.

---

"NADA Survey" CNN National, 6:00-7:00 AM, 2006 July 5

General Physical Description note: 1 ProRes file. TRT 00:00:56. Access copy available as an MPEG4. [ID: [vid NADA\\_B07\\_ID12\\_01](#)].

## Scope and Contents note

News report on NADA announcing auto openings at dealerships throughout the United States.

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"NADA Survey" Ohio News Ohio News Network Cleveland, 6:00-7:00 AM, 2006 July 6

General Physical Description note: 1 ProRes file. TRT 00:05:25. Access copy available as an MPEG4. [ID: [vid NADA\\_B07\\_ID12\\_02](#)].

## Scope and Contents note

News report on NADA announcing 100,000 job openings at dealerships nationwide.

---

Minivan Celebrates 20th Anniversary, 2006 August 22

General Physical Description note: 1 ProRes file. TRT 00:27:10. Access copy available as an MPEG4. [ID: [vid NADA\\_B02\\_ID23](#)].

## Scope and Contents note

Minivan celebrates 20th anniversary tape. Various footage of Chrysler and Dodge vehicles. Contains announcements at car shows, commercials with magician Doug Henning, marching bands and celebrations for minivan giveaways, beauty shots of vehicles on the road and interiors including the Town & Country and Dodge Grand Caravan. Interviews with Barry Dressler, Manager of Walter P. Chrysler Historical Museum and Dave Bostwick, Director of Corporate Market Research at Chrysler Group about the minivan. Animation of Durango Hybrid and footage driving on road.

---

NADA 2006 Washington D.C. Conference, 2006 September 19

General Physical Description note: 1 MPEG4 file. TRT 00:32:10. [ID: [vid NADA\\_B12\\_ID03](#)].

## Scope and Contents note

NADA President Bill Brady introduces Chuck Eddy, who then introduces John Boehner.

NADA 2006 Washington D.C. Conference: General Session 1 of 3, 2006 September 19

General Physical Description note: 1 MPEG4 file. TRT 00:30:33. [ID: [vid NADA B12 ID04](#)].

### **Scope and Contents note**

Remarks from NADA President Bill Brady and introduction of speaker Dick Cheney.

---

NADA 2006 Washington D.C. Conference: General Session 2 of 3, 2006 September 19

General Physical Description note: 1 MPEG4 file. TRT 01:33:58. [ID: [vid NADA B12 ID05](#)].

### **Scope and Contents note**

Remarks from NADA President Bill Brady and introduction of George Mahas who introduces speaker

---

NADA 2006 Washington D.C. Conference: General Session 3 of 3, 2006 September 19

General Physical Description note: 1 MPEG4 file. TRT 00:35:53. [ID: [vid NADA B12 ID06](#)].

### **Scope and Contents note**

Remarks from NADA President Bill Brady and introduction of speaker James Carville.

---

2006 Nada Century Award celebrating multi-generational dealership owners, 2006 September 21

General Physical Description note: 1 ProRes file. TRT 00:02:59. Access copy available as an MPEG4. [ID: [vid NADA B04 ID17](#)].

### **Scope and Contents note**

Short video produced by NADA with graphics and interviews with multi generational dealership owners. Discusses importance of fighting inheritance tax in order to maintain dealerships.

---

Automotive Career Month, 2006 October

General Physical Description note: 1 MPEG4 file. TRT 00:06:07. [ID: [vid NADA B12 ID17](#)].

### **Scope and Contents note**

"Ride of Your Life" video promoting automotive dealership careers.

---

"Dealerships and Automakers" In The Money CNN National, 1:00 PM-2:00 PM, 2006 October 7

General Physical Description note: 1 ProRes file. TRT  
00:25:03. Access copy available as an MPEG4. [ID:  
[vid NADA B06 ID13](#)].

### **Scope and Contents note**

Report on deal falling through between GM and Renault  
Nissan.

---

"Hurricane Damaged Cars" Fox 5 News @5 WTTG-TV (FOX)  
Washington DC, 5:00-6:00 PM, 2006 December 7

General Physical Description note: 1 ProRes file. TRT  
00:02:38. Access copy available as an MPEG4. [ID:  
[vid NADA B07 ID09 01](#)].

### **Scope and Contents note**

News report on cars damaged by hurricanes and legislation  
being created to protect consumers.

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"Hurricane Damaged Cars" WRC-TV (NBC) Washington DC,  
6:00-7:00 PM, 2006 December 7

General Physical Description note: 1 ProRes file. TRT  
00:13:26. Access copy available as an MPEG4. [ID:  
[vid NADA B07 ID09 02](#)].

### **Scope and Contents note**

News report on cars damaged by hurricanes and legislation  
being created to protect consumers.

---

An Ounce of Prevention: Cheaper by the Pound, 2006

General Physical Description note: 1 MPEG4 file. TRT  
00:24:29. [ID: [vid NADA B11 ID38](#)].

### **Scope and Contents note**

A video about safety precautions for automotive dealerships.

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Boost for Safety 2006: The Voice of the Dealer, 2006

General Physical Description note: 1 MPEG4 file. TRT  
00:02:42. [ID: [vid NADA B10 ID10](#)].

### **Scope and Contents note**

Highlights free child seat inspection held by NADA across  
the U.S.A.

---

Bradshaw Automotive Career Day raw footage, 2006

General Physical Description note: 1 ProRes file. TRT  
00:48:40. Access copy available as an MPEG4. [ID:  
[vid NADA B01 ID54](#)].

## Scope and Contents note

Includes B-roll of Bradshaw Automotive Career Day and speeches by William Bradshaw, and teachers/counselors from participating middle schools; Eric Davis, Lea Schale and Gwynn Hoff. Guide takes students on tour through dealership.

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General Motors 2006 product line running footage with assembly plant and Renaissance Center B-roll footage, 2006

General Physical Description note: 1 ProRes file. TRT 01:30:01. Access copy available as an MPEG4. [ID: [vid NADA B01 ID57](#)].

## Scope and Contents note

Running footage of GM vehicles from 2006 Product Line, including hydrogen fuel cell line- Hydrogen and hybrid buses. Assembly plant footage. Renaissance Center B-roll.

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Jack Kain profile footage, Versailles, Kentucky, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:38:54. [ID: [vid NADA B10 ID19 01](#)].

## Scope and Contents note

B-Roll from shoot at Jim Kain Dealership.

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Jack Kain profile footage, Versailles, Kentucky, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:14:03. [ID: [vid NADA B10 ID19 02](#)].

## Scope and Contents note

B-Roll from shoot at Jim Kain Dealership.

---

NADA 2006: Washington Conference, footage, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:27:50. [ID: [vid NADA B12 ID01](#)].

## Scope and Contents note

B-Roll from shoot at Jack Kain Dealership.

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NADA 2006: NADA Charitable Foundation Video, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:06:45. [ID: [vid NADA B10 ID20](#)].

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NADA Washington Conference 2006: Dick Cheney remarks, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:28:38. [ID: [vid NADA B12 ID02](#)].

## Scope and Contents note

NADA President Bill Brady introduces Vice President Dick Cheney.

---

NADA-TV: Convention 2006: Celebrating Diversity: A Networking Event for Minority Dealers, 2006

General Physical Description note: 1 MPEG4 file. TRT 01:02:00. [ID: [vid NADA B09 ID07](#)].

## Scope and Contents note

Minority breakfast at NADA Convention Orlando 2006. Speakers Nate Connors and Larry Brown.

---

Take the Ride of Your Life: Great Careers in New Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:01:23. [ID: [vid NADA B11 ID37 13](#)].

## Scope and Contents note

Profile of Dirk Clark, Master technician at Andy Mohr Ford, Indianapolis, Indiana.

---

Take the Ride of Your Life: Great Careers in New Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:01:28. [ID: [vid NADA B11 ID37 19](#)].

## Scope and Contents note

Profile of John Liston, Service Advisor at Mercedes Benz in New York City.

---

Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:06:45. [ID: [vid NADA B11 ID37 01](#)].

## Scope and Contents note

Overview of various employees at dealerships all over the country and the success they've had in their careers.

---

Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:01:34. [ID: [vid NADA B11 ID37 02](#)].

## Scope and Contents note

Profile of Kathy Betnars, Ford dealership manager in Lubbock, Texas.



Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:02:12. [ID: [vid NADA B11 ID37 03](#)].

### **Scope and Contents note**

Profile of Suzanne Cochran, Mercedes Benz dealership general manager in New York City.

---

Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:01:16. [ID: [vid NADA B11 ID37 04](#)].

### **Scope and Contents note**

Profile of Chris Godden, Coliseum Lexus general manager in Oakland, California.

---

Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:01:42. [ID: [vid NADA B11 ID37 05](#)].

### **Scope and Contents note**

Profile of Marcell Williams, General Manager of Toyota store in Avon, Indiana.

---

Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:06:36. [ID: [vid NADA B11 ID37 06](#)].

### **Scope and Contents note**

Opportunities for employment at new car dealerships.

---

Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:08:03. [ID: [vid NADA B11 ID37 07](#)].

### **Scope and Contents note**

Ride for your Life program. Interviews with participants and b-roll with graphics.

---

Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:05:25. [ID: [vid NADA B11 ID37 08](#)].

## Scope and Contents note

10 tips for success in dealership careers.

---

Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:01:43. [ID: [vid NADA B11 ID37 09](#)].

## Scope and Contents note

Profile of D.J. Rivera, body shop manager for a Texas dealership.

---

Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:01:25. [ID: [vid NADA B11 ID37 10](#)].

## Scope and Contents note

Profile of Lindsay Shepard, Cashier/Bookkeeper for Valley BMW in Modesto, California.

---

Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:01:14. [ID: [vid NADA B11 ID37 11](#)].

## Scope and Contents note

Profile of Tiffany Carter, Contracts & Titles for Valley BMW in Modesto, California.

---

Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:01:17. [ID: [vid NADA B11 ID37 12](#)].

## Scope and Contents note

Profile of Quang Wong, Master technician at Coliseum Lexus in Oakland, California.

---

Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:01:40. [ID: [vid NADA B11 ID37 14](#)].

## Scope and Contents note

Profile of Desirre Duran, Painter at Smith South Plains Ford in Levelland, Texas.

Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:01:45. [ID: [vid NADA B11 ID37 15](#)].

**Scope and Contents note**

Profile of Samantha Williams, Parts manager at Valley BMW in Modesto, California.

---

Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:01:33. [ID: [vid NADA B11 ID37 16](#)].

**Scope and Contents note**

Profile of LaShon Brown, Payroll Manager at DARCARS in Silver Spring, MD.

---

Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:01:51. [ID: [vid NADA B11 ID37 17](#)].

**Scope and Contents note**

Profile of Jacques Salinas, Sales Consultant at Mercedes Benz in New York City.

---

Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:01:35. [ID: [vid NADA B11 ID37 18](#)].

**Scope and Contents note**

Profile of Selorm Tsega, Sales Manager at 355 Toyota in Rockville, MD.

---

Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:18:50. [ID: [vid NADA B11 ID37 20](#)].

**Scope and Contents note**

Another look at employees of dealerships and their success.

---

Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:01:52. [ID: [vid NADA B11 ID37 21](#)].

## Scope and Contents note

Profile of Alexander Gregory, Parts Advisor at Valley BMW in Modesto, California.

---

Take the Ride of Your Life: Great Careers in New-Car Dealerships, 2006

General Physical Description note: 1 MPEG4 file. TRT 00:05:29. [ID: [vid NADA B11 ID37 22](#)].

## Scope and Contents note

Focus on technicians and the need for their services at automotive dealerships.

---

NADA-TV Reports 2006 & 2008: MASTER: National Automobile Dealers Charitable Foundation, 2006-2008

General Physical Description note: 1 MPEG4 file. TRT 00:06:09. [ID: [vid NADA B10 ID21](#)].

## Scope and Contents note

Profile of Leah Schultz and Bradley Mauger, children who received guide dogs through funds received from NADA for Canine Companions for Independence program.

---

The First Century: 100 Years of America's Auto Dealerships, 2007 January

General Physical Description note: 1 ProRes file. TRT 00:26:16. Access copy available as an MPEG4. [ID: [vid NADA B04 ID14](#)].

## Scope and Contents note

Documentary about the automobile industry.

---

Total Loss: Consumer Protection from Flood-Damaged Vehicles video news release, 2007 January 23

General Physical Description note: 1 MPEG4 file. TRT 00:11:32. [ID: [vid NADA B10 ID40](#)].

## Scope and Contents note

Depicts cars after Hurricane Katrina. Members of Congress look at flood damaged vehicles. Various congressmen speak on subject.

---

Bradshaw YIR, 2007 January 26

General Physical Description note: 1 MPEG4 file. TRT 00:05:46. [ID: [vid NADA B10 ID12](#)].

## Scope and Contents note

The First Century, documentary about automotive industry's first 100 years produced by NADA, Every Dealer Matters

campaign, Washington Conference, Child Passenger Safety Month, Automotive Career Month & Total-Loss Disclosure.

---

DEAC Exhibition, 2007 January 27

General Physical Description note: 1 ProRes file. TRT 00:47:01. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B08\\_ID32](#)].

### **Scope and Contents note**

NADA-TV program. First segment depicts DEAC program (Dealers Election Action Committee) and what NADA is doing to raise more funds. Then a segment on September 11 and what happened at the Washington DC NADA Conference that day. Includes Voice of the Dealer: Creating Grassroots Opportunities Segment, a program created by NADA on the importance of getting to know their congressmen. Whole program loops again.

---

NADA-TV: Las Vegas NADA convention coverage, 2007 February 2-2007 February 3

General Physical Description note: 1 MPEG4 file. TRT 01:00:00. [ID: [vid\\_NADA\\_B11\\_ID09](#)].

### **Scope and Contents note**

NADA-TV reports on welcoming message from William Bradshaw, a look back at the past year, follow legal & regulatory developments, Lifeline for Profits, General Motors message for dealers, USA Today Dealer Innovation Award and career week activities.

---

NADA 2007, Dealer of the Year award, 2007 February 3

General Physical Description note: 1 MPEG4 file. TRT 00:23:25. [ID: [vid\\_NADA\\_B09\\_ID12](#)].

### **Scope and Contents note**

Presentation of Time Magazine Quality Dealer Awards.

---

NADA 2007 Las Vegas Convention: General Session, 2007 February 4

General Physical Description note: 1 MPEG4 file. TRT 02:38:25. [ID: [vid\\_NADA\\_B09\\_ID13](#)].

### **Scope and Contents note**

Entertainers perform (Rat Pack & Elvis), William Bradshaw, Introduction of Executive committee of BOD, Dick Colliver, TMQDA awards and Sugar Ray Leonard.

---

NADA 2007 Las Vegas Convention: Inspirational Service with featured speaker Richard Picciotto, 2007 February 4

General Physical Description note: 1 MPEG4 file. TRT  
01:19:48. [ID: [vid\\_NADA\\_B09\\_ID14](#)].

### **Scope and Contents note**

Entertainment (Choir), FDNY Chief Richard Picciotto

---

"Annual Convention" 7 Eyewitness News KABC-TV WOOD-TV  
Grand Rapids, 2007 February 5

General Physical Description note: 1 ProRes file. TRT  
00:03:14. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B06\\_ID03](#)].

### **Scope and Contents note**

KABC 7 report that NADA predicts poor economic forecast  
and Ford gets good crash test reviews for two products.  
WOOD-TV Michigan reports on poor forecast at NADA  
Annual Convention.

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Las Vegas Conference 2007: Jack Welsh w/ Stuart Varney, 2007  
February 5

General Physical Description note: 1 MPEG4 file. TRT  
00:51:01. [ID: [vid\\_NADA\\_B12\\_ID20](#)].

### **Scope and Contents note**

Keynote speaker Jack Welsh, business executive and author.

---

NADA 2007 Las Vegas Convention: General Session, 2007  
February 5

General Physical Description note: 1 MPEG4 file. TRT  
01:51:45. [ID: [vid\\_NADA\\_B09\\_ID11](#)].

### **Scope and Contents note**

Various entertainers perform, a video is shown, introduction  
of 2007 NADA leadership team and interview with Jack  
Welch.

---

NADA-TV 2007: Show 3, 2007 February 5

General Physical Description note: 1 MPEG4 file. TRT  
00:59:58. [ID: [vid\\_NADA\\_B11\\_ID10](#)].

### **Scope and Contents note**

NADA-TV coverage 2007 Las Vegas includes reports  
on dealer franchise meetings, inspirational message from  
the last man down on 9/11, speaker at minority dealers  
breakfast, NADA sales forecast, Capitol Insider report, legal  
& regulatory affairs, dealership careers & a plane with a  
parachute.

---

NADA-TV 2007: Show 4, 2007 February 6

General Physical Description note: 1 MPEG4 file. TRT  
00:59:58. [ID: [vid\\_NADA\\_B11\\_ID12](#)].

### **Scope and Contents note**

NADA-TV coverage 2007 Las Vegas includes reports on dealer franchise meetings, Dale Willy new NADA Chairman, former GE Chairman & keynote speaker Jack Welch, EPA Energy star, NADA raising its profile in Washington.

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"Title Fraud" NewsChannel 8 The 5:30 Report WFLA-TV (NBC)  
Tampa, 5:30-6:00PM, 2007 February 27

General Physical Description note: 1 ProRes file. TRT  
00:04:54. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B07\\_ID05](#)].

### **Scope and Contents note**

News report on used cars that may have been damaged in hurricanes and how to find information on these vehicles.

---

"David Kelleher": The Situation Room: CNN National, 4:00-5:00  
PM, 2007 June 21

General Physical Description note: 1 MPEG4 file. TRT  
00:04:04. [ID: [vid\\_NADA\\_B12\\_ID31](#)].

### **Scope and Contents note**

News report on legislation not passed on taxing large oil companies. Interview with auto dealer David Kelleher.

---

Honda of Babylon 1 of 4, 2007 August 2

General Physical Description note: 1 ProRes file. TRT  
00:24:10. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B03\\_IDHOB-001](#)].

### **Scope and Contents note**

Shoot for video about NADA's AYES Program. Interview with Gary Schimmerling, owner of Honda of Babylon dealership.

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Honda of Babylon 2 of 4, 2007 August 2

General Physical Description note: 1 ProRes file. TRT  
00:30:32. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B03\\_IDHOB-002](#)].

### **Scope and Contents note**

Shoot for video about NADA's AYES Program. B-roll of shop and technicians. Interview with John Maguire, service manager and technicians Dennis Lippl and John Clougher.

---

Honda of Babylon 3 of 4, 2007 August 2

General Physical Description note: 1 ProRes file. TRT  
00:30:41. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B03\\_IDHOB-003](#)].

### **Scope and Contents note**

Shoot for video about NADA's AYES Program. B-roll of shop, Interviews with technicians, shots of vehicles, exterior West Babylon High School, exterior dealership. Interview with Gary Schimmerling in office.

---

Honda of Babylon 4 of 4, 2007 August 2

General Physical Description note: 1 ProRes file. TRT  
00:11:01. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B03\\_IDHOB-004](#)].

### **Scope and Contents note**

Shoot for video about NADA's AYES Program.  
Continuation of interview with Gary Schimmerling in office.

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NADA's Automotive Youth Educational Systems Program: G/C  
Volkswagen (Hyde Park, New York), 2007 August 3

General Physical Description note: 1 ProRes file. TRT  
00:19:14. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B03\\_IDGCV-001](#)].

### **Scope and Contents note**

Shoot for video about NADA's AYES Program. B-roll of Volkswagen vehicles in the shop, mechanics working. Interview with technician Scott Maxon.

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NADA's Automotive Youth Educational Systems Program: G/C  
Volkswagen (Hyde Park, New York), 2007 August 3

General Physical Description note: 1 ProRes file. TRT  
00:19:14. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B03\\_IDGCV-002](#)].

### **Scope and Contents note**

Shoot for video about NADA's AYES Program. Interview with owner of New Hyde Park Volkswagen, intern Ravin Harry, technician Scott Maxon and B-roll of shop.

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NADA's Automotive Youth Educational Systems Program, 2007  
August 27

General Physical Description note: 1 ProRes file. TRT  
00:10:47. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B03\\_IDSSJH-004](#)].

### **Scope and Contents note**

Shoot for video about NADA's AYES Program. Shots of vehicles, exterior shop and dealership signs.



NADA's Automotive Youth Educational Systems Program: Jones Family of Dealerships (Lancaster, Pennsylvania), 2007 August 27

General Physical Description note: 1 ProRes file. TRT 00:30:50. Access copy available as an MPEG4. [ID: [vid NADA\\_B03\\_IDSSJH-003](#)].

### **Scope and Contents note**

Shoot for video about NADA's AYES Program. Interview with Don Lookenbill, service and parts director, Joe Keener, shop foreman and Wesley Allen Little, automotive technician.

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NADA's Automotive Youth Educational Systems Program: Sutliff Saturn (Pennsylvania), 2007 August 27

General Physical Description note: 1 ProRes file. TRT 00:30:21. Access copy available as an MPEG4. [ID: [vid NADA\\_B03\\_IDSSJH-001](#)].

### **Scope and Contents note**

Shoot for video about NADA's AYES Program. Interview with John Sutliff, co-owner Sutcliffe Saturn Inc. South Central Pennsylvania. David Dolfi, customer, and Bob Fanzi, Service Director for Sutliff Saturn Auto Group.

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NADA's Automotive Youth Educational Systems Program: Sutliff Saturn (Pennsylvania), 2007 August 27

General Physical Description note: 1 ProRes file. TRT 00:25:25. Access copy available as an MPEG4. [ID: [vid NADA\\_B03\\_IDSSJH-002](#)].

### **Scope and Contents note**

Shoot for video about NADA's AYES Program. Continuation of interview with Bob Fanzi, Robert Ridilla, senior technician and Jay a new full time technician from AYES program. B-roll of shop.

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Toyota DarCars, Maryland. NADA's Automotive Youth Educational Systems Program, 2007 September 7

General Physical Description note: 1 ProRes file. TRT 00:28:56. Access copy available as an MPEG4. [ID: [vid NADA\\_B03\\_IDTDSP-001](#)].

### **Scope and Contents note**

Shoot for video about NADA's AYES Program. Interview with Neil Reazin, shop foreman. Interview with Tammy Darvish, Vice President DarCars Automotive Group.

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Toyota DarCars, Maryland. NADA's Automotive Youth Educational Systems Program, 2007 September 7

General Physical Description note: 1 ProRes file. TRT  
00:29:43. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B03\\_IDTDSP-002](#)].

### **Scope and Contents note**

Shoot for video about NADA's AYES Program.  
Continuation of interview with Tammy Darvish. B-roll  
of technicians working on vehicles in shop and vehicles.  
Interview with Gerald Chin, blue team leader and interview  
with Gary Richard Higgins, Mixed Operations Director.

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Toyota DarCars, Maryland. NADA's Automotive Youth  
Educational Systems Program, 2007 September 7

General Physical Description note: 1 ProRes file. TRT  
00:17:02. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B03\\_IDTDSP-003](#)].

### **Scope and Contents note**

Shoot for video about NADA's AYES Program.  
Continuation of interview with Gary Richard Higgins. B-roll  
exterior/interior dealership, technicians in shop.

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NADA's Automotive Youth Educational Systems Program:  
Mercedes-Benz (Arlington, Virginia), 2007 September 11

General Physical Description note: 1 ProRes file. TRT  
00:27:59. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B03\\_IDMBAV-001](#)].

### **Scope and Contents note**

Shoot for video about NADA's AYES Program. B-roll of  
interior dealership, exterior service department, interview  
with dealership owner. Tape 1 of 4.

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NADA's Automotive Youth Educational Systems Program:  
Mercedes-Benz (Arlington, Virginia), 2007 September 11

General Physical Description note: 1 ProRes file. TRT  
00:29:42. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B03\\_IDMBAV-002](#)].

### **Scope and Contents note**

Shoot for video about NADA's AYES Program.  
Continuation of interview with dealership owner. Interview  
with Susan Dougherty, Director of Special Programs,  
Planning & Development, AYES. Tape 2 of 4.

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NADA's Automotive Youth Educational Systems Program:  
Mercedes-Benz (Arlington, Virginia), 2007 September 11

General Physical Description note: 1 ProRes file. TRT  
00:27:57. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B03\\_IDMBAV-003](#)].

## Scope and Contents note

Shoot for video about NADA's AYES Program.  
Continuation of interview with Susan Dougherty. Interview with Stan Rodia, Parts and Service director for American Service Center, George Sanchez, technician and Panenon Vingwon, intern. Tape 3 of 4.

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NADA's Automotive Youth Educational Systems Program:  
Mercedes-Benz (Arlington, Virginia), 2007 September 11

General Physical Description note: 1 ProRes file. TRT 00:23:42. Access copy available as an MPEG4. [ID: [vid NADA B03 IDMBAV-004](#)].

## Scope and Contents note

Shoot for video about NADA's AYES Program. Night exterior interview setup goes to black, tc breaks and then resumes with shop and dealership b-roll. Tape 4 of 4.

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"New Lease on Life": CBS Evening News: CBS National, 6:30-7PM, 2007 September 14

General Physical Description note: 1 MPEG4 file. TRT 00:04:11. [ID: [vid NADA B12 ID30](#)].

## Scope and Contents note

News report on auto dealer, Corey Holtslander, who hires people who need work.

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Misc. B-Roll Schools, 2007 September 14

General Physical Description note: 1 ProRes file. TRT 00:19:32. Access copy available as an MPEG4. [ID: [vid NADA B03 IDAYESB-001](#)].

## Scope and Contents note

Shoot for video about NADA's AYES Program. B-roll students working as technicians in shop. Teacher asking them questions about AYES program.

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The Dealer in Crisis: What You Need To Know, 2007 October 11

General Physical Description note: 1 MPEG4 file. TRT 00:08:49. [ID: [vid NADA B10 ID17](#)].

## Scope and Contents note

Final Master for AYES program. Includes interviews and b-roll from service and dealerships.

---

Dealer Attitude Survey-Chrysler: Auburn Hills, Michigan, 2007 November 20

General Physical Description note: 1 MPEG4 file. TRT 00:03:50. [ID: [vid NADA B10 ID15](#)].

## Scope and Contents note

Video about Chrysler's evaluation of the Dealer Attitude Survey and the participation of Jim Press, CEO Chrysler.

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Highlights video for 2007 NADA Convention & Expo in Las Vegas, 2007

General Physical Description note: 1 MPEG4 file. TRT 00:04:45. [ID: [vid NADA B13 ID04 05](#)].

## Scope and Contents note

Highlights for 2007 NADA convention in Las Vegas, Nevada.

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NADA 1997 Atlanta Convention: Day 2 General Session, part 1 of 2, 2007

General Physical Description note: 1 ProRes file. TRT 01:31:47. Access copy available as an MPEG4. [ID: [vid NADA B05 ID03](#)].

## Scope and Contents note

1997 NADA Chairman, Speaker Herman Cain, video on Trisha Yearwood, recognition for dealers, NADA Charitable Foundation, NADA President John P. Peterson, video on new president Ramsey Gillman & introduction of executive committee.

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NADA Convention 2007: Chairman Dale Willey profile, 2007

General Physical Description note: 1 MPEG4 file. TRT 00:05:00. [ID: [vid NADA B12 ID19 02](#)].

## Scope and Contents note

Profile of Dale Willey

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NADA-TV 2007: Convention Exhibitor Spotlight: Suzuki, 2007

General Physical Description note: 1 MPEG4 file. TRT 00:01:47. [ID: [vid NADA B11 ID16](#)].

## Scope and Contents note

NADA-TV coverage of 2007 NADA Las Vegas convention report on Suzuki.

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NADA-TV 2007: Exhibitor Spotlight: CIRRUS Design, 2007

General Physical Description note: 1 MPEG4 file. TRT 00:01:56. [ID: [vid NADA B11 ID14](#)].

## Scope and Contents note

NADA-TV coverage of 2007 NADA Las Vegas convention report on Cirrus, an aeronautics company.

NADA-TV 2007: Exhibitor Spotlight: General Motors, 2007

General Physical Description note: 1 MPEG4 file. TRT  
00:06:51. [ID: [vid NADA B11 ID15](#)].

### **Scope and Contents note**

NADA-TV coverage of 2007 NADA Las Vegas convention report on General Motors.

---

NADA-TV Report: NADCF Contribution to the Lusher Charter School, 2007

General Physical Description note: 1 MPEG4 file. TRT  
00:04:24. [ID: [vid NADA B11 ID32](#)].

### **Scope and Contents note**

NADA-TV report on Lusher Charter School in New Orleans, a recipient of charitable donation from NADA.

---

NADA-TV: 2007 NADA Convention in Las Vegas highlights, 2007

General Physical Description note: 1 MPEG4 file. TRT  
00:07:38. [ID: [vid NADA B11 ID06](#)].

### **Scope and Contents note**

Report on convention opening in New Orleans and events and speeches that took place during the convention.

---

NADA-TV: Convention Television at its Best, 2007 promotional video, 2007

General Physical Description note: 1 MPEG4 file. TRT  
00:02:32. [ID: [vid NADA B11 ID29](#)].

### **Scope and Contents note**

Promotional video for NADA-TV. Highlights marketing package for NADA-TV during conventions.

---

Phil Brady, President of NADA, introduces Automotive Youth Educational Systems Program, 2007

General Physical Description note: 1 ProRes file. TRT  
00:06:14. Access copy available as an MPEG4. [ID: [vid NADA B03 ID01](#)].

### **Scope and Contents note**

Shoot for video about NADA's AYES Program. President of NADA, Phil Brady introducing video for AYES program.

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The Dealer Crisis in Service (Automotive Youth Educational Systems Program), 2007

General Physical Description note: 1 ProRes file. TRT  
00:07:58. Access copy available as an MPEG4. [ID:  
[vid NADA B03 ID02](#)].

### **Scope and Contents note**

Final Master for AYES program. Includes interviews and b-roll from shoots.

---

The Dealer in Crisis: NADA's Automotive Youth Educational Systems Program, 2007

General Physical Description note: 1 MPEG4 file. TRT  
00:07:54. [ID: [vid NADA B10 ID26](#)].

### **Scope and Contents note**

Version of "The Dealer in Crisis"-NADA program on careers in automotive dealership industry.

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The Dealer in Crisis: What You Need To Know, 2007

General Physical Description note: 1 MPEG4 file. TRT  
00:08:49. [ID: [vid NADA B10 ID16](#)].

### **Scope and Contents note**

Video for AYES program. Includes interviews and b-roll from service and dealerships.

---

NADA TV: San Francisco NADA Convention, 2008 February 8-2008 February 9

General Physical Description note: 1 MPEG4 file. TRT  
01:40:03. [ID: [vid NADA B09 ID27](#)].

### **Scope and Contents note**

NADA-TV reports on events, speeches, exhibits and meetings for Feb. 8 & 9 of convention 2008. Includes reports on Issues in Congress CAFE, Legal & Regulatory Affairs, NADA Town Hall Meetings, Dealer Attitude Survey and interviews with executives from GM, Ford & Toyota at Detroit Auto Show.

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NADA-TV Report: San Francisco 2008: CAFE & CO2 Emissions, 2008 February 9

General Physical Description note: 1 MPEG4 file. TRT  
00:10:49. [ID: [vid NADA B09 ID20](#)].

### **Scope and Contents note**

Issues in Congress report about CAFE amendment. Rep. Fred Upton & Rep. John Campbell speak about issue. Discusses how NADA informed dealers about this problem. President G.W. Bush speaking about issue and video briefly reviews court cases relating to this issue.

Convention & Expo - Brian Hamilton Presentation, 2008 February 10

General Physical Description note: 1 MPEG4 file. TRT 00:15:21. [ID: [vid NADA B12 ID21](#)].

### **Scope and Contents note**

Inspirational Service at 2008 NADA convention with speaker Brian Hamilton, NADA Director Nebraska.

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NADA Orlando Convention 2008: Inspirational Service with featured speakers, Bob and Lee Woodruff, 2008 February 10

General Physical Description note: 1 MPEG4 file. TRT 01:04:49. [ID: [vid NADA B12 ID22](#)].

### **Scope and Contents note**

Inspirational Service at 2008 NADA convention with speaker Brian Hamilton, NADA Director Nebraska and inspirational speakers, Bob and Lee Woodruff.

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NADA TV: San Francisco NADA Convention, 2008 February 10

General Physical Description note: 1 MPEG4 file. TRT 01:07:06. [ID: [vid NADA B09 ID29](#)].

### **Scope and Contents note**

NADA-TV reports on events, speeches, exhibits and meetings for Feb.10 of convention 2008. Includes reports on NADA chairman Dale Wiley's speech on the state of the industry, GM CEO Rick Wagoner talks about his views of challenges facing the industry, talking with top executives at the annual industry relations luncheon and Jay Leno performs at NADA convention.

---

NADA-TV Report: San Francisco 2008: CO2 Emissions, 2008 February 10

General Physical Description note: 1 MPEG4 file. TRT 00:05:59. [ID: [vid NADA B09 ID21](#)].

### **Scope and Contents note**

Video briefly reviews 5 court cases relating to CO2 Emissions and the CAFE amendment.

---

NADA TV: San Francisco NADA Convention, 2008 February 11

General Physical Description note: 1 MPEG4 file. TRT 00:58:56. [ID: [vid NADA B09 ID24](#)].

### **Scope and Contents note**

NADA-TV reports on events, speeches, exhibits and dealer franchise meetings for Feb.11 of convention 2008.

NADA-TV: San Francisco NADA Convention Coverage, 2008  
February 12

General Physical Description note: 1 MPEG4 file. TRT  
00:50:07. [ID: [vid NADA B11 ID20](#)].

### **Scope and Contents note**

NADA-TV coverage 2008 San Francisco includes reports on new NADA chairman Annette Sykora accepts the gavel, featured speaker Tom Brokaw, dealer franchise meetings and a Capital Insider report.

---

Career Day : Bradshaw Automotive Companies, 2008 April 21

General Physical Description note: 1 MPEG4 file. TRT  
00:02:43. [ID: [vid NADA B12 ID16](#)].

### **Scope and Contents note**

Video highlighting Bradshaw Automotive Company Career Day for high school students.

---

National Automobile Dealers Association commercial, 2008  
November 11

General Physical Description note: 1 ProRes file. TRT  
00:42:00. Access copy available as an MPEG4. [ID:  
[vid NADA B03 IDNADA 08-001V1](#)].

### **Scope and Contents note**

:30 commercial for NADA.

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Now is the time to buy: National Automobile Dealers Association,  
2008 November 11

General Physical Description note: 1 ProRes file. TRT  
00:00:40. Access copy available as an MPEG4. [ID:  
[vid NADA B03 IDNADA 08-001V2](#)].

### **Scope and Contents note**

:25/:05 for tag commercial for NADA.

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"Paul Taylor": Evening Edition on Bloomberg, 6:00-6:30 PM,  
2008 December 10

General Physical Description note: 1 MPEG4 file. TRT  
00:05:57. [ID: [vid NADA B12 ID32](#)].

### **Scope and Contents note**

Report on what dealers think about auto bailout. Interview with Paul Taylor, Chief Economist, NADA.

---

"Geoffrey Pohanka": Washington Journal: CSPAN1, 7:00-10:00  
AM, 2008 December 13



General Physical Description note: 1 MPEG4 file. TRT  
00:10:16. [ID: [vid\\_NADA\\_B12\\_ID33](#)].

### **Scope and Contents note**

Interview with Geoffrey Pohanka, NADA, Metro DC Area Representative.

---

Capitol Insider: NADA Washington Conference Overview, 2008

General Physical Description note: 1 MPEG4 file. TRT  
02:05:50. [ID: [vid\\_NADA\\_B12\\_ID15](#)].

### **Scope and Contents note**

News program reviewing activity surrounding legislative action as it relates to automobile dealers and sales. Topics include repeal of the estate tax, total loss disclosure legislation, green checkup campaign / climate change, deregulation, oil exploration in the U.S. and funding highways. Guest speakers: Charlie Cook and Michael Beschloss

---

Chrysler DAS meeting : 2008 NADA-TV, 2008

General Physical Description note: 1 MPEG4 file. TRT  
00:03:34. [ID: [vid\\_NADA\\_B11\\_ID21](#)].

### **Scope and Contents note**

Report on the Chrysler Dealer Attitude Survey Presentation.

---

Convention Committee Site Visit: New Orleans 2008: NADA-TV Report, 2008

General Physical Description note: 1 MPEG4 file. TRT  
00:04:13. [ID: [vid\\_NADA\\_B09\\_ID18](#)].

### **Scope and Contents note**

Report on New Orleans and convention center.

---

Creating a Special Finance Operation:: Doing it Right: Who is the credit-challenged customer?, 2008

General Physical Description note: 1 MPEG4 file. TRT  
00:06:38. [ID: [vid\\_NADA\\_B11\\_ID36\\_01](#)].

### **Scope and Contents note**

Instructional video on a Special Finance Operation and how it might help your dealership.

---

Creating a Special Finance Operation:: Doing it Right: Who is the credit-challenged customer?, 2008

General Physical Description note: 1 MPEG4 file. TRT  
00:00:47. [ID: [vid\\_NADA\\_B11\\_ID36\\_02](#)].

## Scope and Contents note

Video disclaimer.

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Creating a Special Finance Operation:: Doing it Right: Who is the credit-challenged customer?, 2008

General Physical Description note: 1 MPEG4 file. TRT  
00:08:53. [ID: [vid NADA B11 ID36 03](#)].

## Scope and Contents note

The benefit of hiring a special finance manager.

---

Creating a Special Finance Operation:: Doing it Right: Who is the credit-challenged customer?, 2008

General Physical Description note: 1 MPEG4 file. TRT  
00:07:08. [ID: [vid NADA B11 ID36 04](#)].

## Scope and Contents note

The importance of the marketing component of special finance operations.

---

Creating a Special Finance Operation:: Doing it Right: Who is the credit-challenged customer?, 2008

General Physical Description note: 1 MPEG4 file. TRT  
00:09:28. [ID: [vid NADA B11 ID36 05](#)].

## Scope and Contents note

Case study of the Hare Auto Group.

---

NADA & SeeMore's Playhouse: 2008 Safety Initiative: NADA-TV Report MASTER, 2008

General Physical Description note: 1 MPEG4 file. TRT  
00:02:54. [ID: [vid NADA B11 ID22](#)].

## Scope and Contents note

NADA-TV report on video about childseat safety featuring character See More. Also features Annette Sykora.

---

NADA\_TV Report: San Francisco 2008: Exhibitor Spotlight GEM, 2008

General Physical Description note: 1 MPEG4 file. TRT  
00:02:11. [ID: [vid NADA B11 ID19](#)].

## Scope and Contents note

Exhibitor Spotlight on GEM electric cars.

---

NADA-TV coverage highlights of 2008 NADA Convention in San Francisco, 2008

General Physical Description note: 1 MPEG4 file. TRT  
00:03:43. [ID: [vid\\_NADA\\_B10\\_ID22](#)].

### **Scope and Contents note**

Highlights from NADA 2008 San Francisco convention including reports on dealer franchise meetings, major speeches, workshops, awards, discussions, year round initiatives.

---

NADA-TV Report: San Francisco 2008: Exhibitor's Highlight-GEM, 2008

General Physical Description note: 1 MPEG4 file. TRT  
00:01:42. [ID: [vid\\_NADA\\_B09\\_ID19](#)].

### **Scope and Contents note**

Exhibitor Spotlight on GEM electric cars.

---

NADA-TV Report: San Francisco 2008: National Automobile Dealers Charitable Foundation, 2008

General Physical Description note: 1 MPEG4 file. TRT  
00:02:54. [ID: [vid\\_NADA\\_B09\\_ID16](#)].

### **Scope and Contents note**

Depicts Canine Companion program, people training dogs that help disabled people.

---

NADA-TV Report: San Francisco 2008: Women Dealers Breakfast, 2008

General Physical Description note: 1 MPEG4 file. TRT  
00:02:13. [ID: [vid\\_NADA\\_B09\\_ID17](#)].

### **Scope and Contents note**

Report on breakfast for women dealers at event with Connie Pedesco.

---

NADA-TV: 2008 San Francisco: NADA-TV Advertising Package, 2008

General Physical Description note: 1 MPEG4 file. TRT  
00:02:10. [ID: [vid\\_NADA\\_B09\\_ID15](#)].

### **Scope and Contents note**

Marketing piece on why companies should buy ad package to be shown at convention.

---

NADA-TV: Reports, 2008

General Physical Description note: 1 MPEG4 file. TRT  
01:11:08. [ID: [vid\\_NADA\\_B11\\_ID23](#)].

## Scope and Contents note

Various NADA-TV reports from 2009.

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NADA-TV: San Francisco 2008: Bob & Lee Woodruff, 2008

General Physical Description note: 1 MPEG4 file. TRT  
00:04:15. [ID: [vid NADA B09 ID26](#)].

## Scope and Contents note

Report on speech given by Bob & Lee Woodruff at  
Inspirational service.

---

Crisis Timeline, NADA in High Gear, 2008-2009

General Physical Description note: 1 MPEG4 file. TRT  
00:11:29. [ID: [vid NADA B10 ID24](#)].

## Scope and Contents note

Highlights timeline of events from September 2008 to  
2009 regarding the economic crisis and its effect on the  
automobile business and NADA's actions.

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2009 NADA New Orleans Convention: General Session Day 1,  
2009 January 24

General Physical Description note: 1 MPEG4 file. TRT  
02:34:06. [ID: [vid NADA B09 ID35](#)].

## Scope and Contents note

Entertainment (Jazz Band), video about Lusher Charter  
School, the Storyville Stompers brass band, Jeff Carlson,  
the Cactus Cuties, speakers Lt. Gov Mitch Landreau, Ed  
Sykora, NADA Executive Committee, Annette Sykora, Alan  
Mulally, Time Magazine Dealers of the Year and Archie  
Manning.

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NADA 2009: Annette Sykora Mainstage, 2009 January 24

General Physical Description note: 1 MPEG4 file. TRT  
00:21:31. [ID: [vid NADA B09 ID42](#)].

## Scope and Contents note

Annette Sykora, introduction of Executive Committee of  
NADA.

---

NADA Convention: General Session Day 1, Inspirational Service  
with featured speaker Christopher Gardner, 2009 January 25

General Physical Description note: 1 MPEG4 file. TRT  
01:16:56. [ID: [vid NADA B09 ID36](#)].

## Scope and Contents note

Entertainment (Jefferson Performing Arts Children's Choir),  
Bill Willis & Chris Gardner.

---

NADA Convention: Chairman John McEleney video profile and  
general session speech, 2009 January 26

General Physical Description note: 1 MPEG4 file. TRT  
00:22:02. [ID: [vid NADA B09 ID38](#)].

## Scope and Contents note

Video tribute to John McEleney, Chairman of NADA 2009.

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NADA Convention: General Session Day 3, 2009 January 26

General Physical Description note: 1 MPEG4 file. TRT  
01:58:28. [ID: [vid NADA B09 ID37](#)].

## Scope and Contents note

Entertainment (Pete Fountain), Annette Sykora, 2009  
Chairman John McEleney, Pres. George H. Bush and Pres.  
Bill Clinton.

---

NADA-TV: New Orleans NADA convention coverage, 2009  
January 26

General Physical Description note: 1 MPEG4 file. TRT  
01:12:49. [ID: [vid NADA B09 ID31](#)].

## Scope and Contents note

NADA-TV reports on events, speeches, exhibits and  
meetings for January 26 of convention 2009. Includes  
reports on

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NADA-TV 2009, 92nd Annual Convention & Expo-New Orleans,  
2009 January 27

General Physical Description note: 1 MPEG4 file. TRT  
01:24:15. [ID: [vid NADA B09 ID32](#)].

## Scope and Contents note

NADA-TV reports on events, speeches, exhibits and  
meetings for January 27 of convention 2009. Large portion  
of coverage devoted to special report 'Industry in Crisis:  
Call to Arms,' which details the 2008 credit crisis, its impact  
on the automotive industry, and the industry's subsequent  
bailout.

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NADA-TV: New Orleans NADA convention coverage, 2009  
January 27

General Physical Description note: 1 MPEG4 file. TRT  
00:42:33. [ID: [vid NADA B09 ID34](#)].

## Scope and Contents note

NADA-TV news coverage of convention in New Orleans.  
Reports on dealer franchise meetings, John McEleney,  
messages from Presidents Bush & Clinton.

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EPA California Air Resources Board Hearing-: NADA-TV  
Reporter Andy Field, 2009 March 5

General Physical Description note: 1 MPEG4 file. TRT  
00:02:44. [ID: [vid NADA B10 ID02](#)].

## Scope and Contents note

Discusses CARB and whether states should be able to make  
their own regulations for fuel economy standards.

---

Auto Task Force Meeting: NADA-TV Report, 2009 March 6

General Physical Description note: 1 MPEG4 file. TRT  
00:03:05. [ID: [vid NADA B10 ID01\\_01](#)].

## Scope and Contents note

Report on meeting between NADA execs and Obama  
administration about credit and TALF program.

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Auto Task Force Meeting: NADA-TV Report, 2009 March 6

General Physical Description note: 1 MPEG4 file. TRT  
00:03:05. [ID: [vid NADA B10 ID01\\_02](#)].

## Scope and Contents note

Report on meeting between NADA execs and Obama  
administration about credit and TALF program.

---

CBS News Sunday Morning: "Trouble in Town": How the closing  
of even one dealership impacts a community, 2009 April 19

General Physical Description note: 1 MPEG4 file. TRT  
00:04:31. [ID: [vid NADA B12 ID26](#)].

## Scope and Contents note

CBS News Sunday Morning Report on Auto dealership  
closing in small town in California and its effect on the  
community.

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NADA Tribute to Mike Jackson, CEO of AutoNation, 2009  
August 11

General Physical Description note: 1 MPEG4 file. TRT  
00:03:53. [ID: [vid NADA B10 ID29](#)].

## Scope and Contents note

Congratulatory video to Mike at Ad Nation from Phil Brady,  
President of NADA.

2009: New Car Dealers of Utah: Year in Review, 2009

General Physical Description note: 1 MPEG4 file. TRT  
00:14:19. [ID: [vid NADA B10 ID30](#)].

### **Scope and Contents note**

Timeline of events for Utah dealers from September 2008 to June 2009 during economic crisis.

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NADA 2009: Annette Sykora Year in Review Video, 2009

General Physical Description note: 1 MPEG4 file. TRT  
00:14:24. [ID: [vid NADA B09 ID41](#)].

### **Scope and Contents note**

Year in Review about the business of car dealerships for 2008 and how they dealt with economic crisis.

---

NADA 2009: Annette Sykora: Intro & Video, 2009

General Physical Description note: 1 MPEG4 file. TRT  
00:07:01. [ID: [vid NADA B09 ID40](#)].

### **Scope and Contents note**

Introduction of Annette Sykora as new 2008 Chairman.  
Includes video about Sykora.

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NADA Chairman John McEleney speech, 2009

General Physical Description note: 1 MPEG4 file. TRT  
00:13:39. [ID: [vid NADA B09 ID39 03](#)].

### **Scope and Contents note**

John McEleney, introduction of 2009 Executive Committee of NADA.

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NADA Washington Conference 2009: Delegates Breakfast, 2009

General Physical Description note: 1 MPEG4 file. TRT  
00:35:53. [ID: [vid NADA B12 ID07](#)].

### **Scope and Contents note**

NADA President Phil Brady's welcoming message,

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NADA Washington Conference: General Session, 2009

General Physical Description note: 1 MPEG4 file. TRT  
00:56:34. [ID: [vid NADA B12 ID08](#)].

### **Scope and Contents note**

NADA President Phil Brady introduces keynote speaker, Secretary of Transportation Ray LaHood.

NADA-TV promotion about advertising at the NADA convention, 2009

General Physical Description note: 1 MPEG4 file. TRT  
00:02:10. [ID: [vid NADA B09 ID43](#)].

### **Scope and Contents note**

NADA-TV video on why it pays to advertise on NADA-TV during convention.

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NADA-TV: Convention Coverage at its Best, 2009

General Physical Description note: 1 MPEG4 file. TRT  
00:02:11. [ID: [vid NADA B11 ID24](#)].

### **Scope and Contents note**

Promotional video for NADA-TV. Highlights marketing package for NADA-TV during conventions.

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Time Magazine: 2009 Time Magazine Dealer of the Year-Nominees Video, 2009

General Physical Description note: 1 MPEG4 file. TRT  
00:06:03. [ID: [vid NADA B10 ID39](#)].

### **Scope and Contents note**

Promotional video of all the nominees for 2009 Dealer of the Year. All nominees describe their work in their community.

---

Washington Auto Show: Public Policy Day, News Conference, 2009

General Physical Description note: 1 MPEG4 file. TRT  
00:25:56. [ID: [vid NADA B10 ID03](#)].

### **Scope and Contents note**

Phil Brady, President of NADA, holds press conference for 2009 Washington Auto Show. President of Alliance of Auto Manufacturers-Dave McCurdy, Mike Stanton-President of the Auto Manufacturers Association. John McEleney-Chairman of NADA, Damon Lester-President of National Association of Minority Auto Dealers, Cody Lusk-President of American International Automobile Dealers Association & Bob Kenet-Equipment Manufacturers Association.

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NADA: 100 Trucks for Haiti, 2010 February 2

General Physical Description note: 1 MPEG4 file. TRT  
00:03:25. [ID: [vid NADA B10 ID06](#)].



## Scope and Contents note

Video about campaign NADA created for victims of Haiti earthquake. 100 trucks to be donated to supply food and supplies to victims.

---

Voiceover Session : Clean Cuts, 2010 February 4

General Physical Description note: 1 AIFF file. TRT 00:05:35.  
[ID: [vid\\_NADA\\_B10\\_ID47\\_02](#)].

## Scope and Contents note

Voiceover for NADA Appraisal Pro, a tool for the selling of used vehicles.

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Voiceover Session: Clean Cuts, 2010 February 4

General Physical Description note: 1 MP3 file. TRT 00:05:35.  
[ID: [vid\\_NADA\\_B10\\_ID47\\_04](#)].

## Scope and Contents note

Voiceover for NADA Appraisal Pro, a tool for the selling of used vehicles.

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Voiceover Session: Clean Cuts, 2010 February 4

General Physical Description note: 1 WAVE file. TRT 00:05:35.  
[ID: [vid\\_NADA\\_B10\\_ID47\\_01](#)].

## Scope and Contents note

Voiceover for NADA Appraisal Pro, a tool for the selling of used vehicles.

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NADA TV: 2010 Annual Convention and Exposition news coverage, 2010 February 12-2010 February 13

General Physical Description note: 1 MPEG4 file. TRT 01:00:30. [ID: [vid\\_NADA\\_B11\\_ID30](#)].

## Scope and Contents note

NADA-TV coverage February 12 & 13, 2010 Orlando includes reports on opening message by John McEleney, industry in crisis, dealer rights legislation, Cash for Clunkers & Trucks for Haiti.

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NADA 2010: General Session Day 1, 2010 February 13

General Physical Description note: 1 MPEG4 file. TRT 02:35:12. [ID: [vid\\_NADA\\_B09\\_ID44](#)].

## Scope and Contents note

Entertainment (Andrew Sisters tribute), Rocco Fiorentino, Brian Hamilton, Congressman Vern Buchanan, Andrew McEleney, John McEleney, Volkswagen Stefan Jacoby,

Time Magazine Dealers of the Year, Phil Brady & Mike Jackson.

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NADA 2010: General Session Day 2, 2010 February 14

General Physical Description note: 1 MPEG4 file. TRT 01:25:26. [ID: [vid NADA\\_B09\\_ID45](#)].

### **Scope and Contents note**

Entertainment (Feranando Vorello & choir), Allison Levine.

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NADA 2010: General Session Day 3, 2010 February 15

General Physical Description note: 1 MPEG4 file. TRT 01:48:31. [ID: [vid NADA\\_B09\\_ID46](#)].

### **Scope and Contents note**

Entertainment (Let's Hang On), Brian Hamilton, Ed Tonkin, incoming chairman of NADA & T. Boone Pickins.

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NADA-TV: 2010 Annual Convention and Exposition news coverage, 2010 February 15

General Physical Description note: 1 MPEG4 file. TRT 00:26:22. [ID: [vid NADA\\_B11\\_ID31](#)].

### **Scope and Contents note**

NADA-TV coverage February 15, 2010 Orlando includes reports on General Motors & NADA commit to having better relations, Ford & Chrysler dealer franchise meetings, Sunday's inspirational speaker & a call to recruit more women into the car business.

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ATD 2010 Convention & Expo Orlando: Saturday Lunch, 2010 April 24

General Physical Description note: 1 MPEG4 file. TRT 01:33:59. [ID: [vid NADA\\_B12\\_ID24](#)].

### **Scope and Contents note**

Saturday luncheon at ATD 2010 Convention with various speakers Kyle Treadway and Dennis Slagle and publisher Kate Miller introduces Truck Dealer of the Year Award.

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ATD 2010 Convention & Expo Orlando: Monday Lunch, 2010 April 26

General Physical Description note: 1 MPEG4 file. TRT 01:04:48. [ID: [vid NADA\\_B12\\_ID23](#)].

### **Scope and Contents note**

Monday luncheon at ATD 2010 Convention with guest speaker Dan Baker, consultant to the trucking industry.

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Call to Action: Brownback Amendment, 2010 May

General Physical Description note: 1 MPEG4 file. TRT  
00:03:13. [ID: [vid\\_NADA\\_B10\\_ID13](#)].

### **Scope and Contents note**

Call to Action to all dealers and dealership employees,  
asking them call senators and support Brownback  
Amendment.

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Public Affairs Report to Board, 2010 June

General Physical Description note: 1 MPEG4 file. TRT  
00:03:17. [ID: [vid\\_NADA\\_B10\\_ID04](#)].

### **Scope and Contents note**

Depicts NADA's work in pulling dealers from financial  
regulations. Shows articles and news reports NADA created  
or were a part of.

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NADA Show #2, 2010

General Physical Description note: 1 MPEG4 file. TRT  
00:07:07. [ID: [vid\\_NADA\\_B10\\_ID28](#)].

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NADA Washington Conference 2010: Breakfast and Lunch  
Session, 2010

General Physical Description note: 1 MPEG4 file. TRT  
00:33:00. [ID: [vid\\_NADA\\_B12\\_ID12](#)].

### **Scope and Contents note**

David Westcott introduces David Reagan and NADA  
Legislative staff.

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NADA Washington Conference 2010: General Session, 2010

General Physical Description note: 1 MPEG4 file. TRT  
00:54:31. [ID: [vid\\_NADA\\_B12\\_ID10](#)].

### **Scope and Contents note**

Coverage of 35th annual NADA Washington Conference.

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NADA Washington Conference 2010: Ron Insana, 2010

General Physical Description note: 1 MPEG4 file. TRT  
02:35:00. [ID: [vid\\_NADA\\_B12\\_ID11](#)].

### **Scope and Contents note**

Speaker Ron Insana, reporter and analyst.

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NADA Washington Conference: Charlie Cook presentation, 2010

General Physical Description note: 1 MPEG4 file. TRT  
00:29:50. [ID: [vid\\_NADA\\_B12\\_ID09](#)].

## Scope and Contents note

Speaker Charley Cook, political analyst.

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NADA: Automotive Forum, 2010

General Physical Description note: 1 MPEG4 file. TRT  
00:02:04. [ID: [vid NADA B10 ID08](#)].

## Scope and Contents note

Video promotes NADA/IHS Global Insights automotive forum.

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"Paul Taylor": Squawk on the Street: CNBC, 9:00-10:00 AM,  
2011 January 10

General Physical Description note: 1 MPEG4 file. TRT  
00:03:44. [ID: [vid NADA B12 ID35](#)].

## Scope and Contents note

Interview with Paul Taylor, Chief Economist, NADA.

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NADA-TV: San Francisco NADA convention coverage, 2011  
February 4-2011 February 5

General Physical Description note: 1 MPEG4 file. TRT  
01:08:09. [ID: [vid NADA B11 ID26](#)].

## Scope and Contents note

NADA-TV coverage 2011 San Francisco includes reports on welcome message from NADA Chairman Ed Tonkin, NADA & dealers score a big win in Congress, IRS and favorable tax ruling for dealers, Ed Tonkin urges the government to consider consumer preferences when making fuel economy rules, NADA launches new initiative Dealers Driving Road Safety and NADA Charitable foundation.

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NADA-TV: San Francisco NADA convention coverage, 2011  
February 7

General Physical Description note: 1 MPEG4 file. TRT  
00:53:25. [ID: [vid NADA B11 ID27](#)].

## Scope and Contents note

NADA-TV coverage 2011 San Francisco includes reports on Dealer Franchise Meetings, Exhibitor Spotlight, Speaker Chesley Sullenberger.

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NADA-TV coverage of 2011 Convention and Expo, 2011  
February 8

General Physical Description note: 1 MPEG4 file. TRT  
00:27:26. [ID: [vid NADA B11 ID28](#)].

## Scope and Contents note

NADA-TV coverage 2011 San Francisco includes reports on Dealer Franchise Meetings, Stephen Wade takes the reigns as NADA Chairman & former Secretary of State Condoleezza Rice.

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"Canine Companions": TBD News: TBD-TV, 7:00-8:00 PM, 2011 April 13

General Physical Description note: 1 MPEG4 file. TRT 00:02:04. [ID: [vid NADA B12 ID34](#)].

## Scope and Contents note

Report on NADA providing a \$10,000 grant to Canine Companions.

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A Tribute to Bruce M. Kelleher: Luncheon, 2011 June 22

General Physical Description note: 1 MPEG4 file. TRT 00:49:06. [ID: [vid NADA B11 ID40 02](#)].

## Scope and Contents note

Luncheon in honor of Bruce M . Kelleher's retirement.

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A Tribute to Bruce M. Kelleher: Tribute, 2011 June 22

General Physical Description note: 1 MPEG4 file. TRT 00:12:44. [ID: [vid NADA B11 ID40 01](#)].

## Scope and Contents note

Profile of Bruce Kelleher in honor of his retirement.

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Bright Future Ahead: Ray Ciccolo Presentation, 2011

General Physical Description note: 1 MPEG4 file. TRT 00:14:08. [ID: [vid NADA B10 ID11](#)].

## Scope and Contents note

Ray Ciccolo at podium at NADA convention 2011.

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NADA-TV: Las Vegas NADA convention, 2012 February 4

General Physical Description note: 1 MPEG4 file. TRT 01:22:57. [ID: [vid NADA B09 ID48](#)].

## Scope and Contents note

NADA-TV news coverage of convention in Las Vegas. A welcome message from NADA Chairman Stephen Wade, NADA warns that the government's proposed fuel economy standard will price millions of licensed drivers out of the new vehicle market, some consumer groups attacking dealer assisted financing business model and NADA fought back, background report on Factory Image study, the new allies

program, meet Sargent Sam Silla special segment on Truck dealers convention.

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NADA-TV: Las Vegas NADA convention, 2012 February 5

General Physical Description note: 1 MPEG4 file. TRT 00:55:15. [ID: [vid\\_NADA\\_B09\\_ID49](#)].

### **Scope and Contents note**

NADA-TV news coverage of convention in Las Vegas. Reports on results of Factory Image study, view from the Expo floor, an emotional win from Time Dealer of the Year, a Capital Insider report and an introduction to an NADA All Star.

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NADA-TV: Las Vegas NADA convention, 2012 February 6

General Physical Description note: 1 MPEG4 file. TRT 00:50:11. [ID: [vid\\_NADA\\_B09\\_ID50](#)].

### **Scope and Contents note**

NADA-TV news coverage of convention in Las Vegas. Reports on Dealer Franchise Meetings, 2 wheeled bidding frenzy on the expo floor means good things for our wounded warriors, a Nevada congressman gets a convention eye view of the car & truck business and Aron Ralston's inspirational talk.

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NADA-TV: Las Vegas NADA convention, 2012 February 7

General Physical Description note: 1 MPEG4 file. TRT 00:25:00. [ID: [vid\\_NADA\\_B09\\_ID51](#)].

### **Scope and Contents note**

NADA-TV news coverage of convention in Las Vegas. Reports on new chairman takes reins with a mission, Toyota dealers are looking ahead to 2012, Dealer Franchise meetings and supply chain concerns dominated some of Monday's MAKE meetings.

---

Dealers Drive America/NADA Washington Conference 2012: Washington D.C.: Tuesday Luncheon, 2012 September 11-2012 September 12

General Physical Description note: 1 MPEG4 file. TRT 00:43:31. [ID: [vid\\_NADA\\_B12\\_ID13](#)].

### **Scope and Contents note**

David Reagan, Vice President of Legislative Affairs for NADA.

---

Dealers Drive America/NADA Washington Conference 2012: Wednesday General Session: Washington D.C., 2012 September 11-2012 September 12

General Physical Description note: 1 MPEG4 file. TRT  
00:44:27. [ID: [vid\\_NADA\\_B12\\_ID14](#)].

### **Scope and Contents note**

David Reagan, Vice President of Legislative Affairs for  
NADA.

---

NADA-TV: Orlando NADA convention, 2013 February 8-2013  
February 9

General Physical Description note: 1 MPEG4 file. TRT  
00:25:00. [ID: [vid\\_NADA\\_B09\\_ID52](#)].

### **Scope and Contents note**

NADA-TV news coverage of convention in Orlando.  
Reports on Facilities Image Programs, Estate Tax Solution,  
Behind the scenes with Kansas Auto Dealers, Dealer  
Attitude Survey, Hurricane Sandy Impact.

---

NADA-TV: Orlando NADA convention, 2013 February 10

General Physical Description note: 1 MPEG4 file. TRT  
01:23:24. [ID: [vid\\_NADA\\_B09\\_ID53](#)].

### **Scope and Contents note**

NADA-TV news coverage of convention in Orlando.  
Reports on second Facility Image Upgrade Report, NADA  
Chairman Bill Underriner, Hyundai President & CEO John  
Krafcik, Time Dealer of the Year & Energy Efficiency.

---

NADA-TV: Orlando NADA convention, 2013 February 11

General Physical Description note: 1 MPEG4 file. TRT  
00:52:30. [ID: [vid\\_NADA\\_B09\\_ID54](#)].

### **Scope and Contents note**

NADA-TV news coverage of convention in Orlando.  
Reports on Dealer Franchise Meetings, Charity Auction,  
Inspirational Speaker, Capitol Insider & Hurricane Sandy  
Impact.

---

NADA-TV: Orlando NADA convention, 2013 February 12

General Physical Description note: 1 MPEG4 file. TRT  
00:33:17. [ID: [vid\\_NADA\\_B09\\_ID55](#)].

### **Scope and Contents note**

NADA-TV news coverage of convention in Orlando.  
Reports on Dealer Franchise meetings, NADA Chairman  
David Westcott, Closing speech by former Sec. of Defense  
Robert Gates, Capitol Insider-Next Generation Dealers,  
Vehicle Financing, American Truck Dealers & Sights &  
Sounds.

NADA New Orleans Convention 2014: Inspirational Service with featured speaker, J.R. Martinez, 2014 January 26

General Physical Description note: 1 MPEG4 file. TRT 01:02:44. [ID: [vid NADA B13 ID02](#)].

### **Scope and Contents note**

Day 2 of NADA Convention 2014 in.

---

NADA New Orleans Convention 2014: General Session Day 3, 2014 January 27

General Physical Description note: 1 MPEG4 file. TRT 02:09:25. [ID: [vid NADA B13 ID03](#)].

### **Scope and Contents note**

Day 3 of NADA Convention 2014 in.

---

2014 Chairman Forrest McConnell, III general session speech at 2015 NADA Convention, 2015

General Physical Description note: 1 MPEG4 file. TRT 00:15:00. [ID: [vid NADA B13 ID01 02](#)].

### **Scope and Contents note**

Speaker Forrest McConnell at NADA Convention 2015.

---

2015 Chairman William C. Fox speech at NADA Convention, 2015

General Physical Description note: 1 MPEG4 file. TRT 00:11:17. [ID: [vid NADA B13 ID01 01](#)].

### **Scope and Contents note**

Speaker Bill Fox at NADA Convention 2015.

---

Beck Weathers general session speech at 2015 NADA Convention, 2015

General Physical Description note: 1 MPEG4 file. TRT 00:37:18. [ID: [vid NADA B13 ID01 03](#)].

### **Scope and Contents note**

Speaker Beck Weathers at NADA Convention 2015.

---

Donovan Bertsch general session speech at 2015 NADA Convention, 2015

General Physical Description note: 1 MPEG4 file. TRT 00:08:40. [ID: [vid NADA B13 ID01 05](#)].

### **Scope and Contents note**

Speaker Donovan Bertsch at NADA Convention 2015.



Highlights video for 2015 NADA Convention & Expo in San Francisco, 2015

General Physical Description note: 1 MPEG4 file. TRT 00:05:26. [ID: [vid NADA B13 ID01 06](#)].

### **Scope and Contents note**

Highlights from NADA Convention 2015.

---

Jeb Bush general session speech at 2015 NADA Convention, 2015

General Physical Description note: 1 MPEG4 file. TRT 00:57:44. [ID: [vid NADA B13 ID01 04](#)].

### **Scope and Contents note**

Speaker Jeb Bush at NADA Convention 2015. Forrest McConnell interviews Bush at end of speech.

---

Time Dealer of the Year award presentation at the 2015 NADA Convention, 2015

General Physical Description note: 1 MPEG4 file. TRT 00:30:49. [ID: [vid NADA B13 ID01 07](#)].

### **Scope and Contents note**

Presentation of Time Magazine Dealer of the Year Award at NADA Convention 2015.

---

"Automobile Scams" David Hyatt, undated

General Physical Description note: 1 ProRes file. TRT 00:00:54. Access copy available as an MPEG4. [ID: [vid NADA B06 ID09](#)].

### **Scope and Contents note**

4 news reports about consumer watch group and car buyers being manipulated when buying a vehicle. From KPIX-TV (CBS), WFTV-TV (ABC), WJBK-TV (FOX) & KPHO-TV (CBS).

---

"DATELINE" Bait & Switch, undated

General Physical Description note: 1 ProRes file. TRT 00:14:16. Access copy available as an MPEG4. [ID: [vid NADA B06 ID06](#)].

### **Scope and Contents note**

Dateline report on car dealerships performing bait & switch tactics to sell more expensive cars.

---

"Still Fighting" 60 Minutes Segment The Story of 17 POWs Tortured by Saddam Hussein in Gulf War I, undated

General Physical Description note: 1 ProRes file. TRT  
00:12:31. Access copy available as an MPEG4. [ID:  
[vid NADA B07 ID19](#)].

### **Scope and Contents note**

60 Minutes segment on American POWs, tortured by  
Saddam Hussein's regime during Gulf War I and their fight  
to receive monetary damages.

---

30 Years of Toyota Dealers of America commercials, undated

General Physical Description note: 1 ProRes file. TRT  
00:03:43. Access copy available as an MPEG4. [ID:  
[vid NADA B01 ID70](#)].

### **Scope and Contents note**

Several Toyota dealership commercials.

---

Always a Champion: The Toney Lineberry Story, undated

General Physical Description note: 1 ProRes file. TRT  
00:23:22. Access copy available as an MPEG4. [ID:  
[vid NADA B08 ID16](#)].

### **Scope and Contents note**

Story of Toney Lineberry, an auto accident victim that  
speaks to teenagers about driver safety.

---

Appraisal Pro Commercial: June Board Meeting, undated

General Physical Description note: 1 MPEG4 file. TRT  
00:01:00. [ID: [vid NADA B10 ID05](#)].

### **Scope and Contents note**

A video highlighting Appraisal Pro, a convenient one stop  
solution for dealers.

---

Automotive Youth Educational Systems: "Supercharge Your  
Future, undated

General Physical Description note: 1 MPEG4 file. TRT  
00:07:50. [ID: [vid NADA B10 ID37](#)].

### **Scope and Contents note**

Program highlighting automobile dealership careers.

---

BMW brand history and testimonials, undated

General Physical Description note: 1 ProRes file. TRT  
00:28:50. Access copy available as an MPEG4. [ID:  
[vid NADA B01 ID64](#)].

## Scope and Contents note

Includes several programs relating to the BMW company- Brand Impression Loop, Brand History & Heritage, (a document of BMW's history), Brand Promise (People explaining their interest and love for BMW), Sustaining the Brand & Brand Testimonials (people discussing their respect and loyalty to BMW).

---

BMW: The Ultimate Driving Machine, undated

General Physical Description note: 1 ProRes file. TRT 00:01:15. Access copy available as an MPEG4. [ID: [vid NADA B01 ID66](#)].

## Scope and Contents note

Short piece on the merits of the BMW 3 Series.

---

Budget Car Sales radio advertisement, undated

General Physical Description note: 1 WAVE file. TRT 00:01:03. Access copy available as an MP3. [ID: [vid NADA B14 ID08](#)].

## Scope and Contents note

Radio advertisement for Budget Car Sales.

---

Career Day Template, undated

General Physical Description note: 1 MPEG4 file. TRT 00:04:06. [ID: [vid NADA B12 ID18](#)].

## Scope and Contents note

Video about Career Day at a local dealership and how event was planned.

---

Cascom 'Old Car Footage' and 'Select Effects' stock footage, undated

General Physical Description note: 1 ProRes file. TRT 00:02:03. Access copy available as an MPEG4. [ID: [vid NADA B04 ID10](#)].

## Scope and Contents note

Black and white footage of footage of historic vehicles.  
Color footage of modern cars with effect to make them look very fast.

---

Consumer protection from flood damaged vehicles, undated

General Physical Description note: 1 ProRes file. TRT 00:11:22. Access copy available as an MPEG4. [ID: [vid NADA B03 ID09](#)].

## Scope and Contents note

Depicts cars after Hurricane Katrina. Members of Congress look at flood damaged vehicles. Various congressmen speak on subject.

---

Convention & Expo - Annette Sykora Profile Video, undated

General Physical Description note: 1 MPEG4 file. TRT 00:05:00. [ID: [vid\\_NADA\\_B12\\_ID19\\_03](#)].

## Scope and Contents note

Profile of Annette Sykora

---

Convention TV At Its Best: NADA-TV, undated

General Physical Description note: 1 MPEG4 file. TRT 00:02:42. [ID: [vid\\_NADA\\_B09\\_ID56\\_04](#)].

## Scope and Contents note

Promotional video for NADA-TV. Highlights marketing package for NADA-TV during conventions.

---

Dealers Election Action Committee, Phone Bank Success, A How To Guide, undated

General Physical Description note: 1 MPEG4 file. TRT 00:05:49. [ID: [vid\\_NADA\\_B10\\_ID14](#)].

## Scope and Contents note

How to video on the ease and importance of creating a phone bank to raise funds for DEAC.

---

Ford executives, automobile models, and manufacturing footage, undated

General Physical Description note: 1 ProRes file. TRT 01:00:03. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B02\\_ID44](#)].

## Scope and Contents note

Historical footage includes Henry Ford, Henry Ford II, Bensen Ford, William Clay Ford, Edsel B. Ford II, William Clay Ford Jr., Henry Ford & Quadricycle, Products-early Ford models, Lincoln, Fordstrom Tractor, V-8 car, different Ford models. World War I & II products. Manufacturing and assembly facilities, race car, guest center, Ford railroad & aircraft and village industries.

---

History Channel-Automakers, undated

General Physical Description note: 1 ProRes file. TRT 00:46:29. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B02\\_ID37](#)].

## Scope and Contents note

Program from the History Channel spotlights Honda and its founder, Soichiro Honda. Depicts history of the company from its inception.

---

Honda Historical Footage, undated

General Physical Description note: 1 ProRes file. TRT 00:34:37. Access copy available as an MPEG4. [ID: [vid NADA B02 ID36](#)].

## Scope and Contents note

Footage of motocross racing, vehicles being made, workers in factory eating lunch and working, showing hunting, fishing, racing using Honda motorcycles. Children's' rides and motorcycle footage also depicted.

---

Honda Marks 25 Years, undated

General Physical Description note: 1 ProRes file. TRT 00:02:12. Access copy available as an MPEG4. [ID: [vid NADA B02 ID39](#)].

## Scope and Contents note

News story on Honda's 25th Anniversary making vehicles.

---

Honda's DNA:The Honda Collection Hall Motegi, Japan, undated

General Physical Description note: 1 ProRes file. TRT 00:20:31. Access copy available as an MPEG4. [ID: [vid NADA B02 ID32](#)].

## Scope and Contents note

The story of how Honda came to make automobiles with footage of Honda airplanes, robots, marine craft and equipment and automobiles that are in the Collection Hall. Includes some interviews with Honda executives.

---

House Judiciary Subcommittee hearing on Mandatory Blinding Arbitration - Jerry Turnauer, Gene Fondren Testimony, undated

General Physical Description note: 1 ProRes file. TRT 00:29:56. Access copy available as an MPEG4. [ID: [vid NADA B08 ID30 01](#)].

## Scope and Contents note

Hearing of the House Judiciary Subcommittee on Mandatory Binding Arbitration. Testimony by Sen. Russ Feingold (WI), Sen. Jefferson Sessions (AL) on s.1020.

---

House Judiciary Subcommittee hearing on Mandatory Blinding Arbitration - Jerry Turnauer, Gene Fondren Testimony, undated

General Physical Description note: 1 ProRes file. TRT  
00:30:47. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B08\\_ID30\\_02](#)].

### **Scope and Contents note**

Hearing of the House Judiciary Subcommittee on  
Mandatory Binding Arbitration. Testimony includes Gene  
Fondren President of Texas Auto Dealers Association and  
Jerry Turnauer on s.1020.

---

House Judiciary Subcommittee hearing on Mandatory Blinding  
Arbitration - Jerry Turnauer, Gene Fondren Testimony, undated

General Physical Description note: 1 ProRes file. TRT  
00:23:20. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B08\\_ID30\\_03](#)].

### **Scope and Contents note**

Hearing of the House Judiciary Subcommittee on  
Mandatory Binding Arbitration. Testimony includes Gene  
Fondren President of Texas Auto Dealers Association and  
Jerry Turnauer on s.1020.

---

How to Make a Car, undated

General Physical Description note: 1 ProRes file. TRT  
00:08:42. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B02\\_ID30](#)].

### **Scope and Contents note**

Factory footage, sped up, of employees building cars set to  
instrumental music.

---

Jeep Historical Footage, undated

General Physical Description note: 1 ProRes file. TRT  
00:02:14. Access copy available as an MPEG4. [ID:  
[vid NADA\\_B02\\_ID48](#)].

### **Scope and Contents note**

Jeep Historical Footage

---

Media Coverage: The Tragedy of : Dealership Closings, undated

General Physical Description note: 1 MPEG4 file. TRT  
00:05:18. [ID: [vid NADA\\_B12\\_ID27](#)].

### **Scope and Contents note**

NADA-TV Report on media coverage of auto dealership  
closings.

---

Museum of American History-EXHIBITS Family Car, undated

General Physical Description note: 1 ProRes file. TRT  
00:30:52. Access copy available as an MPEG4. [ID:  
[vid NADA B08 ID05](#)].

### **Scope and Contents note**

Looped video of film titled "The Rod" about a boy creating  
a car, with voiceover about the "Bobbse" automobile.

---

NADA Executive Education at Babson College, undated

General Physical Description note: 1 MPEG4 file. TRT  
00:04:40. [ID: [vid NADA B11 ID33](#)].

### **Scope and Contents note**

NADA-TV report on Dealer Executive Education at Babson  
College.

---

NADA Guide commercial, undated

General Physical Description note: 1 MPEG4 file. TRT  
00:01:10. [ID: [vid NADA B10 ID23](#)].

### **Scope and Contents note**

Advertisement for NADA Used Car Guide.

---

NADA Main Event Voice of the Dealer : "Taking On The Future":  
100 Years of America's Auto Dealerships, undated

General Physical Description note: 1 MPEG4 file. TRT  
00:02:40. [ID: [vid NADA B13 ID04 03](#)].

### **Scope and Contents note**

First 2 minutes of "The First Century:100 Years of  
America's Auto Dealerships".

---

NADA Main Event Voice of the Dealer : "Taking On The Future":  
Chairman's Video, undated

General Physical Description note: 1 MPEG4 file. TRT  
00:04:58. [ID: [vid NADA B13 ID04 06](#)].

### **Scope and Contents note**

Portrait of 2007 NADA Chairman Dale Willey.

---

NADA Main Event Voice of the Dealer : "Taking On The Future":  
God Bless the USA, undated

General Physical Description note: 1 MPEG4 file. TRT  
00:03:18. [ID: [vid NADA B13 ID04 01](#)].

### **Scope and Contents note**

Singer sings with "God Bless the USA".

NADA Main Event Voice of the Dealer : "Taking On The Future":  
NADA 2006 Year in Review, undated

General Physical Description note: 1 MPEG4 file. TRT  
00:05:27. [ID: [vid NADA B13 ID04 04](#)].

### **Scope and Contents note**

Highlights for NADA in 2006 featuring creation of "The First Century", "Every Dealer Matters" campaign, the Lifeline initiative, Child Passenger Safety Month, Automotive Career Month, Washington Conference and Total Loss Disclosure.

---

NADA Main Event Voice of the Dealer : "Taking On The Future":  
National Anthem, undated

General Physical Description note: 1 MPEG4 file. TRT  
00:01:55. [ID: [vid NADA B13 ID04 02](#)].

### **Scope and Contents note**

Singer sings "Star Spangled Banner" with U.S. Marine Corp. Color Guard.

---

NADA Turbo-Charged Seminar, Dealership Inventories, undated

General Physical Description note: 1 MPEG4 file. TRT  
00:02:10. [ID: [vid NADA B10 ID43](#)].

### **Scope and Contents note**

Report on dealership inventories and how to monitor. Bob Atwood, seminar instructor suggests the importance of calculating the selling of service hours.

---

NADA "No More Excuses!", undated

General Physical Description note: 1 ProRes file. TRT  
00:03:48. Access copy available as an MPEG4. [ID: [vid NADA B08 ID14 01](#)].

### **Scope and Contents note**

Program urging dealers to contact congressmen to hold a vote on mandatory binding arbitration.

---

NADA-75th Anniversary Show: Master, undated

General Physical Description note: 1 MPEG4 file. TRT  
00:13:31. [ID: [vid NADA B13 ID05](#)].

### **Scope and Contents note**

A program of still photographs with voiceover explaining the history of NADA.

---

NADA-TV: Troy Duhon Report, undated



General Physical Description note: 1 MPEG4 file. TRT  
00:03:07. [ID: [vid\\_NADA\\_B11\\_ID35](#)].

### **Scope and Contents note**

NADA-TV report on Troy Duhon, dealer from New Orleans who lost dealership during Hurricane Katrina.

---

National Archives and Records Administration compilation  
footage relating to American automobile history, part 1 of 5,  
undated

General Physical Description note: 1 ProRes file. TRT  
01:02:04. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B02\\_ID49](#)].

### **Scope and Contents note**

Historical footage of automotive plants, Henry Ford, a short film on automobiles produced by the Ford Company, a short film on Willow Run, Ford's World War II Plant, WWI footage.

---

National Archives and Records Administration compilation  
footage relating to American automobile history, part 2 of 5,  
undated

General Physical Description note: 1 ProRes file. TRT  
01:03:40. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B02\\_ID50](#)].

### **Scope and Contents note**

Historical footage of WWI resumes, WW II footage, short film on great depression, "Army's newest tanks in action", first shots of Japanese Attack in Hawaii, parade of cars in NYC, vehicle exhibit, Ford Motorola circa 1940s, various landscapes at sunset.

---

National Archives and Records Administration compilation  
footage relating to American automobile history, part 3 of 5,  
undated

General Physical Description note: 1 ProRes file. TRT  
01:03:41. Access copy available as an MPEG4. [ID:  
[vid\\_NADA\\_B02\\_ID51](#)].

### **Scope and Contents note**

Footage (by Sgt. Hamilton) depicting battleships & explosions, short piece on energy crisis, "old autos bring thrills of past"-racing antique automobiles, airfield and Ford airplane, "The Story of the Automobile"-depicts building of automobile (silent with cards), more footage of building of vehicles, vehicles being driven, more battleship & plane footage, "A horseless carriage to a horseless age" depicts automobile manufacturing (silent with cards), "Flexibility" (silent with cards), produced by Ford Motor

Company 1924, a short film discussing the virtues of the Ford automobile.

---

National Archives and Records Administration compilation footage relating to American automobile history, part 5 of 5, undated

General Physical Description note: 1 ProRes file. TRT 01:02:10. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B02\\_ID53](#)].

### **Scope and Contents note**

Footage includes "Driving on the Highway" a driving safety film produced by the Ford Motor Company. WW II soldiers in Paris parading streets in vehicles. Footage of soldiers in jeeps and tanks. Excerpts from "Until I get caught", a documentary about drunk driving, narrated by Dick Cavett. More footage of military parades with vehicles, Depression era footage, "Dawn Strikes the Capitol Dome", a film about Washington D.C. circa 1935.

---

National Automobile Dealers Association: Turbo-Charged Seminar #1, undated

General Physical Description note: 1 MPEG4 file. TRT 00:01:40. [ID: [vid\\_NADA\\_B10\\_ID42](#)].

### **Scope and Contents note**

Report on seminar instructor Bob Atwood and importance of the exception deviation report.

---

New England Cable News CEO Corner, undated

General Physical Description note: 1 ProRes file. TRT 00:59:16. Access copy available as an MPEG4. [ID: [vid\\_NADA\\_B06\\_ID31](#)].

### **Scope and Contents note**

Interview with Car Dealership owner Ray Ciccolo, Village Automotive Group.

---

Now Is The Time To Buy, undated

General Physical Description note: 1 MPEG4 file. TRT 00:00:32. [ID: [vid\\_NADA\\_B10\\_ID36\\_02](#)].

### **Scope and Contents note**

TV commercial advertising special rates to purchase a vehicle. :25 spot with :05 tag.

---

Presentation from Alan Mullaly, President and CEO of Ford Motor Company, undated

General Physical Description note: 1 MPEG4 file. TRT 00:07:00. [ID: [vid\\_NADA\\_B09\\_ID39\\_01](#)].

## Scope and Contents note

Alan Mulally, shares his journey at Ford and ideas for rebounding after economic crisis.

---

Real World Crash Test Facility, undated

General Physical Description note: 1 ProRes file. TRT 00:06:30. Access copy available as an MPEG4. [ID: [vid NADA B02 ID38](#)].

## Scope and Contents note

3d animation of new crash test facility. Video explains the building and its capabilities.

---

Ride of Your Life program, undated

General Physical Description note: 1 ProRes file. TRT 00:22:37. Access copy available as an MPEG4. [ID: [vid NADA B03 ID04](#)].

## Scope and Contents note

Different version of Ride for your Life Program. Interviews with participants and b-roll with graphics.

---

Skyline plus: 08-NADA-001 V1 :30: Now Is The Time To Buy, undated

General Physical Description note: 1 MPEG4 file. TRT 00:00:32. [ID: [vid NADA B10 ID36 01](#)].

## Scope and Contents note

TV commercial advertising special rates to purchase a vehicle. :30 spot.

---

Society of Automotive Sales Professionals: Certification Training Highlights: Side 2, undated

General Physical Description note: 1 WAVE file. TRT 00:33:04. Access copy available as an MP3. [ID: [vid NADA B14 ID03 02](#)].

## Scope and Contents note

Samples of the four Training modules from the SASP Training program.

---

Society of Automotive Sales Professionals: Certification Training Highlights: Side 2, undated

General Physical Description note: 1 WAVE file. TRT 00:33:07. Access copy available as an MP3. [ID: [vid NADA B14 ID04 02](#)].

## Scope and Contents note

Samples of the four Training modules from the SASP Training program.

---

Society of Automotive Sales Professionals: What is NADA Certification?: Side 1, undated

General Physical Description note: 1 WAVE file.

TRT 00:14:03. Access copy available as an MP3. [ID: [vid NADA B14 ID03 01](#)].

## Scope and Contents note

Program explaining NADA certification.

---

Society of Automotive Sales Professionals: What is NADA Certification?: Side 1, undated

General Physical Description note: 1 WAVE file.

TRT 00:14:04. Access copy available as an MP3. [ID: [vid NADA B14 ID04 01](#)].

## Scope and Contents note

Program explaining NADA certification.

---

Stock Footage, Apollo moon mission, undated

General Physical Description note: 1 ProRes file. TRT 00:05:10. Access copy available as an MPEG4. [ID: [vid NADA B03 ID07](#)].

## Scope and Contents note

Stock footage of Apollo mission landing on moon.

---

Take the ride of your life: Careers in auto and truck dealerships, undated

General Physical Description note: 1 MPEG4 file. TRT 00:05:58. [ID: [vid NADA B10 ID34](#)].

## Scope and Contents note

Ride for your Life program. Interviews with participants and b-roll with graphics.

---

Toyota Caltz Design Research, Toyota Technical Center, and Toyota assembly facilities B-roll footage, undated

General Physical Description note: 1 ProRes file. TRT 00:07:10. Access copy available as an MPEG4. [ID: [vid NADA B02 ID22](#)].

## Scope and Contents note

B-roll of automobile factory.

Toyota Fuel Cell Hybrid Vehicle video production footage, undated

General Physical Description note: 1 ProRes file. TRT 00:06:51. Access copy available as an MPEG4. [ID: [vid NADA B02 ID25](#)].

### **Scope and Contents note**

Exterior California Fuel Cell Partnership. Shots of Toyota FCHV-4 vehicle on road and interior. Shots of FCHV-Bus on road.

---

Vehicles being built in Honda Factory, undated

General Physical Description note: 1 ProRes file. TRT 00:04:48. Access copy available as an MPEG4. [ID: [vid NADA B02 ID34](#)].

### **Scope and Contents note**

B-roll of factories producing vehicles and parts.

---

Volkswagen of America Historical Footage, undated

General Physical Description note: 1 ProRes file. TRT 00:26:58. Access copy available as an MPEG4. [ID: [vid NADA B02 ID24](#)].

### **Scope and Contents note**

Historical footage of Volkswagen beetles and other models. Vehicles driving on road, factory footage, commercials, excerpt from news program interviewing man from Volkswagen.

---

What a Difference A Day Makes: NADA Helping Dealers, undated

General Physical Description note: 1 MPEG4 file. TRT 00:02:49. [ID: [vid NADA B10 ID44](#)].

### **Scope and Contents note**

Video that illustrates all the ways NADA helps dealers through different initiatives, workshops & programs. English.

---

What a Difference A Day Makes: Que Diferencia Hace Un Dia: MASTER, undated

General Physical Description note: 1 MPEG4 file. TRT 00:04:22. [ID: [vid NADA B10 ID33](#)].

### **Scope and Contents note**

Video that illustrates all the ways NADA helps dealers through different initiatives, workshops & programs. Spanish.

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## Publications, 1934-2009

### NADA Bulletin – Automotive Executive , 1934-2009

Title/Description	Instances
<p>NADA Bulletin, 1934-1944</p> <p><u>General Physical Description note:</u> Multi-page Tiff files. Access copy available as a PDF. [ID: <a href="#">NADA2014001_BLTN</a>].</p> <p><b>Scope and Contents note</b></p> <p>134 issues.</p>	
<p>NADA Magazine, 1944-1969</p> <p><u>General Physical Description note:</u> Multi-page Tiff files. Access copy available as a PDF. [ID: <a href="#">NADA2014001_MGZN</a>].</p> <p><b>Scope and Contents note</b></p> <p>303 issues.</p>	
<p>Cars &amp; Trucks, 1969-1979</p> <p><u>General Physical Description note:</u> Multi-page Tiff files. Access copy available as a PDF. [ID: <a href="#">NADA2014001_NCAT</a>].</p> <p><b>Scope and Contents note</b></p> <p>120 issues.</p>	
<p>Automotive Executive, 1979-2009</p> <p><u>General Physical Description note:</u> Multi-page Tiff files. Access copy available as a PDF. [ID: <a href="#">NADA2014001_AUEX</a>].</p> <p><b>Scope and Contents note</b></p> <p>305 issues.</p>	

### NADA News Release - NADA News-Letter , 1942-1950

Title/Description	Instances
<p>NADA News Release, 1942</p> <p><u>General Physical Description note:</u> Multi-page Tiff files. Access copy available as a PDF. [ID: <a href="#">NADA2014001_NLTR</a>].</p>	

## Scope and Contents note

4 issues.

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Weekly News-Letter to Association Managers from NADA,  
1942-1947

General Physical Description note: Multi-page  
Tiff files. Access copy available as a PDF. [ID:  
[NADA2014001\\_NLTR](#)].

## Scope and Contents note

292 issues.

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NADA Weekly News-Letter, 1947-1951

General Physical Description note: Multi-page  
Tiff files. Access copy available as a PDF. [ID:  
[NADA2014001\\_NLTR](#)].

## Scope and Contents note

143 issues.

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NADA News-Letter, 1950-1967

General Physical Description note: Multi-page  
Tiff files. Access copy available as a PDF. [ID:  
[NADA2014001\\_NLTR](#)].

## Scope and Contents note

722 issues.

## NADA News and Views - NADA Washington News, 1943

Title/Description	Instances
NADA News and Views, 1943 <u>General Physical Description note:</u> Multi-page Tiff files. Access copy available as a PDF. [ID: <a href="#">NADA2014001_WANW</a> ].	
<b>Scope and Contents note</b>	
2 issues.	

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NADA Washington News, 1943

General Physical Description note: Multi-page  
Tiff files. Access copy available as a PDF. [ID:  
[NADA2014001\\_WANW](#)].

## Scope and Contents note

5 issues.

## Dealer Profit or Loss Facts - Operating Averages for the Automobile Retailing Industry, 1950-1963

Title/Description	Instances
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Dealer Profit or Loss Facts, 1950-1953

General Physical Description note: Multi-page Tiff files. Access copy available as a PDF. [ID: [NADA2014001\\_OARR](#)].

### Scope and Contents note

10 issues.

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Operating Averages for the Automobile Retailing Industry, 1953-1963

General Physical Description note: Multi-page Tiff files. Access copy available as a PDF. [ID: [NADA2014001\\_OARR](#)].

### Scope and Contents note

25 issues.

## NADA press releases, 1952-2003

Title/Description	Instances
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NADA press releases

Physical Description: Multi-page Tiff files. Access copy available as a PDF. [ID: [NADA2014001\\_NEWS](#)].

### Scope and Content

552 press releases.

## Within the Family, 1954-1955

Title/Description	Instances
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Within the Family, 1954-1955

General Physical Description note: Multi-page Tiff files. Access copy available as a PDF. [ID: [NADA2014001\\_NWTF](#)].

### Scope and Contents note

79 issues.

## NADA Washington Report - NADA Report, 1956-1989

Title/Description	Instances
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NADA Washington Report, 1956-1968



General Physical Description note: Multi-page Tiff files. Access copy available as a PDF. [ID: [NADA2014001\\_WARP](#)].

### Scope and Contents note

135 issues.

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NADA Newsletter, 1969-1988

General Physical Description note: Multi-page Tiff files. Access copy available as a PDF. [ID: [NADA2014001\\_NWSL](#)].

### Scope and Contents note

242 issues.

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NADA Report, 1988-1989

General Physical Description note: Multi-page Tiff files. Access copy available as a PDF. [ID: [NADA2014001\\_NWSL](#)].

### Scope and Contents note

8 issues.

## AUTOCAP Report, 1982

Title/Description	Instances
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AUTOCAP Report, 1982

Physical Description: Multi-page Tiff files. Access copy available as a PDF. [ID: [NADA2014001\\_ATCP](#)].

### Scope and Content

1 issue.

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## Nadart Newsletter, 1982-1983

Title/Description	Instances
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Nadart Newsletter, 1982-1983

General Physical Description note: Multi-page Tiff files. Access copy available as a PDF. [ID: [NADA2014001\\_NDRT](#)].

### Scope and Contents note

6 issues.

## American Truck Dealer – Truck News, 1982-1986

Title/Description	Instances
Truck News, 1982 <u>Physical Description</u> : Multi-page Tiff files. Access copy available as a PDF. [ID: <a href="#">NADA2014001_AMTD</a> ].	
<b>Scope and Content</b>	
2 issues.	
American Truck Dealer, 1983-1986	
<u>Physical Description</u> : Multi-page Tiff files. Access copy available as a PDF. [ID: <a href="#">NADA2014001_AMTD</a> ].	
<b>Scope and Content</b>	
47 issues.	

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## NADA Director's Digest, 1982-1986

Title/Description	Instances
NADA Director's Digest, 1982-1986 <u>General Physical Description note</u> : Multi-page Tiff files. Access copy available as a PDF. [ID: <a href="#">NADA2014001_DDIG</a> ].	
<b>Scope and Contents note</b>	
50 issues.	

## NADA Director's Report, 1983

Title/Description	Instances
NADA Director's Report, 1983 <u>General Physical Description note</u> : Multi-page Tiff files. Access copy available as a PDF. [ID: <a href="#">NADA2014001_DRPT</a> ].	
<b>Scope and Contents note</b>	
9 issues.	

## NADA Photobooks, 1983-1995

Title/Description	Instances
American Truck Dealers Convention and Equipment Exposition, 1984-1994	

## Scope and Content

9 issues.

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National Automobile Dealers Convention and Equipment  
Exposition, 1983-1995

## Scope and Content

12 issues.

## NADA Facts Weekly, 1996-1999

Title/Description	Instances
NADA Facts Weekly, 1996-1999 <u>General Physical Description note</u> : Multi-page Tiff files. Access copy available as a PDF. [ID: <a href="#">NNADA2014001_NAFW</a> ].	
<b>Scope and Contents note</b>	
93 issues.	

## NADA Year 2000 Review , 1998

Title/Description	Instances
NADA Year 2000 Review , 1998 <u>Physical Description</u> : Multi-page Tiff files. Access copy available as a PDF. [ID: <a href="#">NADA2014001_Y2KR</a> ].	
<b>Scope and Content</b>	
2 issues.	

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## NADA conventions, 2000-2007

Title/Description	Instances
NADA Annual Conventions, 2000-2007 <u>Physical Description</u> : Multi-page Tiff files. Access copy available as a PDF. [ID: <a href="#">NADA2014001_CONV</a> ].	
<b>Scope and Content</b>	
91 items.	

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American Truck Dealers Convention and Exposition, 2003 April

## Scope and Content

1 item.

### NADA Convention Magazine, 2010-2014

Title/Description	Instances
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NADA Convention Magazine, 2010-2014

Physical Description: Multi-page Tiff files. Access copy available as a PDF. [ID: [NADA2014001\\_COMA](#)].

## Scope and Content

5 issues.

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