



1998 DuPont Company Top Gun Award calendar 1998.252

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Summary Information

Repository:	Audiovisual Collections
Creator:	E.I. du Pont de Nemours & Company
Title:	1998 DuPont Company Top Gun Award calendar
ID:	1998.252
Date [inclusive]:	1997
Physical Description:	1 item(s)
General Physical Description:	1 spiral bound monthly calendar, 14 leaves : color ill. ; 14 x 22 in.
Physical Location:	DF Box 1008.
Language of the Material:	English .
Abstract:	DuPont Performance Coatings, Inc., was created in March 1999 by the merger of DuPont Automotive Finishes, a business unit of E.I. du Pont de Nemours & Company, and Herberts GmbH, the coatings subsidiary of the German chemical firm Hoechst AG. Automotive Finishes had once been part of DuPont's Automotive Products Dept., and DuPont had a long history in automotive finishes. Every year, DuPont invited users of the company's automotive paint products to submit photos of their work. Winners were chosen and their projects were featured in an annual calendar. The vehicles pictured in this calendar won the DuPont Top Gun Award for 1997. All are painted with DuPont Company automobile finishes.

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Historical Note

DuPont Performance Coatings, Inc., was created in March 1999 by the merger of DuPont Automotive Finishes, a business unit of E.I. du Pont de Nemours & Company, and Herberts GmbH, the coatings subsidiary of the German chemical firm Hoechst AG. Automotive Finishes had once been part of DuPont's Automotive Products Dept., and DuPont had a long history in automotive finishes.

Lucite paint replaced the Duco and Dulux paints which DuPont had created in 1920 and 1926, respectively. Duco was a durable quick-drying lacquer used for appliances and as the standard finish for

General Motors (GM) vehicles. Dulux was glossier, which made it more popular than Duco. Lucite paint was introduced in the 1950s and was less expensive and more durable than its predecessors.

The DuPont Company had been involved in the automobile industry since 1914, when Pierre S. du Pont (1870-1954) purchased stock in GM and went on to become director and board chairman. The DuPont Company sold all of its GM stock in 1961. In addition to paints, automobile products included Gas Booster, Rally car wax, Nomex filter bags, and Zerex antifreeze.

Every year, DuPont invited users of the company's automotive paint products to submit photos of their work. Winners were chosen and their projects were featured in an annual calendar.

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Scope and Content

This 1998 calendar contains photographs showing "top rod and custom vehicles in North America." These vehicles won the DuPont Top Gun Award for 1997. All illustrations are painted with DuPont Company automobile finishes. Published in Wilmington, Delaware. Fifth edition.

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Administrative Information

Publication Statement

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Access Restrictions

This collection is open for research.

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Controlled Access Headings

- Advertisements
- Automobiles -- Painting.
- Finishes and finishing