



1964 New York World's Fair postcards 2003.218

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Audiovisual Collections

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Summary Information

Repository:	Audiovisual Collections
Creator:	New York World's Fair (1964-1965 : New York, N.Y.)
Title:	1964 New York World's Fair postcards
ID:	2003.218
Date:	1964
Physical Description:	4 item(s)
General Physical Description:	4 prints (postcards) : color ; 3.5 x 5.5 in.
Physical Location:	GL Box 1.
Language of the Material:	English .
Abstract:	World's Fairs or International Expositions are large-scale exhibitions that highlight technology, agriculture and other innovations of national or cultural significance. The 1964 New York World's Fair was held in Flushing Meadows, New York from April 22, 1964 to October 18, 1964, and then again from April 25, 1965 to October 17, 1965. The theme was "Peace Through understanding." This small collection consists of four blank postcards showing scenes from the New York World's Fair in 1964-1965. The set is titled, "Official world's fair post cards by Dexter, West Nyack, N.Y."

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Historical Note

World's Fairs or International Expositions are large-scale exhibitions that highlight technology, agriculture and other innovations of national or cultural significance. These fairs are open to the general public and can run for three weeks to six months.

The 1964 New York World's Fair was held in Flushing Meadows, New York from April 22, 1964 to October 18, 1964, and then again from April 25, 1965 to October 17, 1965. The theme was "Peace Through understanding." The fair had more than 50 million visitors. The fair is remembered as emphasizing technology and space exploration and has often been described as "Space Age." Highlights of the fair was a twelve story, stainless-steel globe called the Unisphere, the New York State Pavillion

which still remains today, the General Motors 'Futurama II' exhibit showing superhighways and ultramodern architecture, RCA's color television and Ford's Mustang.

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Scope and Content

This small collection consists of four blank postcards showing scenes from the New York World's Fair in 1964-1965. The set is titled, "Official world's fair post cards by Dexter, West Nyack, N.Y." The scenes are: 1) General scene of the fair from the New York State Pavilion, 2) Coca-Cola Company Pavilion, 3) the Monorail (built by the American Machine & Foundry Company), and 4) Unisphere night scene.

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Administrative Information

Publication Statement

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Access Restrictions

This collection is open for research.

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Controlled Access Headings

- Postcards
- Exhibitions
- Exhibition buildings