



Abraham and Straus Store paper model 1996.205

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Audiovisual Collections

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Table of Contents

Summary Information	3
Historical Note	3
Scope and Content	4
Administrative Information	4
Controlled Access Headings	4

Summary Information

Repository:	Audiovisual Collections
Creator:	Abraham & Straus
Title:	Abraham & Straus Department Store paper model
ID:	1996.205
Date:	circa 1894
Physical Description:	3 item(s)
General Physical Description:	1 item : color ; 13 x 7.5 in. 1 envelope : 10 x 17 in. 1 pop-up paper model : 9 x 16.5 x 9 in.
Physical Location:	YY2-5.
Language of the Material:	English .
Abstract:	Abraham & Straus was a Brooklyn, New York based department store chain. It started in 1865 as Wechsler & Abraham, founded by Abraham Abraham (1843-1911) and Joseph Wechsler (1837-1896) in downtown Brooklyn. In 1893, the Straus family, part owners of R.H. Macy and Company, bought out Wechsler, and the name changed to Abraham & Straus. This collection is a paper fold-out model of the Abraham & Straus Department Store in Brooklyn, New York.

[^ Return to Table of Contents](#)

Historical Note

Abraham & Straus was a Brooklyn, New York based department store chain. It started in 1865 as Wechsler & Abraham, founded by Abraham Abraham (1843-1911) and Joseph Wechsler (1837-1896) in downtown Brooklyn. In 1893, the Straus family, part owners of R.H. Macy and Company, bought out Wechsler, and the name changed to Abraham & Straus. In 1929, Abraham & Straus was one of the four department stores that joined to form Federated Department Stores, Inc., a retail holding company. Like most successful department stores, Abraham & Straus expanded into the suburbs after World War II. In 1994, Federated acquired a bankrupt Macy's and the following year decided to drop the Abraham & Straus name for the more recognizable Macy's and Abraham & Straus disappeared from the retail landscape as all their stores were converted to either Macy's or Federated's lower-end store, Stern's.

[^ Return to Table of Contents](#)

Scope and Content

This collection is a paper fold-out model of the Abraham & Straus Department Store in Brooklyn, New York, showing the interior and the facade of the store. It is accompanied by a sheet of paper figures and the original mailing envelope.

[^ Return to Table of Contents](#)

Administrative Information

Publication Statement

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Access Restrictions

This collection is open for research.

[^ Return to Table of Contents](#)

Controlled Access Headings

- Toys
- Department stores
- Brooklyn (New York, N.Y.)