



1964 New York World's Fair poster 2004.237

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Audiovisual Collections

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Summary Information

Repository:	Audiovisual Collections
Creator:	New York World's Fair (1964-1965 : New York, N.Y.)
Title:	1964 New York World's Fair poster
ID:	2004.237
Date:	1964
Physical Description:	1 item(s)
General Physical Description:	1 print (poster) : color ; 42 x 28 in.
Physical Location:	Drawer AA-14.
Language of the Material:	English .
Abstract:	World's Fairs or International Expositions are large-scale exhibitions that highlight technology, agriculture and other innovations of national or cultural significance. The 1964 New York World's Fair was held in Flushing Meadows, New York from April 22, 1964 to October 18, 1964, and then again from April 25, 1965 to October 17, 1965. The theme was "Peace Through understanding." This item is a poster advertising the 1964 New York World's Fair.

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Historical Note

World's Fairs or International Expositions are large-scale exhibitions that highlight technology, agriculture and other innovations of national or cultural significance. These fairs are open to the general public and can run for three weeks to six months.

The 1964 New York World's Fair was held in Flushing Meadows, New York from April 22, 1964 to October 18, 1964, and then again from April 25, 1965 to October 17, 1965. The theme was "Peace Through understanding." The fair had more than 50 million visitors. The fair is remembered as emphasizing technology and space exploration and has often been described as "Space Age." Highlights of the fair was a twelve story, stainless-steel globe called the Unisphere, the New York State Pavillion which still remains today, the General Motors "Futurama II" exhibit showing superhighways and ultramodern architecture, RCA's color television and Ford's Mustang.

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Scope and Content

This item is a poster advertising the 1964 New York World's Fair. The image shows fountains and the Unisphere at night and captioned "Come Back to the Fair."

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Administrative Information

Publication Statement

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Access Restrictions

This item is open for research.

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Controlled Access Headings

- Posters
- Exhibitions
- Exhibition buildings